Exam	/test-bank-business-strategy-development-application-2e-bissonette	
Name_		
MULT	TIPLE CHOICE. Choose the one alternative that best completes the statement or answers the question.	
	1) Which of the following would be a topic emphasized in a macroeconomics course?A) How a firm decides the price it will charge for one of its products.B) How a consumer chooses which goods to buy.C) The determinants of the wage rate for a certain type of labour.D) Factors that determine how fast a nation's economy is growing.	1)
	Answer: D Explanation: A) B) C) D)	
	 2) When the supply curve and demand curve for a particular good are on a single graph, the point at which the two curves intersect identifies the: A) total amount of labour that will be employed in that market. B) amount of time it takes to bring together the buyers and sellers of the good. C) equilibrium price of the good. D) total profit earned by producers. 	2)
	Answer: C Explanation: A) B) C) D)	
	 3) Economics is the study of how: A) to invest wisely in the stock market. B) sophisticated statistical techniques can be used to make predictions about the evolution of society over the long run. C) to employ resources to produce goods and services and distribute them among competing groups and individuals. D) people govern themselves in a democratic society. 	3)
	Answer: C Explanation: A) B) C) D)	

4) Which of the	e following s	statements provides	s the most accurate compa	arison of socialism	4)	
and communism?						
A) Under socialism the government owns most businesses, while under communism						
the church owns most businesses.						
B) Commu	ınism believ	es that the government	nent should always strive	to balance its		
budget,	while socia	lism accepts defici	t spending as the price of	achieving true		
equality	'.					
c) Socialis	sm strives fo	or an equal distribu	tion of income but commu	inism wants income		
to go pr	rimarily to th	hose who own and	operate private businesses	S.		
D) Both so	cialism and	communism want	to achieve a more equal d	istribution of		
income	and wealth,	but under commun	nism the government take	s more control over		
people's	s lives.					
Answer: D						
Explanation:	A)					
	B)					
	C) D)					
	D)					
5)	is a condition	on in which the ave	erage level of prices is acti	ually falling.	5)	
A) Stagflat		B) Deflation	C) De-inflation	D) Disinflation		
Answer: B						
Explanation:	A)					
	B)					
	C)					
	D)					
6) In recent year	rs, countrie	s with communist e	economic systems have:		6)	
•		economic depressi	· ·		,	
•		-	the severe problems that h	ave plagued some		
		s in Asia and Euro		1 0		
-			n people and for export.			
_	_	great prosperity.				
Answer: A	•					
Explanation:	A)					
-	B)					
	C)					
	D)					

7) Three of the	major indicators of the eco	onomic condition of Canada are the gross	7)
domestic pro	duct (GDP), the price indi	ces, and the:	
A) unemplo	oyment rate.		
	equity ratio (DER).		
·	f capital formation.		
· ·	source utilization index (C	RIII)	
. 0	source utilization index (C	JKO1).	
Answer: A	Δ)		
Explanation:	A) B)		
	C)		
	D)		
	_,		
8) In recent yea	rs, productivity in the good	ds-producing sector of the Canadian economy has	8)
been:	, i		
	ery rapidly.	B) relatively stable.	
C) falling s	• • •	D) rising.	
	lowly.	D) Histing.	
Answer: D	Δ)		
Explanation:	A) B)		
	C)		
	D)		
	-,		
9) Almost every	discussion about a countr	ry's economy is based on gross domestic product.	9)
GDP is the:			,
	but of goods and services	in a given period divided by the total hours of	
	equired to provide them	m u grion periou uritueu ej une tetur neure er	
	•	terms of political freedom	
		ple can buy with the money they have	
	ue of goods and services p	produced in a country in a given year	
Answer: D	- 1		
Explanation:	A)		
	B)		
	C)		
	D)		
10) In most large	cities there are a large nu	mber of bakeries. These bakeries produce similar,	10)
,	· ·	ries claim to have the best cheesecakes in town,	
	•		
	-	r specialty breads. The bakery market in a large	
city is an exa	•		
A) a monoj	•	B) an oligopoly.	
C) monopo	listic competition.	D) perfect competition.	
Answer: C			
Explanation:	A)		
	B)		
	C)		
	D)		

11) One reason the CPI is followed very closely by the government, businesses, and workers is that:				
	best measure of worker produc	tivity in the service sector		
•	ites whether we are running a b	•		
c) some w	_	ad government benefits are tied to changes in		
D) the gros	s national product is computed	from the reported increases in the CPI.		
Answer: C				
Explanation:	A) B)			
	C) D)			
· ·	_	in the prices of goods and services such as	12)	
	g, and apparel.			
A) produce	-	B) market price		
C) wholesa	ale price	D) consumer price		
Answer: D Explanation:	A)			
	B) C)			
	D)			
•		nities for poor people to work their way out	13)	
	known as what?			
A) Socialis		B) Communism		
C) Free-ma	arket capitalism	D) Monopolistic competition		
Answer: C				
Explanation:	A)			
	B) C)			
	D)			
14) A(n)	exists when the entire sur	ply of a good is controlled by a single seller.	14)	
A) monopo	-	B) perfect competition		
C) pure cap	•	D) oligopoly		
Answer: A		-/ · 8·r · J		
Explanation:	A)			
·	B)			
	C)			
	D)			

15) A typical demand curve shows that:			15)		
A) as people earn more income, they buy more of a good.					
B) people	tend to buy more of a good	when its price decreases.			
C) people tend to buy more of a good than they really want.					
D) as supp	ly increases, the amount pu	rchased decreases.			
Answer: B					
Explanation:	A)				
	B)				
	C)				
	D)				
16) Both socialis	sm and communism are var	riations of:	16)		
•	itive economies.	B) free-market economies.			
· •	ntic systems.	D) command economies.			
Answer: D	,	,			
Explanation:	A)				
·	В)				
	C)				
	D)				
17) Communism	is an economic system in	which:	17)		
•	•	rces are owned by private businesses.			
•	•	is own equal shares of the economic resources.			
	•	major economic decisions.			
	ial consumers make all eco	•			
Answer: C	au consumers make an eco	monne decisions.			
Explanation:	A)				
Explanation.	B)				
	C)				
	D)				
10) If a shortega	axists for a good in a frag	morket economy, the	10\		
,	exists for a good in a free-	ning system to make sure that the good is fairly	18)		
distribu		ing system to make sure that the good is fairly			
	the good will fall.				
· •	the good will rise.				
· •	•	increase the production of that good.			
. •	nent will order suppliers to	increase the production of that good.			
Answer: C Explanation:	A)				
Explanation.	B)				
	C)				
	D)				

