

Name _____

[/test-bank-botello-adobe-illustrator-creative-cloud-revealed-1e-pan](#)

Class _____

Date _____

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Indicate whether the statement is true or false.

1. When you click a type tool cursor on text and apply the Select All command, the text and all objects on the artboard are selected.

- a. True
- b. False

2. Positive tracking or kerning values move text characters closer together.

- a. True
- b. False

3. Text in Illustrator can never be typed vertically.

- a. True
- b. False

4. A blend is a graduated transition between two or more colors used to fill an object or multiple objects.

- a. True
- b. False

5. If the preference that allows you to select text by clicking anywhere on the text is turned off, the only way to select text is by clicking on its baseline.

- a. True
- b. False

6. Instead of using sliders to create colors, you can type values directly in text boxes in the Color panel.

- a. True
- b. False

7. Even after text is converted to outlines, you can still change the typeface.

- a. True
- b. False

8. You can modify the tracking between letter pairs.

- a. True
- b. False

9. Text flowed on a circle will often require kerning, especially when it is set at a large point size.

- a. True
- b. False

10. Hidden objects print when visible objects are printed.

- a. True
- b. False

11. The midpoint, by definition, must be positioned evenly between the starting and ending colors of a gradient.

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- a. True
- b. False

12. A linear gradient can be positioned from left to right, top to bottom, or on any angle.

- a. True
- b. False

13. If you plan to scale type, you should change its font size in the Character panel, if necessary, before converting to outlines.

- a. True
- b. False

14. The location of a midpoint in a gradient can be changed.

- a. True
- b. False

15. Dragging the center bracket is the easiest way to move text along a path.

- a. True
- b. False

16. Once text is flowed onto a path, only its typeface and type size can be modified.

- a. True
- b. False

17. Press [Ctrl] (Win) or [Command] (Mac) to toggle between a type tool and the selection tool.

- a. True
- b. False

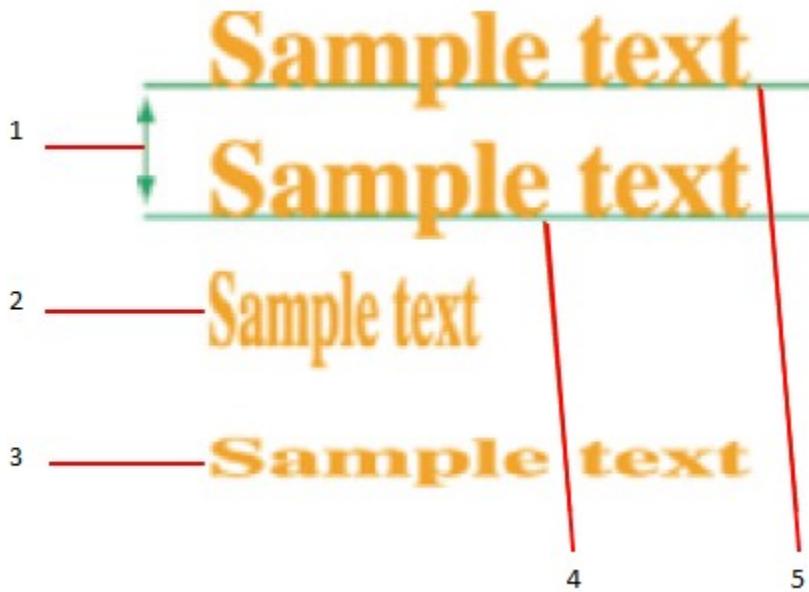
18. The Color panel has four color modes: CMYK, RGB, Grayscale, and HSB.

- a. True
- b. False

19. Text flowed onto a curved path often presents kerning challenges.

- a. True
- b. False

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20. In the above figure, number 1 points to an example of tracking.

- a. True
- b. False

21. Text you create by clicking the artboard is called art text.

- a. True
- b. False

22. You can define the angle of a radial gradient in the Gradient panel.

- a. True
- b. False

23. You can create text anywhere on the artboard.

- a. True
- b. False

24. Hiding objects is one way of making it easier to select objects on the artboard.

- a. True
- b. False

25. Once text has been flowed into an object, you can still manipulate the fonts and font size of the object.

- a. True
- b. False

26. Most text-based applications now offer the ability to generate text vertically.

- a. True
- b. False

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27. By definition, kerning affects the space between two characters.

