## **Dog Hall of Fame Website Planning Document**

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| **Checklist for Organizing your Team** | | | | |
|  | Student 1 | Student 2 | Student 3 | Student 4 |
| Team Member Name | Tim | Nesta | Bailey | Sara |
| **Icebreaker Questions:** | | | | |
| Dog owner? Yes/No | Yes | No | Yes | No |
| If yes, what breed of dog do you own? | Puggle |  | Black lab mix |  |
| What is the dog’s name and age? | Trixie, 7 |  | Pence, 3 |  |
| What is the most memorable memory you have of your dog? (Or any dog if you don’t currently own one.) | There have been two deaths in my family in the past two years. Trixie would not leave my side through either situation. | I never had a dog but saw Todd Oliver, the ventriloquist with his pet terrier. Hilarious! | Pence caught a garter snake the other day. He kept shaking it until he finally killed it. He threw it at my feet as if to say, “Look what I’ve protected you from!” | I had a dog growing up that would unlock the back door for me at night without waking up my mom and dad. |
| What degree or certificate are you pursing by taking this class? | 4-year CIS degree | 2-year CIS degree | 4-year Web development degree | 2-year Web development degree |
| **Skills/Talents: On a scale of 1 (low) to 5 (high), rate yourself on these website development skills:** | | | | |
| HTML | 4 | 2 | 4 | 4 |
| CSS | 3 | 2 | 2 | 2 |
| Images | 1 | 4 | 1 | 2 |
| Layout | 1 | 4 | 1 | 2 |
| Color | 1 | 5 | 1 | 1 |
| Note Taking | 3 | 3 | 4 | 1 |
| Leadership | 3 | 2 | 2 | 2 |
| Project Management | 3 | 2 | 2 | 1 |
| **Collaboration Questions:** | | | | |
| Email address | tim@school.edu | nesta@school.edu | bailey@school.edu | sara@school.edu |
| Facebook, Twitter, Other ways to keep in touch? | Facebook Tim Taylor | Facebook Nesta Kobach | Facebook Bailey Mahring | Facebook Sara Bullwinkle |
| Best times to physically meet at school | Hour before class | Hour before and after class | Hour before and after class | Hour before class |
| Worst or impossible times to meet | Fridays | Before 9 am | After 10 pm | Fridays and before 9 am |
| Cell phone (optional – share as desired) | 555-111-2222 | 555-111-22322 | 555-111-2224 | 555-111-2225 |
| Team Projects – share with the other team members a quick memory of a *bad* team project experience. | I was on a team project where one of the people wouldn’t show up to any of our meetings or respond to any messages. | I was on a team project where one of the people showed up but was constantly singing which was very distracting. | I was on a team project where we just couldn’t get organized about who was going to do what. | I was on a team project where one person was overly critical of everything that everyone else was doing. |
| Team Projects – share with the other team members a quick memory of a *good* team project experience. | I was on a team project where we got an A on the project. | I was on a team project where we became good friends. | I was on a team project where I learned a lot from the other members and the project. | I was on a team project where I met my future husband. |

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| **Checklist for Planning a Website** | | ***Potential Answers:*** |
| Topic | Web Developer Questions | Answers (Give brief but thoughtful and realistic answers with the cooperation of all team members. No, the website will not be *real* but it does need to be *realistic.*) |
| Purpose of the Website | What is the purpose and goal of the website? | Celebrate the winners of the dog hall of fame |
|  | What is the company’s mission statement? | To honor and celebrate man’s best friend |
| Target Audience | Describe the target audience (age, gender, demographics) | Age: All ages  Gender: Both male and female  Demographics: Dog lovers and pet owners |
|  | What information is most pertinent to the end users? | Who has won the Pet Hall of Fame awards and why |
| Multiplatform Display | Will you design for multiple platform display or only focus on a desktop or mobile design? | The website will primarily be for desktop computers, but will also follow the principles of responsive web design. |
| Wireframe | How many pages will be included in the Web site? | Start with 5 |
|  | How will the pages be organized? | Home, Companion, Work, Hero, Entry Form |
|  | What type of Web site structure is appropriate for the content? | Given there are only 5 pages to begin with, we’ll take a web approach and use a horizontal navigation system to/from all five pages. |
| Graphics | What graphics will you use on the website? | Pictures of our the winning dogs in each of the three areas: Companion, Work, Hero |
| Color | What colors will you use within the site to enhance the purpose and brand? | Browns, fawn, copper colors (the colors of dogs) |
| Typography | What font styles will you use within the website? | We will take a fun and light-hearted approach by using a font such as the Oblex Pro or Komika Axis font by dafont.com. We may use different fonts for the three different categories. |
| Accessibility | How will the website accommodate people with disabilities? | We will make sure to use alt tags for images and validate the code. |

Sketch the wireframe for the home page below:

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| LOGO with Dog Hall of Fame and tagline | | |
| NAVIGATION area: Home Past Winners Nominate a Dog Feedback  Working  Companion  Hero | | |
| Working | Companion | Hero |
| Footer Area | | |