Business and Environmental https://selldocx.com/products /test-bank-business-and-environmental-sustainability-1e-wagner Quiz questions for Chapter 1

Quiz	questions for Chapter 1
1.	When did the term Sustainability become more widely used?
A.	1970s
В.	1980s
C.	1990s
D.	2000s
2.	When did the Brundtland Commission (WCED) publish its report on Sustainable Development?
A.	1977
В.	1987
C.	1997
D.	2007
3.	When was the Rio Earth Summit?
A.	1982
В.	1992
C.	2002
D.	2012
4.	Which was one of the first books to create awareness and help launch environmental movements?
A.	Silent Spring
В.	The Limits of Growth
C.	The Crisis of Global Capitalism
D.	Gaia
5.	Which concept did John Elkington coin in his book Cannibals with Forks (1997)?
A.	Sustainable Development
В.	Societal Triangle
C.	Dynamic Complexity
D.	Triple Bottom Line

Quiz questions for Chapter 2

6. What is thermodynamics? A. The study of closed systems B. The dynamics of termites C. The study of energy transformation D. The study of matter 7. Which of these does not constitute ecosystem services? A. Supporting services B. Regulating services C. Cultural services D. Geographical services 8. What are externalities? A. Unpaid benefits or uncompensated costs B. External services C. Outsourced goods D. Marginal costs 9. What is carrying capacity? A. total amount of land, food, water and other resources that are used by a person or an entity B. accounting tool that allows an estimation of resource consumption and waste absorption C. number of organisms a geographic area can support D. equilibrium of ecosystem services 10. What is the difference between strong and weak sustainability? A. Irreversibility

B. Substitutability of natural and human-made capital

C. Savings investment rule

D. Planetary boundaries

Quiz questions for Chapter 3

A. 1950s
B. 1960s
C. 1970s
D. 1980s
12. What does EQO stand for?
A. Equality and Quality Objectives
B. Environmental quality objectives
C. Equal opportunities
D. Environmental quality office
13. Which one of these is not a regulatory principle?
A. The precautionary principle
B. The precautionary polluter principle
C. The risk prevention principle
D. The proximity principle
14. Which tool is mainly used in market-based regulation?
A. Incentives
B. Standards
C. Bans
D. Technologies
15. Which one of these is not part of environmental impact assessments?
A. Risk analysis
B. Natural step
C. Life cycle analysis
D. Cost-benefit analysis

11. In which decade did environmental legislation become more prevalent?

Quiz questions for Chapter 4

16.	How many phases are there in Dunphy's model of sustainability?
A.	3
В.	4
C.	6
D.	7
17.	Which of these is not part of Laszlo and Zhexembayeva's embedded sustainability approach?
A.	Blue Ocean strategy
B.	Generic strategies
C.	Resource-based view
D.	Disruptive innovation
18.	Which of these is a dedicated sustainability strategy framework?
A.	Resource-based view
В.	Disruptive innovation
C.	Natural Step
D.	Blue Ocean
19.	Which company did Ray Anderson lead towards mission zero?
A.	IKEA
В.	Dow Chemicals
C.	Intel
D.	Interface
20.	Which tensions and decisions do companies need to address? [More than one answer possible]
A.	Growth or no growth
В.	Transformational or incremental change
C.	Cost or differentiation
D.	Stopping the bad or creating the good

Qu

D. 90%

	uestions for Chapter 5 According to the IRCC what is the likelihood that human activities are driving the warming
21.	According to the IPCC, what is the likelihood that human activities are driving the warming the world has experienced?
A.	75%
В.	80%
C.	90%
D.	95%
22.	Which of these is not a greenhouse gas?
A.	Ozone
В.	Methane
C.	Nitrous Oxide
D.	Hydrofluorocarbon
23.	Which two technologies does geoengineering encompass?
A.	Distributed and centralised power
В.	Solar radiation management and carbon dioxide removal
C.	Carbon capture and carbon storage
D.	Carbon offsetting and carbon trading
24.	Which two sectors are the biggest contributors to historical GHG emissions?
A.	Agriculture and manufacturing
В.	Manufacturing and agriculture
C.	Transportation and manufacturing
D.	Industrial and construction
25.	What percentage of GHG emissions were just 100 companies responsible for, between 1988 and 2015?
A.	60%
В.	70%
C.	80%