Test Bank

for

Skolnick and Currie

Crisis in American Institutions

Fourteenth Edition

prepared by

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SYSTEMIC PROBLEMS

PART ONE: CORPORATE POWER

1. Mark Zepezauer, Take the Rich off Welfare

Mu	ltiple	e Choice	
1.1	Zepezauer uses the term "wealthfare" to describe		
	a.	trade shows, conventions products and tools.	, and fairs hosted by banks and brokerage firms that publicize the latest investment
	b.		with the Welfare Reform Act of 1996 that replaced the term "welfare" in an effort iated with the receipt of government benefits.
	c.	the money government gi	ves away to corporations and wealthy individuals.
	d.	none of the above	
	AN	SWER: C	Ref page: 20
1.2		ring the Great Depression, are has dropped to	25 percent of the American population lived and worked on farms. Today, that percent.
	a.	2	
	b.	5	
	c.	10	
	d.	15	
	AN	SWER: A	Ref page: 20
1.3	Wh	ich of the following crops	receive 90 percent of all federal subsidies?
	a.	corn, wheat, strawberries,	rice, and cotton
	b.	corn, rice, apples, strawbe	erries, and cotton
	c.	corn, wheat, sugar beets,	strawberries, and tobacco
	d.	wheat, corn, rice, cotton,	and soybeans
	AN	SWER: D	Ref page: 20
1.4	The	e federal government defin	es "farm" as which of the following?
	a.	any land that produces \$1	,000 or more in agricultural products
	b.	any land whose products residence of a farmer	are used for human or animal consumption, or fuel, and which is the primary
	c.	any land used to produce	food for humans or animals that may or may not be sold at market
	d.	none of the above	·
	AN	SWER: A	Ref page: 21

1.5 The	tobacco	industry has been	receiving federal subsidies since
a.	1886		
b.	1902		
c.	1933		
d.	1955		
e.	1964		
AN	SWER: 0	C	Ref page: 25
True/Fa	lse		
	1.6	The majority of U	J.S. farmers receive agricultural subsidies from the government.
A	NSWER	:: F	Ref page: 20
lo	1.7 ocated.	Farmers who reco	eive government subsidies must live the state in which their subsidized farms are
A	NSWER	2: F	Ref page: 21
q	1.8 uotas hel		sidies, such as price supports, import restrictions, and market and production in the U.S. lower than on the world market.
A	NSWER	:: F	Ref page: 22
 u	1.9 niversitie		government, "farmers" include individual persons, municipal governments, and Fortune 500 companies.
A	NSWER	2: T	Ref page: 21
 li	1.10 censed b	Because of produ y the government.	action quotas established by the government, peanut and tobacco farmers must be
	ANSWI	ER: T	Ref page: 22
Essay/D	iscussion	1	
			of agricultural subsidies. Using specific examples, describe how the government ording to Zepezauer.
			s subsidy and describe the various ways in which the government subsidies the ment continue to subsidize this business?
			which tobacco is subsidized. How has the tobacco lobby responded to proposals ll as public pressure to discourage smoking?

2. Robert S. McIntyre, Tax Cheats and Their Enablers

Multiple Choice

- 2.1 What advantages do big corporations have over individuals in sheltering their income from tax?
 - a. They have tremendous lobbying power in Congress, which enables them to get special tax concessions enacted that ordinary citizens could not.
 - b. Unlike individuals, corporations can break themselves into different entities on paper and treat phony, non-existent transactions among those entities as if they actually happened.
 - c. The 1986 Tax Reform Act freed corporations from paying any state income taxes.

D . C 20

d. a and b above

ANGWED. D

	AIN	SWER. D	Kei page. 2	9
2.2	Am	erican corporate taxes have	;	since 2001.
	a.	increased		
	b.	stayed the same		
	c.	decreased		

ANSWER: C Ref pages: 31-32

- 2.3 If U.S. corporations paid the same effective tax rate now that they paid in the 1950's, corporate tax payments to the U.S. Treasury would be ______ than they actually are.
 - a. \$500 billion
 - b. \$380 billion higher
 - c. \$400 million higher
 - d. \$400 million lower

ANSWER: B Ref page: 32

- 2.4 Which law was enacted to reform the nation's tax laws?
 - a. 1987 Omnibus Budget Reconciliation Act
 - b. 1986 Tax Reform Act
 - c. Citizens for Tax Justice Law of 2002
 - d. Yukos-Mordovia Reform Act of 1989

