

MULTIPLE CHOICE

1. A method for distinguishing between real people and intelligent computer programs is to require both to recognize
- a. a face
 - b. typed digits on a check.
 - c. a mangled word.
 - d. a secret code.

ANS: C DIF: Applied REF: Describing Patterns

2. Which theory states that we compare patterns with each other and measure how much they overlap?
- a. feature theory
 - b. Sperling's theory
 - c. template theory
 - d. Rumelhart's theory

ANS: C DIF: Conceptual REF: Describing Patterns

3. Template theories
- a. are designed to explain our ability to read words faster than letters.
 - b. take an unanalyzed pattern and match it against stored alternative patterns.
 - c. analyze the specific features of a pattern.
 - d. specify how the features of a pattern are joined to each other.

ANS: B DIF: Conceptual REF: Describing Patterns

4. In an experiment by Phillips, subjects had to decide whether two checkerboard patterns were the same or different. They could not make a template match
- a. when the two patterns were in different locations on the screen.
 - b. after the visual information store decayed.
 - c. if the two patterns were separated by more than .5 seconds.
 - d. All of these

ANS: D DIF: Factual REF: Describing Patterns
MSC: WWW

5. The results of the Phillips (1974) study discussed in your text indicates that
- a. the template model may describe events within the sensory store.
 - b. the feature model may describe events within the sensory store.
 - c. the template model may describe events within long term memory.
 - d. the feature model may describe events within long term memory.

ANS: A DIF: Conceptual REF: Describing Patterns

6. Which theory seems to best describe the contents of the sensory store?
- a. template theory
 - b. structural theory
 - c. feature theory
 - d. geon theory

ANS: A DIF: Conceptual REF: Describing Patterns

7. The theory that describes patterns by listing their parts is
- a. template theory.
 - b. feature theory.
 - c. structural theory.
 - d. prototype theory.

ANS: B DIF: Conceptual REF: Describing Patterns

8. If I were to describe my friend Bob by saying he has dark hair, blue eyes, and he's very tall, which kind of theory would I be using?
- a. template theory
 - b. feature theory
 - c. structural theory
 - d. geon theory

ANS: B DIF: Conceptual REF: Describing Patterns

9. A major difference between a feature theory and a template theory is
- a. a feature theory specifies the relations between the features.
 - b. a template specifies the relations between the features.
 - c. a feature theory processes the input pattern as a single unit.
 - d. a template processes the input pattern as a single unit.

ANS: D DIF: Conceptual REF: Describing Patterns

10. Egeland taught kindergarten children to distinguish effectively between confusable letter pairs by emphasizing
- a. all the features of the letters.
 - b. the distinctive features.
 - c. the shared features.
 - d. none of the features.

ANS: B DIF: Applied REF: Describing Patterns

11. Emphasizing distinctive features when teaching young children to recognize letters
- a. helps them to distinguish between letters afterwards and minimizes frustration due to errors.
 - b. helps them to create a holistic template for letters.
 - c. helps them to understand the underlying principles of phonics and learn to read more quickly.
 - d. is of no demonstrable benefit.

ANS: A DIF: Applied REF: Describing Patterns

12. The importance of distinctive features in pattern recognition is demonstrated by the finding that people were
- a. faster in identifying caricatures of faces than accurate line drawings of faces.
 - b. faster in identifying accurate line drawings than caricatures.
 - c. more often correct in identifying caricatures than accurate line drawings.
 - d. more often correct in identifying accurate line drawings than caricatures.

ANS: A DIF: Applied REF: Describing Patterns

13. According to Gibson's feature theory, features should remain unchanged despite changes in
- a. brightness.
 - b. size.
 - c. perspective.
 - d. All of these

ANS: D DIF: Conceptual REF: Describing Patterns

14. A set of proposed features is usually evaluated by
- a. asking people whether it looks reasonable.
 - b. determining whether it can account for perceptual confusions.
 - c. observing how people draw patterns.
 - d. All of these

ANS: B DIF: Factual REF: Describing Patterns
MSC: WWW

15. Structural theories of pattern recognition
- deny the existence of features.
 - are extensions of feature theories.
 - assume that a pattern can be described by listing its features.
 - ignore the relationship among features.

ANS: B DIF: Conceptual REF: Describing Patterns

16. Structural theories have the advantage over feature theories in that
- they specify spatial relationships.
 - they specify more features.
 - they make it easier to predict perceptual confusions.
 - they can accommodate Phillips' results on matching checkerboard patterns.