19) Peter Principal is the prime minister of the nation of Urbania. Peter has called for	19)	
Urbania's legislature to enact new legislation designed to shift his economy away from	_	
socialism toward a more capitalistic system. Peter has acknowledged that such a radical		
change will entail some hardships, and that some citizens will be unhappy with the		
changes in the economy. The most likely source of unhappiness associated with a move		
toward capitalism is:		
A) people will have less economic freedom.		
B) the distribution of wealth will become less equal.		
C) less wealth will be created.		
D) tax rates will have to increase.		
Answer: B		
Explanation: A)		
B)		
C) D)		
20) Which of the following statements would a follower of Adam Smith be most likely to	20)	
make?		
A) Market economies are flawed because they put too much emphasis on economic		
growth and not enough on environmental problems.		
B) The federal government should use its ability to spend and tax to guide the		
decisions of businesses and consumers.		
C) If people are given the freedom to follow their own interests, they will end up		
promoting economic growth that benefits society as a whole.		
D) Overpopulation is the main danger confronting modern economies.		
Answer: C		
Explanation: A)		
B)		
C) D)		
2)		
21) When prices are free to adjust over time, the market price of a good tends to:	21)	
A) fall below the equilibrium price in the long run.		
B) have no specific relationship to the equilibrium price.		
C) equal the equilibrium price in the long run.		
D) rise above the equilibrium price in the long run.		
Answer: C		
Explanation: A)		
B)		
C)		
D)		

22) A command system is characterized by:					
A) reliance on the government to determine what is produced and who gets the output.					
B) freedon	B) freedom of choice and freedom of competition.				
•	on the forces of supply and dema				
•	emely rapid rate of economic grow	-			
Answer: A	g				
Explanation:	A)				
Explanation.	В)				
	C)				
	D)				
•	fall of the economy is referred to	-	23)		
A) recession		B) depression			
C) busines	s cycles	D) recovery			
Answer: C					
Explanation:	A)				
	B)				
	C)				
	D)				
24)	looks at the behaviour of indivi	dual people and organizations in specific	24)		
markets.			, <u> </u>		
A) Finite e	conomics	B) Microeconomics			
c) Nanoec		D) Macroeconomics			
Answer: B		<i>5</i> , 1.2			
Explanation:	A)				
Explanation.	В)				
	C)				
	D)				
•	e following people would tend to f	•	25)		
·	ants to live in a country with low				
,	its to live in a country with limited				
c) Robin v	vants to live in a country that enco	urages rapid economic growth.			
D) Dwayne	e prefers to live in a country that p	romotes social equality.			
Answer: D					
Explanation:	A)				
	B)				
	C)				
	D)				

26) Jorge Martine	ez is a hard working entrepreneur v	who operated a successful business in his	26)	
home country of Margintina for many years. Recently, however, he immigrated to				
Canada and applied for Canadian citizenship. "In Margintina, tax rates were very high,"				
	_	xes I paid to finance all sorts of social		
	-	s a noble goal, it has really undermined		
_		f. I really feel that these high taxes have		
	_	strate the reason many socialist countries		
are experienc				
A) depressi		B) brain drain.		
C) antitrust	problem.	D) budget surplus.		
Answer: B				
Explanation:	A)			
	B) C)			
	D)			
	,			
27) A typical sup	ply curve shows that an increase in	the price of a good will cause the	27)	
quantity supp	lied to:			
A) remain o				
B) fluctuate	e randomly around its equilibrium	value.		
C) increase				
D) decrease	.			
Answer: C				
Explanation:	A)			
	B)			
	C) D)			
	2,			
28) The presence	of competition in free markets:		28)	
A) typically	results in better quality and lower	prices.		
•	ince most markets eventually evol	<u> </u>		
C) is undes	irable because it results in unneces	sary duplication of efforts.		
D) is undes	irable, because one big firm can us	ually produce goods more efficiently		
than a la	rge number of small firms.			
Answer: A				
Explanation:	A)			
	B)			
	C) D)			
	-,			

29) Kathleen man	ages a manufacturing plant for S	canRite, Inc., a producer of scanners and	29)
other input de	vices connected to computers. A	bout six months ago, Kathleen asked an	
assistant to ke	ep track of both work hours and	output at her plant. She has compared	
these figures,	and has found that even though t	the number of workers (and the hours they	
		ast six months, the plant's output increased	
•	This indicates that:		
·	-	n the wages it pays to its workers.	
,	should hire more workers.		
	activity of workers at the ScanRi	-	
D) the Scan	Rite plant must have sold off sor	ne of its excess inventory.	
Answer: C			
Explanation:	A)		
	B) C)		
	D)		
	-,		
30) A major bene	fit of socialism is assumed to be	its:	30)
A) emphasis	s on low tax rates.		
B) ability to	create strong incentives to work	hard.	
C) emphasis	s on social equality.		
D) ability to	stimulate rapid economic growt	h.	
Answer: C			
Explanation:	A)		
	B) C)		
	D)		
	,		
·	ost significant problems faced by		31)
	t shortages of basic goods such a	_	
, .	nequality in the distribution of we		
•	flationary pressures due to rapid	3	
D) too little	government regulation of econo	mic activity.	
Answer: A			
Explanation:	A)		
	B) C)		
	D)		
	,		
	s characterized by a large number	er of firms selling products that appear to	32)
be identical.			
A) Perfect c	-	B) Monopolistic competition	
C) Microeco	onomic competition	D) Oligopoly	
Answer: A			
Explanation:	A)		
	B) C)		
	D)		
	•		

33) Two or more	33) Two or more consecutive quarters of GDP decline is known as a			33)	
A) seasona	1	B) depression	C) recession	D) frictional	
Answer: C					
Explanation:	A)				
	B)				
	C) D)				
	D)				
34) The nation o	f Nadiria is	s in the midst of a to	errible economic downtu	rn. The nation's GDP	34)
has been dec	lining stead	dily for over five ye	ears and is now at its low	est level in over fifty	
years. Nadiri	a's unempl	oyment rate is at ar	all-time high and the na	ntion's CPI is falling.	
Nadiria is ex	periencing	a			
A) balance	of trade de	eficit.	B) period of retrac	tion.	
C) period o	of stagflatio	on.	D) period of depre	ssion.	
Answer: D					
Explanation:	A)				
	B)				
	C) D)				
	υ,				
35) Some region	s of China	do not allow their	eitizens to practices certa	in religions, change	35)
jobs, or mov	e to anothe	r town. This is an e	xample of:		
A) capitali	sm	B) socialism	C) communism	D) free-market	
Answer: C					
Explanation:	A)				
	B)				
	C) D)				
	D)				
36) John compla	ined to his	buddy, Frank, that	the prices of all the good	ls he and his family	36)
buy have inc	reased a lo	t over the past year	Frank disagreed, saying	that the prices of	
some goods	have gone	up a bit, but other p	rices have declined. Fran	nk feels that the	
		•	anged very much. In orde		
disagreemen	t, John and		at recent figures for the:		
A) PPI		B) GDP	c) MEW	d) CPI	
Answer: D					
Explanation:	A)				
	B) C)				
	C) D)				