ANSWER: B Ref page: 29

2.5 to hav	Which we a lasting		easons are given by McIntyre to explain why the 1986 Tax Reform Act has failed
a	. New ta	x loopholes were	enacted.
b. New tax-dodging scheme			s were discovered
c	. Tax ref	orm laws were ins	ufficiently enforced.
d		ne above	
A	ANSWER:	D	Ref page: 29
True/	False		
	2.6 the 1950'		odging is a relatively recent phenomenon in the U.S. For example, as recently as paid for about a third of the federal government.
	ANSWEI	R: T	Ref page: 29
	2.7 McIntyre		Tax Reform Act, corporate tax-sheltering has "run amuck", according to
	ANSWEI	R: T	Ref page: 29
	2.8	The 1986 Tax R	eform Act assured that corporate tax-dodging would be held in check.
	ANSWEI	R: F	Ref page: 29
	2.9 increasing	Due to tax reforming percentage of our	m efforts in the U.S., federal and state corporate income taxes amount to an ever-r GDP.
	ANSWEI	R: F	Ref page: 31
	2.10 on nearly		003, American companies such as Toys "R" Us avoided paying state income taxes r U.S. profits, resulting in a cost to state governments of \$42 billion.
	ANSW	ER: T	Ref page: 31
Essay	/Discussio	n	
	Why is it earon wages		rations to cheat on their taxes than individuals who earn almost all of their money
	What did S ivilization'		ice Oliver Wendell Holmes mean when he said taxes are "the price of
2.13 I	Describe th	e advantages big o	corporations have over individuals in sheltering their income from taxes.

3. Neil Postman and Steve Powers, The Commercial

Multiple Choice

2.1	CDM Com to	
3.1	CPM refers to:	
	a. cost per thousand	
	b. commercial price market	
	c. cash price thousand	
	d. constant positive market	D. 6
	ANSWER: A	Ref page: 33
3.2	Which of the following media	outlets reaches the largest audience?
	a. USA Today	
	b. The Wall Street Journal	
	c. the Sunday morning news	shows Face the Nation, Meet the Press, and This Week
	d. ABC, CBS, and NBC wee	ekday evening television news
	ANSWER: D	Ref page: 34
3.3	The demographic profile of ne	ws program viewers consists of the following:
	a. geographic region, educat	ional attainment, and age
	b. age, sex, and income	
	c. age, family composition, a	and race/ethnicity
	d. family composition, educa	ational attainment, and income
	ANSWER: B	Ref page: 34
3.4	A voting point refers to which	of the following?
	a. the cost to advertisers to r	each each one thousand people watching a particular program
	b. one percent of the 112.8 n	nillion households in the U.S. tuned in to a particular program
	c. the ranking of television n	news programs based on the number of households that are tuned in
	d. points awarded to television households	on programs by viewers based on a representative probability sample of U.S.
	ANSWER: B	Ref page: 34
3.5	• I	for each thirty-second network commercial, but a commercial on a hit nore per commercial that what is charged for an average series.
	a. \$32,000; \$10,000	
	b. \$224,000; \$60,000	
	c. \$10,000; \$32,000	
	d. \$60,000; \$224,000	
	ANSWER: C	Ref page: 35
_		

True/False			
3.6 Advertising fees tune in to commercials.		are reduced based on estimates of the number of program viewers who do not	
ANSWER	:: F	Ref. pages: 33-34	
3.7 magazines		reaches a larger audience than other forms of news, including newspapers and	
ANSWER	:: T	Ref. page: 33	
3.8	On average, Ame	ericans are exposed to approximately 50,000 minutes of commercials each year.	
ANSWER	:: F	Ref. page: 35	
3.9	Production of a s	hort commercial can cost as much as half a million dollars.	
ANSWER	:: T	Ref. page: 35	
3.10 commercia		nd" refers to the cost to an advertiser for each thousand people reached by a	
ANSWI	ER: T	Ref. page: 33	
Essay/Discussion	1		
3.11 What do Postman and Powers man when they say, "the stakes in the ad game are astronomical" (p. 35)?			
3.12 Discuss at le	east three strategie	es advertisers employ to sell as many of their products as possible.	
	3.13 Postman and Powers argue that "commercials are about the serious manipulation of our social and psychic lives (p. 36)." Do you agree or disagree? Use examples from the reading to support your argument.		

3.14 Discuss how advertising aims to get consumers to focus inward on their own inadequacies, while journalism aims to turn people away from themselves and toward the world. Can this struggle be reconciled? Explain.

