

Student name: \_\_\_\_\_

1) In reading academic journals or scholarly books, conclusions drawn by the authors are found in what section:

- A) the abstract.
- B) the discussion section.
- C) in any of these.

- D) the literature review.
- E) the methods section.

2) Both the deductive and inductive research models begin with

- A) reviewing and building from existing theory.
- B) collecting data.
- C) interpreting the findings.

- D) none of the above.
- E) identifying the research problem.

3) Many websites or which the URL ends with .com are regarded as quality resources written by knowledgeable experts.

- ☐ true
- ☐ false

4) The deductive research model moves from a known or assumed position to the particulars of a specific case.

- ☐ true
- ☐ false

5) The steps of the research process are independent.

- ☐ true

6) Asking new questions is the step in the research process that both completes and re-starts the research cycle.

- ☐ true
- ☐ false

7) For the topic, communication competence, describe the steps you would take to conduct a basic library search.

8) Anytime you use the work of others, you must:

A) provide a citation indicating in the text of your paper what idea you are using and whose idea it is, and include the reference entry in your list of references.

B) provide a citation in the bibliography or list of references only.

C) decide whether or not to cite the author or to leave

the citation out.

D) provide a citation indicating in the text of your paper only the year of the work you are using.

9) The discussion section of a research paper interprets, integrates, and critically analyzes the published literature relevant to your study.

- ☐ true
- ☐ false

10) Describe the relationship between theory and research.

**11)** How would you characterize the difference between information found in academic journals and scholarly books

with information found in popular media sources?

**12)** Briefly explain the differences between and similarities of the deductive and inductive research models.

**13)** In the inductive research model, observations tend to drive theory development.

- ☐ true
- ☐ false

**14)** The goal of library research is to determine if the answer to your question is available.

- ☐ true
- ☐ false

**15)** Theory can be well-developed and confirmed in one research study.

- ☐ true
- ☐ false

**16)** The list of references at the end of relevant articles or books is an appropriate place to find helpful resources for your research.

- ☐ true
- ☐ false

**17)** Explain why it is difficult for one study to develop and confirm theory about communication behavior.

**18)** As you discover information in the library, it may be necessary to adjust or revise your initial question or topic.

- ☐ true
- ☐ false

**19)** Briefly describe the six steps of formal theory building.



## **Answer Key**

Test name: Communication Research: Asking Questions, Finding Answers ,Keyton 5th ch2

- 1) B
- 2) E
- 3) FALSE
- 4) TRUE
- 5) FALSE
- 6) TRUE
- 8) A
- 9) FALSE
- 13) TRUE
- 14) TRUE
- 15) FALSE
- 16) TRUE
- 18) TRUE