37) The markets for laundry detergents, soft drinks, and automobiles all are dominated by just a few sellers. Economists would classify these markets as examples of:					37)	_
A) perfect C) an oligo	-	n.	B) monopolistic co D) a monopoly.	ompetition.		
Answer: C Explanation:	A) B) C) D)					
38) When the ec	onomy is v	veak, government rev B) slowly rise	enues in Canada C) stay steady	D) decline	38)	_
Answer: D Explanation:	A) B) C) D)	b) slowly lise	c) stay steady	D) decime		
really did no and other agg business to h struggled at satisfied cust several work A) the mul B) freedon	t know mu gravations. help other p first, it has tomers, and ters. Accor- tiplier prin h. ciple of co	ch about how to use the decided he could be people overcome their been quite successful the business has groding to Adam Smith, ciple.	them and frequently suffern and frequently suffern and frequently suffern and a nice profit by star computer woes. Although for the last five years. Own to the point where is Murray's experience is	fered system crashes arting a consulting bugh the business Murray has many he now employs	39)	
40) Aaverage leve			t is usually accompanie	ed by a decline in the	40)	
A) retraction	-	B) depression	C) dissolution	D) stagflation		
Answer: B	711	b) depression	oj dissolution	D) stagnation		
Explanation:	A) B) C)					

41) One of the greatest concerns associated with capitalism is that:A) producers are unlikely to supply the goods and services that consumers value the most.				
	very successful at creating wealth			
•	unt of economic freedom enjoyed			
	isinesspeople may let greed guide			
Answer: D	somesspeepre may fee greed guide	men cenaviour.		
Explanation:	A)			
	B)			
	C)			
	D)			
•	-	sper if businesspeople were free to start people would make a profit by providing	42)	
		economy wanted. This was called the:		
=	demand theory.	B) demand accelerator.		
C) invisible	•	D) spending multiplier.		
Answer: C		, 1		
Explanation:	A)			
	B)			
	C)			
	D)			
43) Today, the e	conomic systems of most nations of	could most accurately be classified as:	43)	
A) pure so	•	B) command economies.	, <u> </u>	
C) pure cap		D) mixed economies.		
Answer: D				
Explanation:	A)			
	B)			
	C)			
	D)			
44) Which of the	following statements most accura	tely identifies a serious limitation of the	44)	
free-market	economic system?	•	, <u> </u>	
A) Free-ma	arket economies have been unable	to create wealth as rapidly as other types		
of econ	omic systems.			
B) Free-ma	arket economies offer little opportu	unity for the poor to work their way out of		
poverty				
c) Free-ma	arket economies result in a very un	equal distribution of wealth.		
D) Free-ma	arket economies often are plagued	by shortages of needed consumer goods.		
Answer: C				
Explanation:	A)			
	B)			
	C) D)			
	•			

45)		•		creation in most of the		45)
	A) free-trad Answer: D Explanation:	A) B) C) D)	B) socialism	C) communism	D) capitalism	
46)	explanation of A) there is a B) the supp C) the equil D) the gove make an	of this price a shortage i ly of mone librium pric	change is that: n the market for ap y has decreased. the is lower than the decided to set a hi	-		46)
	Answer: A Explanation:	A) B) C) D)				
47)	done little to The governm and reduce the most accurate A) a predompressure future. B) a purely doing so C) a predomcurrent puthe future. D) a purely doing so	regulate buent is now e inequalitie? Goldinia ninately so a sit faces su capitalist a in the futurinately capressures it re.	siness activities, and facing political presences of income and was government is curtialist approach to a aggest it is likely to approach to achieve reactions. The proach to achieve faces suggest it is leading to achieve the proach the proach to achieve the proach the proach the proach to achieve the proach the proac	vernment of Goldinia had implemented only mo source to do more to clear realth. Which of the foll rrently taking: achieving economic goal adopt a more capitalist its economic goals, and ward achieving economic ikely to adopt a more so its economics goals, and	dest social programs. In up the environment owing statements is Is, but the current approach in the is likely to continue ic goals, but the ocialist approach in	47)
	Answer: C Explanation:	A) B) C)				

48) A(n)	exists when a la	arge number of firms produce goods that are similar	48)
but are perce	ived by buyers as being	g different.	
A) monopo	olistic competition	B) monopoly	
C) oligopo	ly	D) perfect competition	
Answer: A			
Explanation:	A) B) C) D)		
49) A typical sup	oply curve shows a rela	ationship between the:	49)
	* *	oduce a good and the relevant production costs.	
B) amount	of a good a firm produ	aces and the total profit it earns.	
C) amount	of labour a firm hires a	and the amount of output it can produce.	
D) price of	a good and the quantit	ty sellers would be willing to offer for sale.	
Answer: D			
Explanation:	A)		
	B) C)		
	D)		
50) The quantity	of a good or service th	nat manufacturers or owners are willing to sell at	50)
	•	me period is known as the:	,
A) utility o	f that product.	B) elasticity of that product.	
C) demand	for that product.	D) supply of that product.	
Answer: D			
Explanation:	A)		
	B)		
	C) D)		
51) One of the da	angers of free markets	is that some people will let dictate how they act	. 51)
A) demand	-	C) prices D) greed	31)
Answer: D	Б) баррту	c) prices b) greed	
Explanation:	A)		
r	B)		
	C)		
	D)		

increase rapidly ov A) decline in the B) rise in Tryland	d's unemployment rate.	uld show up most clearly	as a:	52)
53) Free-market capita A) lower demand Answer: D Explanation: A) B) C) D)	llism has brought prosper d B) monopolies	ity as well as C) higher prices	D) inequality	53)
54) The four basic type A) industrial. Answer: B Explanation: A) B) C) D)	es of employment are fric B) cyclical.	ctional, structural, seasona C) traditional.	al, and: D) procedural.	54)
 55) A major trend in the world today is that: A) governments in countries with capitalist economies are paying less attention to environmental concerns and issues involving social equality. B) governments in socialist economies are increasing their use of social programs and relying on higher tax rates to finance these programs. C) free-market economies are moving more toward socialism and socialist economies are moving more toward capitalism. D) productivity in the service sector is increasing much more rapidly than productivity in agriculture and manufacturing. Answer: C 				55)
Explanation: A) B) C)				

56) Which of the following results would be the clearest indication that an economy was					
experiencing	deflation? se in the unemployment rate	B) an increase in the PPI			
•	se in the CPI	D) a decrease in GDP			
Answer: C Explanation:	A) B) C) D)				
· •	the national banking system of Elining. This condition is known	Lasia has resulted in a condition where as:	57)		
A) disinflat	ion.	B) contra inflation.			
C) overpro	duction.	D) deflation.			
Answer: D					
Explanation:	A)				
	B) C)				
	D)				
58) The total value of final goods and services produced within a nation's borders in a given 58)					
58) The total value of final goods and services produced within a nation's borders in a given year is known as that nation's:					
•	te production quota.	B) index of aggregate economic output.			
	te domestic output.	D) gross domestic product.			
Answer: D	-				
Explanation:	A)				
	B) C)				
	D)				
> G : C:	1 6 1 11 16	. 1	>		
	•	government regulation of business. "After a profit, not to create jobs or serve their	59)		
		aws to require businesses to take the			
	-	unt". From these comments, it is clear that			
Samir:					
A) is unawa	are of the fact that most business	es in Canada are actually owned by the			
governn					
-	with the ideas of Adam Smith.				
•		ion is already the main determinant of			
	decisions in capitalist economic				
•	accept the philosophy behind A	dam Smith.			
Answer: D Explanation:	A)				
ļ	B)				
	C)				
	D)				