ANS: A DIF: Conceptual REF: Describing Patterns

17. Biederman's component model is an example of
- a feature model in which all the features are characterized.
 - a template model in which there are only a limited number of templates.
 - a structural model in which a limited number of components can be used to build many different objects.
 - None of these

ANS: C DIF: Conceptual REF: Describing Patterns

18. In an experiment by Biederman, the recognition of objects was more difficult when lines were deleted at
- midsegments, supporting a template theory.
 - midsegments, supporting a structural theory.
 - vertices, supporting a template theory.
 - vertices, supporting a structural theory.

ANS: D DIF: Factual REF: Describing Patterns

19. Discriminating between different variations of the same geon was easier than discriminating between different geons for
- college students in the United States.
 - the Himba in a remote region of Namibia.
 - both a and b.
 - neither a nor b.

ANS: D DIF: Factual REF: Describing Patterns

20. The skeleton structure of animals can best be described by a
- template theory.
 - feature theory.
 - structural theory.
 - None of these

ANS: C DIF: Conceptual REF: Describing Patterns

21. Which of the following models does not belong?
- filter
 - feature
 - structural
 - template

ANS: A DIF: Conceptual REF: Describing Patterns

22. The duration of the visual sensory store is approximately
- a. 2.5 msec.
 - b. 25 msec.
 - c. 250 msec.
 - d. 2500 msec.

ANS: C DIF: Factual REF: Information-Processing Stages

23. How does the partial report technique differ from the whole-report technique?
- a. The partial report technique presents information for only a very brief time.
 - b. The partial report technique presents each line individually.
 - c. The partial report technique requires the subject to respond with all recalled information.
 - d. The partial report technique requires the subject to respond with only certain items.

ANS: D DIF: Factual REF: Information-Processing Stages

24. The purpose of Sperling's partial report technique was to distinguish
- a. auditory encoding from visual encoding.
 - b. sequential scanning from parallel scanning.
 - c. perceptual limitations from memory limitations.
 - d. short-term memory from long-term memory.

ANS: C DIF: Conceptual REF: Information-Processing Stages

25. One of the interesting results of Sperling's partial-report technique results was that
- a. there was never a difference between the partial-report and whole-report findings.
 - b. so long as subjects responded within 5 seconds, there was no difference between the partial-report and whole-report findings.
 - c. after a one second delay, the results were the same as those obtained by the whole-report technique.
 - d. None of these

ANS: C DIF: Factual REF: Information-Processing Stages

26. Serial processing is _____ while parallel processing is _____.
- a. one at a time; multi-tasking
 - b. Rumelhart; Sperling
 - c. geons; features
 - d. All of the above

ANS: A DIF: Conceptual REF: Information-Processing Stages

27. The decay rate of the visual information store depends on all of the following *except*
- a. occurrence of a second exposure.
 - b. contrast of the stimulus.
 - c. intensity of the stimulus.
 - d. rehearsal.

ANS: D DIF: Factual REF: Information-Processing Stages

28. Sperling proposed that people use the auditory information store to rehearse the names of patterns. The auditory information store is a part of
- a. the sensory store.
 - b. the scan component.
 - c. short-term memory.
 - d. long-term memory.

ANS: C DIF: Factual REF: Information-Processing Stages

MSC: WWW

29. What was the major revision in Sperling's 1967 model for the visual report task?
- the change from sequential scanning to parallel scanning
 - the change from parallel scanning to sequential scanning
 - the addition of the visual information store
 - the addition of the auditory information store

ANS: A DIF: Conceptual REF: Information-Processing Stages

30. Which of the following is true for Rumelhart's model of pattern recognition?
- It is a mathematical model.
 - Recognition is influenced by the number of items in the display.
 - Recognition is influenced by the clarity of information.
 - All of these

ANS: D DIF: Conceptual REF: Information-Processing Stages

31. According to Rumelhart's model, people recognize items in a display by using
- a parallel scan and feature recognition.
 - a parallel scan and template matching.
 - a serial scan and feature recognition.
 - a serial scan and template matching.

ANS: A DIF: Conceptual REF: Information-Processing Stages

32. According to Rumelhart's model, people do better in the partial report procedure than in the whole report procedure because
- they can use the visual information store to read off letters in the cued row.
 - the clarity of the visual information store increases over time.
 - they can often correctly guess which row will be cued.
 - they have less to remember.