- a. True
- b. False

28. When hidden objects revealed, they are all selected.

- a. True
- b. False

29. When text is flowed into an object, you can no longer use the Direct Selection tool to distort the shape.

- a. True
- b. False

30. When you click the Gradient tool, the gradient control bar appears in the object itself.

- a. True
- b. False

31. The midpoint is identified on the gradient slider by a triangle.

- a. True
- b. False

32. Once a word has been tracked, you can no longer apply kerning.

- a. True
- b. False

33. When you convert text to outlines and apply a gradient fill, the gradient automatically fills each letter individually.

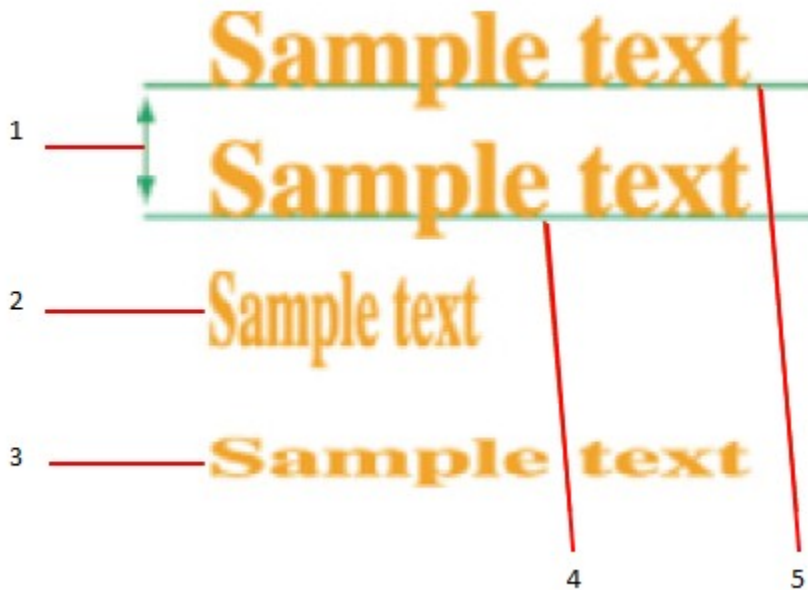
- a. True
- b. False

34. A positive value for the distance of the text's baseline in relation to the path moves the text below the path.

- a. True
- b. False

35. A negative value for the distance of the text's baseline in relation to the path "floats" the text above the path.

- a. True
- b. False

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36. In the above figure, number 2 points to an example of a 50% horizontal scale has been applied to the text, which means that the text was wider before the scale was applied.

- a. True
- b. False

37. In the Gradient panel, the gradient slider has at least four colors.

- a. True
- b. False

38. Gradients created in one document cannot be used in a different document.

- a. True
- b. False

39. Gradients can be named and saved in the Color panel.

- a. True
- b. False

40. A single word can be both tracked and kerned.

- a. True
- b. False

41. Kerning is less useful for large headlines than it is for body copy because larger text seldom requires kerning.

- a. True
- b. False

42. The Stroke panel is where you move sliders to mix new colors for fills, strokes, and gradients.

- a. True

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b. False

43. Gradients that you create can be saved with a name of your choice.

a. True

b. False

44. When you click the Show All command, all the hidden objects are selected when they are revealed.

a. True

b. False

45. Once text is flowed into an object, you can no longer manipulate the object as you would have previously.

a. True

b. False

46. Tracking inserts uniform spaces between characters to affect the width of selected words or entire blocks of text.

a. True

b. False

47. All open Illustrator documents are listed at the bottom of the Window menu.

a. True

b. False

48. Text can be flipped across a path by dragging the center bracket of the text across the path.

a. True

b. False

49. The most recently created object is automatically placed above all the other objects on the artboard.

a. True

b. False

50. The colors used in a gradient are represented in the Gradient panel by small house-shaped icons called locations.

a. True

b. False

Indicate the answer choice that best completes the statement or answers the question.