60) A supply curve typically 6					60)		
	A) Decreases from right to left.			B) Rises from right to	B) Rises from right to left.		
	c) Rises fro	om left to ri	ight.	D) Decreases from lef	t to right.		
Α	nswer: C						
E	xplanation:	A)					
		B)					
		C) D)					
		D)					
61)			•	rice level of goods and		61)	
	A) Recession	n	B) Escalation	C) Inflation	D) Acceleration		
	nswer: C						
E	xplanation:	A)					
		B) C)					
		D)					
62) U	nder sociali					62)	
	, .	-	~	e incentives to encourag	ge entrepreneurs to		
	•		nomic growth.	1.1 11	1, 1, 1,		
	wealth.	goal is to	make sure that those th	at create wealth are allo	owed to keep that		
		goal of the	government is to reduc	e the inequality in the d	listribution of		
	wealth.	9	8	, , , , , , , , , , , , , , , , , , ,			
		important	goal of the governmen	t is to keep tax rates ext	remely low.		
Α	nswer: C						
E	xplanation:	A)					
		B)					
		C)					
		D)					
63)		studies the	e operation of a nation'	s economy as a whole.		63)	
	A) Microec	onomics		B) Socioeconomics			
	c) Macroec	conomics		D) Econometrics			
Α	nswer: C						
E	xplanation:	A)					
		B)					
		C) D)					
		' /					

A) How the B) How a r C) How ma	following would be a topic emphase government can use fiscal and monation's GDP is computed. Tarket conditions determine the prices ons why the unemployment rate for	e of a specific product.	64)
Answer: C Explanation:	A) B) C) D)		
A) index of	is a statistic that is used to compleading indicators er price index	pute the pace of inflation or deflation. B) index of inflationary trends D) gross domestic product	65)
Answer: C Explanation:	A) B) C) D)	D) gross domestic product	
A) majority B) a variety	rule, with everyone receiving an error of government agencies. I planning board that consists of copies.	and services to produce are made by: equal vote. ensumers, business executives, and	66)
Answer: D Explanation:	A) B) C) D)		
businesses, a operators. Th	ent past, Canadian governments has s growing public sentiment is that his trend is an example of the growing and economies	governments are not effective as business	67)
•	rket economies	D) mixed economies	
Answer: C Explanation:	A) B) C) D)		

68) Although it	has been	considered a capital	ist economy in the past, for	or the past several	68)
years the eco	onomy o	f the nation of Subur	bania has become more se	ocialist in its	
characteristi	cs. Whic	ch of the following tr	ends is most likely to be a	ssociated with	
Suburbania's	s movem	ent toward socialism	1?		
A) increas	ing relia	nce on markets to de	termine economic outcom	nes	
B) lower to	ax rates				
c) a more	equal di	stribution of wealth			
D) more ra	apid ecoi	nomic growth			
Answer: C					
Explanation:	A)				
	B)				
	C)				
	D)				
69) A(n)		curve shows the re	lationship between the pri	ce of a good and the	69)
			nd able to buy in a given	-	
A) Laffer	8	B) utility	C) demand	D) supply	
Answer: C		2,	5 ,	=) = arr-y	
Explanation:	A)				
·	B)				
	C)				
	D)				
70) The reason v	why man	v socialist countries	have experienced brain d	rain is that	70)
·	•	-	distribution of income.	tum is that.	70)
· ·		ented individuals tend			
•			the natural environment.		
		•	hours and receive fewer	henefits under	
socialis		nave to work longer	mours and receive rewer	benefits under	
Answer: B	,111.				
Explanation:	A)				
	B)				
	C)				
	D)				
71) An increase	in	means that a	given number of workers	can produce more	71)
output than l		mouns that a	given number of workers	ean produce more	, ı,
A) product			B) structural unen	nplovment	
c) CPI	21,103		D) GDP	1910) 1110110	
Answer: A			-,		
Explanation:	A)				
•	B)				
	C)				
	D)				

72) A key assum	ption of socialism is that:		72)	
A) the mos	t important economic function of §	government is to promote rapid economic		
growth.				
B) tax rates	s should be kept as low as possible	in order to give consumers the maximum		
possible	e purchasing power.	-		
c) econom	ic growth requires strict governme	nt control over population growth.		
D) governr	nent ownership of some basic busi	nesses is desirable because it helps		
achieve	a more equal distribution of profit	s among the people.		
Answer: D				
Explanation:	A)			
	B)			
	C)			
	D)			
73) The governm	nent of Ruritania has implemented	many programs that promote equality, but	73)	
•	-	of growth that has plagued the national	, 0,	
	•	is problem, the government is likely to:		
A) reduce taxes and cut back on some social programs.				
		the supply of money in circulation.		
•	ntrol of more major industries.	the supply of money in encountries.		
•	are to balance its budget.			
Answer: A				
Explanation:	A)			
	В)			
	C)			
	D)			
74) The study of	how to increase resources is know	vn as what?	74)	
A) Macroe		B) Resource economics	, ₁ ,	
C) Microed		D) Resource development		
Answer: D	zonomies	b) resource development		
Explanation:	A)			
Explanation.	В)			
	C)			
	D)			
75) The Canadia	n economic system can be describe	ed as a:	75)	
	nist economy.	B) socialist economy.		
C) mixed e	•	D) capitalist economy.		
Answer: C	conomy.	b) capitainst economy.		
Explanation:	A)			
Explanation	B)			
	C)			
	D)			

