

***Financial Reporting & Analysis: Using Financial Accounting Information, 13e***  
**Gibson**

**Chapter 1**  
**THOMSON ONE**

This exercise introduces the use of Thomson ONE.

This chapter's Thomson ONE exercise introduces the Merck & Company in terms of business description, industry, sector, analyst rating, and peer data.

A major advantage of Thomson ONE is that it is constantly updated. This represents a disadvantage when it comes to the solution manual. In this exercise the analyst rating will frequently change, the peer data will change, and the news headlines will change.

**Chapter 2**  
**THOMSON ONE**

This Merck & Company exercise uses the proxy statement to review the directors, board committees, and executive officers. Students find the Executive Officers compensation to be particularly interesting.

**Chapter 3**  
**THOMSON ONE**

This Thomson ONE exercise provides for a review of key balance sheet data for the Merck & Company. The trend will change as Thomson ONE is updated.

**Chapter 4**  
**THOMSON ONE**

This Thomson ONE exercise provides for a review of key income statement data for Merck & Company. The trend will change as Thomson ONE is updated.

**Chapter 5**  
**THOMSON ONE**

1. This Thomson ONE exercise provides for a review of common-size balance sheet and income statement of the Merck & Company.

2. This Thomson ONE exercise provides for a review of common-size balance sheet and income statement for Anheuser-Busch and Molson Coors Brewing Company.

## **Chapter 6**

### **THOMSON ONE**

1. This Thomson ONE exercise provides for a comment on the trend in selected liquidity ratios for the Boeing Company.
2. This Thomson ONE exercise provides for a comment on the trend in selected liquidity ratios for Gateway Computer, Apple Computer, Dell Computer, and Hewlett-Packard Computer. It also requires a comparison between the liquidity ratios of these firms.
3. This Thomson ONE exercise provides for a comment on the trend in selected liquidity ratios for Best Buy and Circuit City. It also requires a comparison between the liquidity ratios of those firms.

## **Chapter 7**

### **THOMSON ONE**

1. This Thomson ONE exercise provides for comments on debt ratios for Merck & Company, Inc. from the SEC ratios.
2. This Thomson ONE exercise provides for comments on debt ratios for Anheuser Busch and Molson Coors.
3. This Thomson ONE exercise provides for comments on the debt ratios for Apple Computer, Dell Computer and Hewlett-Packard.

## **Chapter 8**

### **THOMSON ONE**

1. This Thomson ONE exercise, using Merck & Company, provides for comments on several profitability ratios for the SEC Ratios.
2. This Thomson ONE exercise, using Anheuser Busch and Molson Coors Brewing Company, provides for comments on several profitability ratios for the SEC Ratios.
3. This Thomson ONE exercise, using Apple Computer, Dell Computer and Hewlett-Packard, provides for comments on several profitability ratios for the SEC Ratios.

## **Chapter 9**

### **THOMSON ONE**

1. This Thomson ONE exercise, using the Merck & Company, provides for comments on several market factors. These factors include earnings per share forecasts, forward price/earnings ratio, market capitalization, and dividend payout.
2. This Thomson ONE exercise uses Apple Computer, Dell Computer, and Hewlett-Packard to address several market factors. These factors include earnings per share forecast and forward price/earnings ratio. Also, profitability ratios are compared.

## **Chapter 10**

### **THOMSON ONE**

This Thomson ONE exercise, using the Merck & Company, provides for the review of cash flow and cash flow ratios.

## **Chapter 11**

### **THOMSON ONE**

This Thomson ONE case provides for the review of profitability ratios using Thomson ratios and Worldscape ratios.

## **Chapter 12**

### **THOMSON ONE**

This Thomson ONE exercise uses Fifth Third Bancorporation to address a “special industry”.