ANS: A DIF: Conceptual REF: Information-Processing Stages

33. Imagine that you view a brief flash of letters. In which series will it be easiest to judge whether the letter C or M was the third letter?
- AFCE
 - FACE
 - C-
 - All are equal

ANS: B DIF: Applied REF: Word Recognition

34. The 'word superiority effect' refers to the finding that it is easier to recognize a letter in a word than
- a letter by itself.
 - a letter in a non-word.
 - Both a and b
 - Neither a nor b

ANS: C DIF: Factual REF: Word Recognition

35. The interactive activation model of word recognition proposes that information about the letters in a word comes from
- the feature level.
 - the word level.
 - Both a and b
 - Neither a nor b

ANS: C DIF: Conceptual REF: Word Recognition

36. An important effect of the interactive activation model proposed by Rumelhart and McClelland is that it stimulated interest in
- a. feature models.
 - b. neural network models.
 - c. template models.
 - d. structural models.

ANS: B DIF: Factual REF: Word Recognition
MSC: WWW

37. Neural network models have been most widely used to model
- a. pattern recognition.
 - b. STM.
 - c. problem solving.
 - d. text comprehension.

ANS: A DIF: Factual REF: Word Recognition

38. Neural network models include all *except* which of the following?
- a. processing units called nodes
 - b. connections among nodes
 - c. states of activation
 - d. strictly serial processing

ANS: D DIF: Conceptual REF: Word Recognition

39. Neural network models consist of nodes that are
- a. independent of each other.
 - b. connected to each other by excitatory connections.
 - c. connected to each other by inhibitory connections.
 - d. connected to each other by excitatory and inhibitory connections.

ANS: D DIF: Conceptual REF: Word Recognition

40. Learning in neural network models occurs by
- a. creating new nodes.
 - b. creating new connections.
 - c. changing weights of connections.
 - d. eliminating excess nodes.

ANS: C DIF: Conceptual REF: Word Recognition
MSC: WWW

TRUE/FALSE

1. Computers are superior to humans in their ability to recognize patterns.

ANS: F DIF: Applied REF: Introduction

2. Template matches can occur in the sensory store.

ANS: T DIF: Conceptual REF: Describing Patterns

3. A distinctive feature is one that is present among all exemplars of a given category and helps define that category.

ANS: F DIF: Factual REF: Describing Patterns

4. A geon is essentially a three-dimensional feature.

ANS: T DIF: Conceptual REF: Describing Patterns

5. Sperling modified his original information-processing model by changing a parallel scan to a serial scan.

ANS: F DIF: Conceptual REF: Information-Processing Stages

6. Detection paradigms are those in which one has to specify which of two possible target patterns is present in a display.

ANS: T DIF: Factual REF: Information-Processing Stages

7. Rumelhart's recognition model is influenced by the number of items in a display.

ANS: T DIF: Conceptual REF: Information-Processing Stages

8. The term *superiority effect* indicates that accuracy in recognizing a letter is higher when the letter appears alone than when it is part of a word.

ANS: F DIF: Factual REF: Word Recognition

9. Neural network models can have both inhibitory and excitatory connections.

ANS: T DIF: Conceptual REF: Word Recognition

10. Neural network models can have connections that are only on or off.

ANS: F DIF: Conceptual REF: Word Recognition

ESSAY

1. Why was Sperling's partial report technique an innovation in research methodology, and why was it so important?

ANS:
Answer not provided.

2. There are three major perspectives on pattern recognition: template, feature, and structural models. Explain the strengths and weakness of each model.

ANS:
Answer not provided.

3. Of the major theoretical perspectives of pattern recognition which do you prefer, and why?

ANS:
Answer not provided.

4. Describe the partial-report technique. What were the major findings from these studies?

ANS:
Answer not provided.

5. Compare and contrast Sperling's model of information processing with Rumelhart's.

ANS:

Answer not provided.

6. What is the word superiority effect? Describe the model discussed in your text to explain this effect.

ANS:

Answer not provided.

7. What are neural network models? What are the components of a neural network?

ANS:

Answer not provided.

8. Explain how perpetual learning can be facilitated by the highlighting of distinctive features. What benefits result from this method?

ANS:

Not provided.

9. Describe the impact of Biederman's work on structural theories. How did it build upon the previous work of others?

ANS:

Not provided.

10. Why do people have difficulty recognizing faces of other races?

ANS:

Not provided.