•	-	<u> </u>	are privately owned, but the government own	s 76)
			loped many social programs designed to a, and many educated people have left the	
=		_	e considered an example of:	
A) mercan		or Equana would b	B) communism.	
C) socialis			D) pure capitalism.	
Answer: C				
Explanation:	A)			
	B)			
	C) D)			
	Б)			
77) Under capita	ılism:			77)
A) the prin	nary function	on of the governme	ent is to distribute wealth more evenly.	
B) markets	s operate to	carry out the decis	sions made by central planners.	
·			ther services are controlled by the government	
•		of production and	distribution are privately owned and operated	-
for prof	it.			
Answer: D	- •			
Explanation:	A)			
	B) C)			
	D)			
TT1 1	., .			
•			es to produce goods and services and distribu	te 78)
	-	among various com	peting groups and individuals is known as:	
A) marketi C) finance	_		B) economics	
,			D) human resource management	
Answer: B Explanation:	A)			
Explanation.	B)			
	C)			
	D)			
79) A supply cut	ve indicate	es the relationship b	petween and the quantity supplied.	79)
A) price	· · · · · · · · · · · · · · · · · · ·	B) demand	C) supply D) utility	
Answer: A		-,	-,	
Explanation:	A)			
	B)			
	C) D)			
	177			

jobs and the A) allow of B) impose encour C) take of transpo D) allow j	e production entrepreneur e high taxes rage them to ver the opera ortation, and private owne	of the products most s a great deal of perso on individuals, and us produce the maximus tion of all firms in ma energy, and operate t	wanted by consumers on al freedom. See the revenue to subsem rate of output. Sajor industries, such a shese firms as non-proport make use of extension.	idize businesses to	80)
Answer: A Explanation:	A) B) C) D)				
make most	of the decision of the decisio		rket economy in which cts to produce, how notes. C) Socialism	* *	81)
A) Disinfl Answer: A Explanation:	lation	on in which the rate of B) Deflation	of inflation is declinin C) Stagflation	ng. D) De-inflation	82)
A) Why so B) How to C) Why re	ome countrie o lower unen esources affe	peconomists is what? es are wealthy and other appropriates. ect the behaviour of pedividual productivity.	eople.		83)

84	will be the h culinary tale deal of mone	ead che	s. She is about to open her own business, a restaurant in which she ef. Sue is willing to work long hours because she believes that her hard work will allow her business to succeed and earn her a great is efforts appear most consistent with the economic theory developed	84)d
	by: A) Karl Ma	arx.	B) Thomas Malthus.	
	c) Adam S	Smith.	D) David Ricardo.	
	Answer: C			
	Explanation:	A) B) C) D)		
85) Francine is a	bright	and talented woman. She recently quit her job at a major corporation	on 85)
			r boss didn't get along and she saw little chance for advancement.	
		•	t found another job, but the economy appears healthy and lots of	
			ople with her qualifications. Thus, Francine is confident that she will	
	-		ar future. Which of the following statements about Francine's curren curate? Francine is:	t
			find employment quickly if she seeks training in a different field.	
	•	•	unemployed because she voluntarily quit her job.	
			cyclical unemployment.	
			frictional unemployment.	
	Answer: D	•		
	Explanation:	A)		
		B)		
		C) D)		
04	\ An aliganals	zica m	narket that is characterized by:	86)
00			r of small firms all producing very similar products.	
			lers who dominate the market supply.	
	•	_	irms that compete primarily by differentiating their products.	
			otally dominates the supply of the product.	
	Answer: B			
	Explanation:	A)		
		B) C)		
		D)		
TRUE/FA	ALSE. Write 'T'	if the s	tatement is true and 'F' if the statement is false.	
87) Monica notic	ces that	just a few big companies produce the vast majority of soft drinks.	87)
	•		ct in describing the soft drink industry as an oligopoly.	
	Answer: 👂 Tı	rue	False	

Explanation:

88)	Like most nations, C	anada has a mixed economy.	88)
	Answer: True Explanation:	False	
89)	Legislation has ended	d the monopoly status of utilities in some areas.	89)
	Answer: True Explanation:	False	
90)	The Canadian econor	my is an integral part of the world economy.	90)
	Answer: ○ True Explanation:	False	
91)		s of free markets is the fact that competition in such markets by of price to adjust to its equilibrium value in the long run.	91)
	Answer: True © Explanation:	False	
92)	A basic right under c government.	apitalism is the right of business to receive funding provided by the	92)
	Answer: True © Explanation:	False	
93)	One drawback of soc incentive to work har	rialism is that it may result in a reduction in the individual's rd.	93)
	Answer: True Explanation:	False	
94)		incentives to seek personal gain would insure the creation of overnment must step in to make sure that this wealth was equitably	94)
	distributed.		
	Answer: True © Explanation:	False	
95)	Some communist couchange jobs.	untries have not allowed their citizens to practice certain religions or	95)
	Answer: True Explanation:	False	
96)	If a shortage exists in	a market for a good, the price of that good will tend to fall.	96)
	Answer: True © Explanation:	False	
97)	The Canadian econor	my is a service economy.	97)
	Answer: True Explanation:	False	

98)	Disinflation refers to steadily falling.	a situation in which the overall level of prices in an economy is	98)
	Answer: True • Explanation:	False	
99)	Inflation refers to a g	general rise in the prices of goods and services over time.	99)
	Answer: True Explanation:	False	
100)	Stagflation occurs wl	hen the economy is slowing but prices are rising.	100)
	Answer: True Explanation:	False	
101)	the products of other	n, each firm produces a product that is clearly differentiated from firms in the same market.	101)
	Answer: True © Explanation:	False	
102)	A depression is a sev	ere recession usually accompanied by inflation.	102)
	Answer: True © Explanation:	False	
103)	ownership of busines However, over time to policies designed to le these programs by le arrangements sugges pure capitalism.	with an economic system that features free markets with private sees. It still relies on those businesses to create most wealth. the government of Skeeden has developed some programs and help the needy and reduce the level of income inequality. It pays for vying relatively high taxes on businesses and workers. These t that the economy of Skeeden is moving closer to the adoption of	103)
104)	Most communist cou	intries today are suffering from severe economic problems.	104)
	Answer: ② True Explanation:	False	
105)	In command econom be produced and who	ies, the government plays a major role in deciding which goods will will get them.	105)
	Answer: True Explanation:	False	
106)		market would argue that because supply and demand interactions are is no need for government involvement or planning.	106)
	Answer: True Explanation:	False	

107)	In recent years, government leaders in Canada have reached broad agreement on the need	107) _	
	for the government to continue expanding its role in health care and the regulation of banks and airlines.		
	Answer: True False Explanation:		
108)	In the long run, the actual market price tends to adjust toward the equilibrium price.	108)	
	Answer: True False Explanation:		
109)	Adam Smith believed the self-interest of businesspeople would lead them to create needed goods, services, and jobs.	109) _	
	Answer: True False Explanation:		
110)	Under perfect competition, sellers' products appear to be identical.	110)	
	Answer: True False Explanation:		
111)	Product differentiation is a key to success in monopolistic competition.	111) _	
	Answer: True False Explanation:		
112)	Socialism and communism are both variations of a free-market economy.	112)	
	Answer: True False Explanation:		
113)	The concept of the invisible hand is based on the assumption that the primary motivation of entrepreneurs is to enjoy the financial rewards of their hard work.	113) _	
	Answer: True False Explanation:		
114)	If the quantity supplied in a market exceeds the quantity demanded, a shortage will exist.	114)	
	Answer: True False Explanation:	_	
115)	Just as no country is purely capitalist, no market is truly free.	115)	
	Answer: True False Explanation:	_	
116)	Socialists believe that the primary economic function of the government is to promote rapid economic growth.	116) _	
	Answer: True False Explanation:		

