

Chapter One: The Speech of Introduction

Multiple Choice Questions:

1. Which of the following approaches should be used to highlight a speaker's credibility in a speech of introduction?

- A. cite the speaker's accomplishments
- B. tell an anecdote that puts the speaker in a favorable light
- C. tell the audience how you know the speaker
- D. Choices A and B, above
- E. All of the above

Answer: D

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2. While one primary purpose of a speech of introduction is to highlight a speaker's credibility, another equally important purpose is to:

- A. prepare the speaker for potential audience reaction
- B. prepare the audience for what the speaker has to say
- C. tell the audience how you know the speaker
- D. build up tension in the audience
- E. All of the above

Answer: B

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3. Which of the following is **not** one of Aristotle's forms of virtue?

- A. happiness
- B. temperance
- C. justice
- D. courage
- E. wisdom

Answer: A

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True/False Questions:

1. The speech of introduction is a service to others.

- A. True
- B. False

Answer: A

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2. A speech of introduction should typically be about 8 or 9 minutes long.

A. True

B. False

Answer: B

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Essay Questions:

1. Discuss the two primary purposes served by a speech of introduction, explaining why each is important. Use examples to enrich your responses.

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2. List four of the six practical points that your textbook offers for giving speeches of introduction, offering an explanation of each. Is there one tip that you believe is the most important to follow? Why?

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3. Discuss Aristotle's nine forms of virtue, giving an example of each. Which forms of virtue are the most applicable to contemporary society? Which one(s) would you be most likely to use in a speech of introduction? Why?

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Chapter Two: Opinion Give and Take

Multiple Choice Questions:

1. Engaging in reasoned argument is often a better form of leadership than merely issuing orders. Yet, in our society, arguing is often associated with:

- A. verbal aggression
- B. humiliation
- C. broken relationships
- D. all of the above

Answer: D

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