4. John Luoma, Water for Profit

Mu	ltiple	e Choice	
4.1		percent of peopl	e in the U.S. get their water from public utilities.
	a.	10	
	b.	30	
	c.	55	
	d.	85	
	AN	SWER: D	Ref. page: 41
4.2	Arc	ound the world, cities that	t have privatized their waterworks have encountered problems with:
	a.	lapses in service.	
	b.	soaring costs.	
	c.	corruption.	
	d.	all of the above	
	AN	SWER: D	Ref. page: 41
4.3	Un	ited Water in Atlanta has	been charged with:
	a.	violating federal drinking	ng water standards.
	b.	maintenance problems.	
	c.	allowing collection rate	s of unpaid water bills to drop.
	d.	all of the above	
	AN	SWER: D	Ref. page: 42
4.4	The	e federal agency responsi	ble for overseeing/ensuring the nations' water supply is:
	a.	the U.S. Department of	the Interior.
	b.	the U.S. Environmental	Protection Agency.
	c.	the National Institutes	of Health.
	d.	the U.S. Food and Drug	Administration.
	AN	SWER: B	Ref. page: 43
4.5	Mo	re than peo	ple around the world do not have access to clean drinking water.
	a.	50 million	
	b.	500 million	
	c.	1 billion	
	d.	3 billion	
	AN	SWER: C	Ref. page: 43

True/False		
4.6	Increasingly, U.S.	S. cities and counties are hiring private companies to manage their water works.
ANSWER	: T	Ref. page: 41
4.7 at low cos		nagement companies have been found to provide consistently high quality service
ANSWER	: F	Ref. page: 41
4.8 crisis and utility.		ouncil votes in 1998 to privatize its waterworks because it was facing a budget at a private company could provide better service at lower cost than a public
ANSWER	: T	Ref. page: 42
4.9	Multinational co	rporations control water systems for 27 percent of the world's population.
ANSWER	: F	Ref. page: 43
4.10	More than 1 billi	on people worldwide do not have access to clean drinking water.
ANSWER: 7	Γ	Ref. page: 48
Essay/Discussion	ı	
4.11 Discuss the	advantages and di	sadvantages of the privatization of water services.
4.12 Why have so provide water		nd U.S. cities decided to cancel their contracts with private companies that
4.13 What is mea Why or why		n? Has it been successful with regard to cities' and countries' water services?

PART TWO: ECONOMIC CRISIS

5. Barbara Ehrenreich, Nickel-and-Dimed: On (Not) Getting by in America

Mu	ltiple	e Choice	
5.1		average nationwide in 1998 rtment.	3, one had to earn an hourly wage of to afford a one-bedroom
	a.	\$5.15	
	b.	\$6.75	
	c.	\$8.89	
	d.	\$10.00	
	AN	SWER: C	Ref. page: 51
5.2	The	chances that a typical welf	fare recipient will land a job at a "living wage" are about
	a.	2 to 1	
	b.	7 to 1	
	c.	50 to 1	
	d.	97 to 1	
	AN	SWER: D	Ref. page: 51
5.3		percent of the U.S	S. workforce earns less that \$8 an hour.
	a.	5	
	b.	10	
	c.	30	
	d.	50	
	AN	SWER: C	Ref. page: 52
5.4		influx of former welfare re the number of jobs availab	ecipients into the low-skilled work force will have the following effects on wages le:
	a.	Wages will increase and the	ne number of jobs available will increase.
	b.	Wages will increase and the	ne number of jobs available will decrease.
	c.	Wages will decrease and the	he number of jobs available will increase.
	d.	Wages will decrease and the	he number of jobs available will decrease.
	AN	SWER: D	Ref. page: 60

5.5	Welfare reform will result in a which could cause wages to _	an influx of a million former welfare recipients into the low-wage labor market,
	a. increase significantly	
	b. increase moderately	
	c. stay about the same	
	d. decrease	
	ANSWER: D	Ref. page: 51
Tru	e/False	
	5.6 The Fair Labor S servers, at least minimum w	Standards Act requires employers to pay "tipped employees", such as restaurant vage.
	ANSWER: F	Ref. page: 61, note 3
	5.7 According to the employed in a full- or part-t	e National Coalition for the Homeless, nearly one in five homeless people is ime job.
	ANSWER: T	Ref. page: 61, note 4
	5.8 Ehrenreich found low-wage jobs to be financi	d that low-wage workers devise strategies for economizing, which enable most ally viable.
	ANSWER: F	Ref. pages: 58-59
	5.9 The chances are wage".	good (i.e., about 2 to 1) that a typical welfare recipient will land a job at a "living
	ANSWER: F	Ref. page: 51
	5.10 In 1998, an Ame apartment.	erican worker had to earn an hourly wage of \$5.15 to afford a one-bedroom
	ANSWER: F	Ref. page: 51
Ess	ay/Discussion	
5.1	1 Discuss the role of management	ent in low-wage job settings.
5.12	2 Using examples from Ehrenro and deprivation than being on	eich's research, discuss the ways in which low-wage work involves more hardship welfare.