117)	Prices are determined by sellers in a free market.	117)
	Answer: True False Explanation:	
118)	Adam Smith's theories focused on explaining the best way to divide the fixed resources we have available, rather than on how to create more wealth.	118)
	Answer: True False Explanation:	
119)	Socialism and capitalism are examples of command economies. Answer: True • False Explanation:	119)
120)	In socialist economies, the government owns some, if not most, basic businesses such as coal mines and utilities.	120)
	Answer: True False Explanation:	
121)	Current measures of productivity in the service sector provide an accurate measure of changes in the quality of output.	121)
	Answer: True • False Explanation:	
122)	A problem with the CPI is that it measures the price changes of only food and clothing, while ignoring what happens to the prices of such important items as shelter and transportation.	122)
	Answer: True • False Explanation:	
123)	The higher the productivity is, the higher the costs of production are likely to be.	123)
	Answer: True • False Explanation:	
124)	An important economic trend has been for free-market economies to move more toward socialism while command economies move more toward free markets.	124)
	Answer: True False Explanation:	
125)	A strength of a free-market economic system is that it emphasizes the fair and humane treatment of the less fortunate in society.	125)
	Answer: True False Explanation:	
126)	Under monopolistic competition, product differentiation is a key to success.	126)
	Answer: True False Explanation:	

127)	27) Fatma is a citizen of a country that has an economic system that is primarily based on free market capitalism. Fatma is likely to have the freedom to buy and sell property.		127)
	Answer: True Explanation:	False	
128)	At the equilibrium desire to sell.	point the quantity consumers desire to buy equals the quantity sellers	128)
	Answer: True Explanation:	False	
129)	Macroeconomics is economy as a who	s the economic perspective that looks at the operation of a nation's le.	129)
	Answer: True Explanation:	False	
130)	The CPI is based of for an average fam	on what is happening to the prices of a "basket" of goods and services ily.	130)
	Answer: True Explanation:	False	
131)	responded to recen	gh is examining how consumers in the automobile market have t price increases by car manufacturers. Sue's efforts reflect the rspective of economics.	131)
	Answer: True Explanation:	False	
132)	•	in the CPI provide interesting insights into the overall performance of e changes have little practical impact on the lives of ordinary people.	132)
	Answer: True Explanation:	False	
133)	Adam Smith believe population growth	wed that the key to creating rising standards of living was to limit.	133)
	Answer: True Explanation:	False	
134)	-	stics Canada, to be classified as frictional unemployed, a person must a job within the past four weeks.	134)
	Answer: True Explanation:	False	
135)	In capitalist countr services will be pro	ries, the government decides what to produce and how the goods and oduced.	135)
	Answer: True Explanation:	False	

136)	Economics is the study of how people use resources to produce goods and services and distribute them for consumption among various competing groups and individuals.	136)
	Answer: True False Explanation:	
137)	Jill owns a bakery that specializes in cheesecakes. Until recently, Jill charged a price of \$12 for each cheesecake. At this price, Jill's customers bought an average of 84 cheesecakes each week. For the last few weeks, she has reduced her price to \$10.50 per cheesecake, and her customers have purchased an average of 96 cheesecakes each week. These results are consistent with the economic concept of demand.	137)
	Answer: True False Explanation:	
138)	A monopoly occurs when there is a single seller for a product or service.	138)
	Answer: True False Explanation:	
139)	In Canada, massive government support was needed to build our first national rail line.	139)
	Answer: True False Explanation:	
140)	The nation of Woland has seen its GDP decline severely for four years in a row, with no relief in sight. Unemployment has risen to record levels, prices are falling, and businesses are failing faster than at any time in the past century. The economy of Wo.land is experiencing a depression Answer: True False Explanation:	140)
141)	As productivity increases, the cost of producing goods and services is likely to fall.	141)
	Answer: True False Explanation:	
142)	Resource development is the system that has led to wealth creation in much of the world.	142)
	Answer: True • False Explanation:	
143)	In the service sector of the economy, the influx of machinery such as computers increases output per worker, but does little to improve the quality of services. Answer: True False Explanation:	143)
144)	The primary difference between macroeconomics and microeconomics is that macroeconomics looks at long run economic problems while microeconomics examines short run economic problems.	144)
	Answer: True False Explanation:	

145)	severe shortages o	of Equalia, the government owns all of the key businesses. There are f many key items, such as food. These features of Equalia's economy a communist economic system.	145) _	
	Answer: True Explanation:	False		
146)	An increase in pro services in the san	ductivity means that a worker is now able to produce more goods and ne amount of time.	146) _	
	Answer: True Explanation:	False		
147)	Capitalism is the f	oundation of the Canadian economic system.	147)	
	Answer: True Explanation:	False	_	
148)	Permany is a natio	n with an economic system that closely approximates pure capitalism.	148)	
	While Permany's economy is likely to generate a great deal of wealth, it may do a poor job of providing an acceptable level of income for the elderly or disabled.			
	Answer: True Explanation:	False		
149)	The consumer price level.	ee index (CPI) measures what is happening to prices at the wholesale	149) _	
	Answer: True Explanation:	False		
150)	In a mixed econon the market.	ny, some allocation of resources is made by government, and some by	150) _	
	Answer: True Explanation:	False		
151)	Countries that rely surpluses of goods	on a free market system often are plagued by persistent shortages or and services.	151) _	
	Answer: True Explanation:	False		
152)	Followers of Maltl	hus today believe that there are too many people in the world.	152)	
	Answer: True Explanation:	False	_	
153)	History shows that wealth.	t free-market capitalism leads to a fair and equitable distribution of	153) _	
	Answer: True Explanation:	False		

154) If we graph the supply and demand curves for a product at a specific time, the point on the graph where the two curves intersect is called the stress point.		154)
	Answer: True False Explanation:	
155)	The "invisible hand" in Adam Smith's theory refers to the efforts of the government to control the operation of markets.	155)
	Answer: True False Explanation:	
156)	Demand refers to the quantity of products that people are willing to buy at different prices at a specific time.	156)
	Answer: True False Explanation:	
157)	Workers in socialist countries often get longer vacations and more social benefits than workers in free market economies.	157)
	Answer: True False Explanation:	
158)	Adam Smith believed that since businesspeople are motivated to improve their own prosperity, their actions are unlikely to benefit society as a whole.	158)
	Answer: True • False Explanation:	
159)	Resource development is concerned with finding the best way to utilize the declining amount of resources a society has available.	159)
	Answer: True • False Explanation:	
160)	Harry Cutter is the owner of Harry's Hairy Business, one of a large number of barbershops that compete against each other in the city where Harry lives. Harry has tried to attract more customers by staying open longer hours than most barbershops, and by advertising heavily on local radio to convince people that he offers the best haircuts in town. Harry appears to be operating in an oligopolistic market. Answer: True False Explanation:	160)
161)	Deflation is a situation where the average level of prices is actually declining.	161)
	Answer: True False Explanation:	
162)	In a free market system, decisions about what to produce and in what quantities are made by the market.	162)
	Answer: True False Explanation:	