51. The Unlock All command is under which menu on the Menu bar?

a. Edit

b. Object

c. Select

d. Window

52. When text is flowed into an object, which alignment often is the best solution?

a. left

b. right

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- c. center
- d. justified

53. Which of the following is the best comparison to a radial gradient?

- a. a circle
- b. a small circle within a big circle
- c. a chain of interlocked circles
- d. a series of concentric circles

54. Which of the following can be created using the Paste in Back command?

- a. pull quote
- b. drop cap
- c. drop shadow
- d. linear gradient

Case Based Critical Thinking

Mark's design team has taken on a number of projects that involve display text and gradients. Mark considers typography to be a fine art, and he thinks that gradients are often a very effective component of good Illustrator design, so he is excited to take this opportunity to put his team through typography and gradient boot camp.

55. Mark knows that his designers aren't programmers, but he feels it's important that a designer has some amount of understanding of how a program works. He asks his team to create a linear gradient without using any of the gradient tools. His team could use which of the following to create the gradient?

- a. stroked lines and gradient meshes
- b. filled rectangles and gradient meshes
- c. stroked lines and filled rectangles
- d. Outline text and filled shapes

56. When you float your cursor near the endpoint of the gradient control bar, the ____ icon appears.

- a. flip
- b. rotate
- c. scale
- d. copy

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57. One of Mark's designers is having difficulty with tracking and kerning - specifically, when to use tracking and when to use kerning. Mark asks four other designers to provide an analogy for tracking and kerning. He is pleased with all four analogies, but he says that the best of the four analogies is that tracking is to kerning as ____.

- a. group is to individual
- b. hugging is to pinching
- c. book ends are to books

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- d. brushing is to flossing

58. The specification for all body copy in a series of ten related fliers - all designed in Illustrator - calls for 11pt type with 12.5pts leading and -10 tracking. One of the designers flows body copy text into the main text box on flier number five, formats it, then realizes that one paragraph is overflowing the text box. He tells Mark how he solved the problem, and Mark tells him that, of all the choices he had for fitting the text, he chose the worst option in terms of the overall design of the total project of ten fliers. The designer's bad choice was to ____.

- a. cut body copy to fit the space
- b. reduce the overall leading
- c. apply negative tracking
- d. apply negative kerning

59. When text on a path is "flipped," it does what?

- a. It runs in the opposite direction on the opposite side of the path.
- b. It runs in the same direction on the opposite side of the path.
- c. It is copied over an imaginary vertical or horizontal axis.
- d. It is rotated 360 degrees.

60. Text preferences are listed under what category?

- a. Type
- b. Units & Undo
- c. Guides & Grid
- d. Type & Grid

61. You can quickly change font, type size, kerning and other text attributes on which panel?

- a. Type
- b. Character
- c. Paragraph
- d. Formats

62. When text is flowed on a path, which feature of the Character panel allows you to increase or decrease the distance of the text from the path?

- a. vertical scale
- b. baseline shift
- c. the Offset Path command
- d. the Marquee tool

63. The point at which two colors in a gradient meet is called what?

- a. the color stop
- b. the starting color
- c. the ending color
- d. the midpoint

64. Text created with the Type tool can be filled with which type of gradient?

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- a. linear only
- b. radial only
- c. linear and radial
- d. text cannot be filled with a gradient

Case Based Critical Thinking

Mark's design team has taken on a number of projects that involve display text and gradients. Mark considers typography to be a fine art, and he thinks that gradients are often a very effective component of good Illustrator design, so he is excited to take this opportunity to put his team through typography and gradient boot camp.

65. One project that the team is working on involves display type that will appear very large on a billboard. Mark tells the team that, of all the ways to modify text in Illustrator, _____ is the most essential for perfecting large display type.

- a. horizontal/vertical scaling
- b. baseline shift
- c. tracking
- d. kerning

66. Text generated by the Type tool is positioned on a path called what?

- a. text path
- b. baseline
- c. stroke line
- d. type index

67. In typography, the term for the vertical space between baselines in a block of text is called what?

- a. tracking
- b. kerning
- c. baseline shift
- d. leading

68. Text is flipped across a path by doing what?

- a. Dragging the center bracket straight up or down
- b. Double-clicking the Reflect tool
- c. Double-clicking the Rotate tool
- d. Dragging the starting bracket down

69. In a radial gradient, the starting color appears where?

- a. at the center of the gradient
- b. at the outside edge of the gradient
- c. halfway between the center and the edge of the gradient
- d. it depends on how the Gradient tool is applied

70. When you click a type tool cursor on text, then apply the Select All command, _____.

- a. all the text in the single text object is selected
- b. all the text objects on the page are selected

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- c. the text and the object that contains the text are both selected
- d. all of the objects on the artboard are selected

71. For ____ gradients, where you begin dragging and where you end dragging determines the length of the blend from starting to ending color.

