

1

The legal department is required to serve as an early warning system, on the lookout for danger signs.

<https://selldo.com/products/test-bank-abnormal-psychology-3e-doorley>

Answer:
(B) False

(A) True
)

(B) False
)

Feedback:

One of the critical roles of a professional communicator is to serve as an early warning system, on the lookout for such danger signs. As the entity formally charged with protecting and advancing an organization's reputation, the corporate and organizational communication function needs to be fully engaged in discussions of all of an organization's reputational threats, including the implications of unethical behavior.

2

Which professional communicator called himself a "public relations counselor"?

(A) Aristotle

(B) Edward Bernays

(C) Ivy Lee

(D) Charles Fombrun
)

Answer:

(B) Edward Bernays
)

3

What is it called when a professional communicator receives payment from an entity whose interest may be opposed to the communicator's employer or client?

(A) Conflict of interest
)

(B) Confidentiality
)

(C) Embargo
)

Answer:

(A) Conflict of interest
)

4

What department is seen as the conscience of a company?

(A) Human Resources Department

(B) Legal Department

(C) Corporate Communication Department
)

(D) Finance Department
)

Answer:

(C) Corporate Communication Department
)

5

Ethical communication promotes statements that are:

(A) truthful.

(B) misleading.

(C) beneficial.

(D) favorable.

Answer:

(A) truthful.

(C) beneficial.

Ethics consists of the behaviors that are _____ practiced by an individual and, collectively by a group of individuals.

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Answer:

Feedback: habitually

What is a reason groups develop formal ethical rules?

Answer:

7

Feedback: To establish normative standards for behavior that can then become habitual among members of the group. Such rules are an ordinary part of social interaction.