163)	163) Over the past decade, socialist economies have proven to be more successful at innovation and inventions than capitalist economies.		163)
	Answer: True Explanation:	False	
164)	The greed of busine market system.	esspeople represents the greatest danger to the operation of a free	164)
	Answer: True Explanation:	False	
165)	Frictional unemploy	yment occurs because the economy is experiencing a recession.	165)
	Answer: True Explanation:	False	
166)	*	personal income in most socialist economies is usually lower than the onal income in capitalist economies.	166)
	Answer: True Explanation:	False	
167)		the prices of a carefully selected basket of goods, all of which chase at a typical supermarket.	167)
	Answer: True Explanation:	False	
168)	Market price is dete	ermined only by supply.	168)
	Answer: True Explanation:	False	
169)	Communism is an edecisions.	economic system where the state makes almost all economic	169)
	Answer: True Explanation:	False	
170)	money installing ne in her office as they	ce manager of a service company. She has recently spent a lot of ew computers and office equipment that will be used by the workers of provide services to clients. If Maureen's company is like most	170)
	service companies, for workers in her o	she will probably see a big jump in the productivity figures reported office.	
	Answer: True Explanation:	False	
171)	The government of Nexico has made progress in its efforts to bring Nexico's rapid		
	considerably. This	trol. Although prices are still rising, the rate of increase has slowed suggests that Nexico currently is experiencing disinflation.	
	Answer: True Explanation:	False	

172) The strength of the economy has a large effect on businesses.	172)
Answer: True False Explanation:	
173) In capitalism, the government prohibits people and businesses from competing with other.	n each 173)
Answer: True False Explanation:	
174) Price is the key factor that determines both quantity supplied and quantity demande	d. 174)
Answer: True False Explanation:	
175) Some wages, tax brackets, interest rates, and government benefits are based on the	CPI. 175)
Answer: True False Explanation:	
176) Economists refer to a market in which a few sellers dominate the supply side as monopolistic competition.	176)
Answer: True • False Explanation:	
177) One of the benefits of communism is that it allows individuals a great deal of freed	om to 177)
make their own economic decisions.	
Answer: True 🖸 False Explanation:	
178) The major benefit of socialism is that it creates strong incentives to work hard and the risks associated with starting and operating a business.	take 178)
Answer: True False Explanation:	
179) People are unemployed in Canada for many reasons.	179)
Answer: True False Explanation:	
180) Adam Smith believed that an economic system couldn't truly prosper unless people taught to value the welfare of others above their own personal gain.	were 180)
Answer: True Solve False Explanation:	
181) An economy is said to be in a recession if GDP declines for two or more consecutive quarters.	ve 181)
Answer: True False Explanation:	

18	•	ernment involvement.	182)
	Answer: True C Explanation:	False	
18	•	country's output of final goods and services in a given year is known s domestic product (GDP).	183)
	Answer: ○ True Explanation:	False	
18	34) Microeconomics for particular markets.	cuses on the decisions and behaviour of people and organizations in	184)
	Answer: True Explanation:	False	
18	•	nciple of supply, as the price goes down, manufacturers and suppliers supply less of the product to the market.	185)
	Answer: True Explanation:	False	

ESSAY. Write your answer in the space provided or on a separate sheet of paper.

186) Explain how prices are determined in a free-market economy.

Answer: In a free-market economy prices are determined by the interaction of supply and demand.

Supply is the relationship between the price of a good and the quantity producers are willing to sell in a given time period. The supply relationship can be illustrated with a graph. This graph will show that the higher the price, the more producers are willing to sell.

Demand is the relationship between the price of a good and the quantity people are willing to buy in a given time period. This relationship can also be illustrated with a graph. The graph wil show that the higher the price, the less people are willing to buy.

The equilibrium price of a good is the price where the quantity supplied is equal to the quantity demanded. On a graph, it is found where the supply curve intersects the demand curve. The market price of a good tends to move toward this equilibrium price. If the market price is higher than the equilibrium price, quantity supplied will exceed quantity demanded, and this surplus will put downward pressure on price, moving the market toward equilibrium. If the market price is lower than the equilibrium price, the quantity demanded will be greater than the quantity supplied. Thus, a shortage will exist which will put upward pressure on the market price. The upward movement of price will move the market toward equilibrium. Once the equilibrium price is achieved, there is neither a shortage nor a surplus. Thus at the equilibrium price there is no further pressure for price to rise or fall (unless something happens to cause the supply or demand relationships to change).

187) No country is solely capitalist. What issues does the Canadian government get involved in?

Answer: The text notes that Canadian governments have passed many laws and regulations to ensure that significant economic and cultural institutions, such as banks, insurance companies, radio and TV stations remain under Canadian control. In the past, this has also included rail and airlines. The book also notes the Canada Health Act, which covers public health care.

188) Explain what the business cycle is.

Answer: The Business cycle (also known as the economic cycles) is the periodic rise and fall that occurs in economies over time. 30 these fluctuations are often measured using the real gross domestic product. Economists look at a number of types of cycles, from seasonal cycles that occur within a year to cycles that occur every 48 to 60 years. Economist Joseph Schumpeter identified the four phases of long-term business cycles as boom, recession, depression, recovery

- 1. An economic boom brings jobs, growth, and economic prosperity.
- 2. Recession is two or more consecutive quarters of decline in the GDP. In a recession, prices fall, people purchase fewer products, and businesses fail. A recession has many negative consequences for an economy: high unemployment, increased business failures, and an overall drop in living standards.
- 3. A depression is a severe recession usually accompanied by deflation. Business cycles rarely go through a depression phase. In fact, while there were many business cycles during the twentieth century, there was only one severe depression (in the 1930s).
- 4. A recovery occurs when the economy stabilizes and starts to grow. This eventually leads to an economic boom, starting the cycle all over again.
- 189) Canada has a mixed economy, like most other countries in the world. Explain what the term mixed economy means & what the benefits are.

Answer: A mixed economy is one that is part capitalist and part socialist. Some businesses are privately owned, but taxes tend to be high to distribute income more evenly among the population.

A mixed economy has most of the benefits of wealth creation that free markets bring, plus the benefits of social equality and concern for the environment that socialism offers.

190) Identify the four different degrees of competition.

Answer: Perfect competition exists when there are many sellers in a market and no seller is large enough to dictate the price of a product. Under perfect competition, sellers produce products that appear to be identical. Agricultural products (e.g., apples, corn, potatoes) are often considered to be the closest examples of such products.

Monopolistic competition exists when a large number of sellers produce products that are very similar but are perceived by buyers as different (e.g., hot dogs, candy, and T-shirts). Under monopolistic competition, product differentiation (the creation of real or perceived product differences) is a key to success.