- a. linear
- b. radial
- c. graded
- d. both a and b

72. In the Gradient panel, the leftmost color is called what?

- a. the color stop
- b. the starting color
- c. the ending color
- d. Base 1

Case Based Critical Thinking

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73. Mark considers gradients to be an important design component for many types of Illustrator artwork. Which of the following would he most likely not discuss when advising his team about gradients?

- a. experimenting with radial and linear styles
- b. filling multiple objects simultaneously
- c. using multiple colors
- d. tracking and kerning

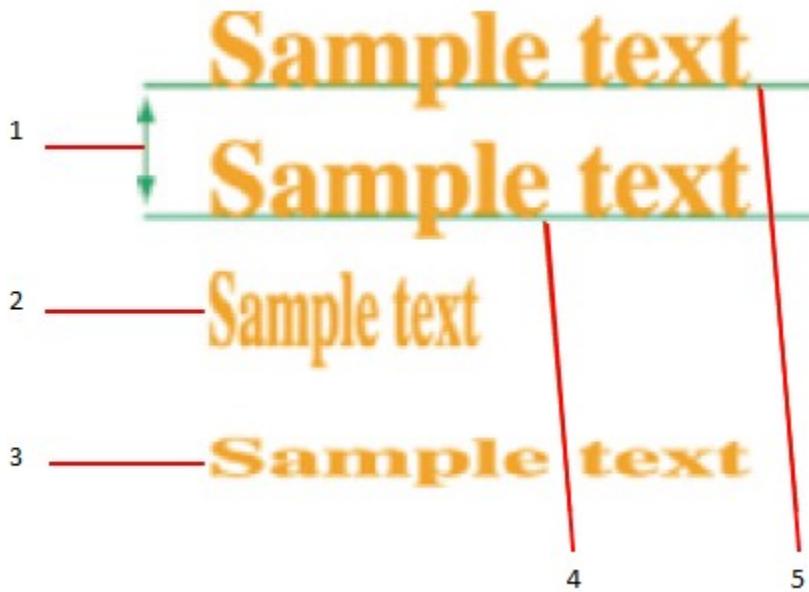
Enter the appropriate word(s) to complete the statement.

74. The command to show the Character panel is on the _____ menu.

75. The Hide Selection command and the Show All command are both on the _____ menu.

76. Text alignment, text indents, and spaces after paragraphs can all be modified in which panel?

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77. In the figure above, number 1 is pointing to the vertical distance between the two lines. What is that called?

78. Gradients are created and modified where?

79. What are color stops?

80. By default, the Vertical Type tool is hidden behind which tool?

Name _____ Class _____ Date _____
: _____ : _____ e: _____

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Answer Key

1. False
2. False
3. False
4. False
5. True
6. True
7. False
8. False
9. True
10. False
11. False
12. True
13. True
14. True
15. True
16. False
17. True
18. False
19. True
20. False
21. False
22. False
23. True
24. True

Name _____ Class _____ Date _____
: _____ : _____ e: _____

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25. True

26. False

27. True

28. True

29. False

30. True

31. False

32. False

33. True

34. False

35. False

36. True

37. False

38. False

39. False

40. True

41. False

42. False

43. True

44. True

45. False

46. True

47. True

48. True

49. True

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50. False

51. b

52. c

53. d

54. c

55. c

56. b

57. b

58. a

59. a

60. a

61. b

62. b

63. d

64. d

65. d

66. b

67. d

68. a

69. a

70. a

71. d

72. b

73. d

74. Window

Name _____ Class _____ Date _____
: _____ : _____ e: _____

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75. Object

76. Paragraph panel

77. leading

78. Gradient panel

79. Colors added to a gradient between the starting and ending colors

80. The Type tool