An oligopoly occurs when a few sellers dominate a market. Oligopolies exist in industries that produce products in the areas of oil and gas, tobacco, automobiles, aluminum, and aircraft. One reason some industries remain in the hands of a few sellers is that the initial investment required to enter the business is tremendous. In an oligopoly, prices for products from different companies tend to be close to the same. As in monopolistic competition, product differentiation, rather than price, is usually the major factor in market success.

A monopoly occurs when there is only one seller for a good or service, and that one seller controls the total supply of a product and the price. Traditionally, monopolies were common in areas such as water, electricity, and telephone services that were considered to be essential to a community. Legislation has ended many monopolies.

191) When describing the state of the Canadian economy, reporters and commentators often refer to figures for the nation's GDP, its unemployment rate, and the CPI. Explain what each of these terms means and why each measure is significant.

Answer: GDP stands for gross domestic product, which is the total value of a nation's output of final goods and services for a specific year. It is a broad indicator of the overall performance of the economy. Increases and decreases in GDP indicate whether the economy is growing or stagnating. For example, when GDP falls for two or more consecutive quarters the economy is said to be in a recession.

The unemployment rate measures the number of civilians 15 or older that are actively seeking work but do not have a job. A high unemployment rate indicates that a lot of people who are able to work and want a job are without jobs. This is obviously undesirable, leading to less output and lower incomes in the economy.

The CPI is the consumer price index. This is an index of how the prices of consumer goods are changing over time. The CPI is based on a market basket of consumer goods. When the CPI rises, the economy is experiencing inflation. The CPI is used by the government and many businesses to determine how to adjust their wages and other payments for inflation.

192) What is the difference between macroeconomics and microeconomics?

Answer: Macroeconomics looks at the operation of a nation's economy as a whole, and microeconomics looks at the behaviour of people and organizations in particular markets. For example, while macroeconomics looks at how many jobs exist in the whole economy, microeconomics examines how many people will be hired in a particular industry or a particular region of the country.

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186) In a free-market economy prices are determined by the interaction of supply and demand.

Supply is the relationship between the price of a good and the quantity producers are willing to sell in a given time period. The supply relationship can be illustrated with a graph. This graph will show that the higher the price, the more producers are willing to sell.

Demand is the relationship between the price of a good and the quantity people are willing to buy in a giver time period. This relationship can also be illustrated with a graph. The graph will show that the higher the price, the less people are willing to buy.

The equilibrium price of a good is the price where the quantity supplied is equal to the quantity demanded. On a graph, it is found where the supply curve intersects the demand curve. The market price of a good tends to move toward this equilibrium price. If the market price is higher than the equilibrium price, quantity supplied will exceed quantity demanded, and this surplus will put downward pressure on price, moving the market toward equilibrium. If the market price is lower than the equilibrium price, the quantity demanded will be greater than the quantity supplied. Thus, a shortage will exist which will put upward pressure on the market price. The upward movement of price will move the market toward equilibrium. Once the equilibrium price is achieved, there is neither a shortage nor a surplus. Thus at the equilibrium price there is no further pressure for price to rise or fall (unless something happens to cause the supply or demand relationships to change).

- 187) The text notes that Canadian governments have passed many laws and regulations to ensure that significant economic and cultural institutions, such as banks, insurance companies, radio and TV stations remain under Canadian control. In the past, this has also included rail and airlines. The book also notes the Canada Health Act, which covers public health care.
- 188) The Business cycle (also known as the economic cycles) is the periodic rise and fall that occurs in economies over time. 30 these fluctuations are often measured using the real gross domestic product. Economists look at a number of types of cycles, from seasonal cycles that occur within a year to cycles that occur every 48 to 60 years. Economist Joseph Schumpeter identified the four phases of long-term business cycles as boom, recession, depression, recovery:
 - 1. An economic boom brings jobs, growth, and economic prosperity.
 - 2. Recession is two or more consecutive quarters of decline in the GDP. In a recession, prices fall, people purchase fewer products, and businesses fail. A recession has many negative consequences for an economy high unemployment, increased business failures, and an overall drop in living standards.
 - 3. A depression is a severe recession usually accompanied by deflation. Business cycles rarely go through a depression phase. In fact, while there were many business cycles during the twentieth century, there was only one severe depression (in the 1930s).
 - 4. A recovery occurs when the economy stabilizes and starts to grow. This eventually leads to an economic boom, starting the cycle all over again.
- 189) A mixed economy is one that is part capitalist and part socialist. Some businesses are privately owned, but taxes tend to be high to distribute income more evenly among the population.
 - A mixed economy has most of the benefits of wealth creation that free markets bring, plus the benefits of social equality and concern for the environment that socialism offers.

190) Perfect competition exists when there are many sellers in a market and no seller is large enough to dictate the price of a product. Under perfect competition, sellers produce products that appear to be identical.

Agricultural products (e.g., apples, corn, potatoes) are often considered to be the closest examples of such products.

Monopolistic competition exists when a large number of sellers produce products that are very similar but are perceived by buyers as different (e.g., hot dogs, candy, and T-shirts). Under monopolistic competition, product differentiation (the creation of real or perceived product differences) is a key to success. An oligopoly occurs when a few sellers dominate a market. Oligopolies exist in industries that produce products in the areas of oil and gas, tobacco, automobiles, aluminum, and aircraft. One reason some industries remain in the hands of a few sellers is that the initial investment required to enter the business is tremendous. In an oligopoly, prices for products from different companies tend to be close to the same. As in monopolistic competition, product differentiation, rather than price, is usually the major factor in market success.

A monopoly occurs when there is only one seller for a good or service, and that one seller controls the total supply of a product and the price. Traditionally, monopolies were common in areas such as water, electricity, and telephone services that were considered to be essential to a community. Legislation has ended many monopolies.

- 191) GDP stands for gross domestic product, which is the total value of a nation's output of final goods and services for a specific year. It is a broad indicator of the overall performance of the economy. Increases and decreases in GDP indicate whether the economy is growing or stagnating. For example, when GDP falls for two or more consecutive quarters the economy is said to be in a recession.

 The unemployment rate measures the number of civilians 15 or older that are actively seeking work but do not have a job. A high unemployment rate indicates that a lot of people who are able to work and want a jol are without jobs. This is obviously undesirable, leading to less output and lower incomes in the economy. The CPI is the consumer price index. This is an index of how the prices of consumer goods are changing over time. The CPI is based on a market basket of consumer goods. When the CPI rises, the economy is experiencing inflation. The CPI is used by the government and many businesses to determine how to adjust their wages and other payments for inflation.
- 192) Macroeconomics looks at the operation of a nation's economy as a whole, and microeconomics looks at the behaviour of people and organizations in particular markets. For example, while macroeconomics looks at how many jobs exist in the whole economy, microeconomics examines how many people will be hired in a particular industry or a particular region of the country.