6. Tamara Draut and Javier Silva, Generation Broke: The Growth of Debt among Young Americans

Mu	ltiple	e Choice				
6.1	The major costs faced by young adults between ages 25 and 34 include which of the following?					
	a.					
	b.	housing, childcare, and health care				
	c.	e. transportation, housing, and childcare				
	d.	none of the above				
	AN	SWER: B	Ref. page: 62			
6.2		average credit card debt of 2001.	f Americans aged 25 to 34 years old increased by percent between 1992			
	a.	38				
	b.	55				
	c.	71				
	d.	80				
	AN	SWER: B	Ref. page: 62			
6.3	Which recent trends help explain the erosion of economic security among today's young adults?					
	a.	rising unemployment				
	b.	slow real wage growth				
	c.	. large increases in college tuition				
	d.	all of the above				
	AN	SWER: D	Ref. page: 62			
6.4	Which of the following best describes the debt service-to-income ratio?					
	a.	a. the percentage of income devoted to debt payments				
	b.	b. the ratio of all essential living expenses (i.e., housing, food, and transportation) to income				
	c.	the average interest charged by credit card companies, plus fees, as a fraction of monthly income				
	d.	. the cost of student load debt amortized over lifetime earnings				
	AN	SWER: A	Ref. page: 63			
6.5	Deb	ot hardship is said to result	when debt payments amount to more than percent of income.			
	a.	10				
	b.	25				
	c.	40				

Ref. page: 65

d. 50

ANSWER: C

True/False			
6.6 young ad		ber of credit cards held by young Americans has remained unchanged since 1992 re much more likely than other cardholders to be in debt.	
ANSWE	R: T	Ref. page: 63	
6.7 mortgage	The debt service balances.	ce-to-income ratio includes the cost of housing, such as rent or outstanding	
ANSWE	R: F	Ref. page: 63	
6.8 income g	6.8 The percentage of Americans experiencing "debt hardship" has increased since 1992 for all income groups except the highest wage earners.		
ANSWE	R: T	Ref. page: 65	
6.9	College senior	carry an average of ten credit cards.	
ANSWE	R: F	Ref. page: 71	
6.10 between	The average cr 1992 and 2001.	edit card debt of Americans aged 25 to 34 years old increased by 71 percent	
ANSWE	R: F	Ref. page: 62	
Essay/Discussion	on		
6.11 Why, acco	rding to Draut an	d Silva, are today's young adults going into debt and going broke?	
		income ratio. According to Draut and Silva, does this ratio accurately describe thoug Americans? Explain.	
6.13 Describe th	ne financial situat	ion of the majority of today's college seniors.	

7. Dale Russakoff, Retirement's Unraveling Safety Net

Multiple Choice

- 7.1 For Junior Paugh, the grandfather, the three-legged stool of retirement income consists of which of the following?
 - a. employee pensions, health insurance, and Social Security
 - b. 401(k) plans, Medicare, and Social Security
 - c. employee pensions, personal savings, and Social Security
 - d. none of the above

ANSWER: C

Ref. page: 73

- 7.2 For the middle (second) generation of Paugh's, the three-legged stool of retirement income consists of which of the following?
 - a. employee pensions, personal savings, and Social Security
 - b. 401(k) plans, personal savings, and Social Security
 - c. 401(k) plans, personal savings, and health insurance
 - d. None of the above

ANSWER: B

Ref. pages: 76-77

- 7.3 For the Paugh grandchildren, the three-legged stool of retirement income consists of which of the following?
 - a. employee pensions, 401(k) plans, and Social Security
 - b. personal savings, employee pensions, and Social Security
 - c. Social Security and 401(k) plans
 - d. none of the above

ANSWER: C

Ref. page: 78

- 7.4 Who bears the majority of the risk in 401(k) plans?
 - a. employers
 - b. employees
 - c. brokerage firms
 - d. the federal government

ANSWER: B

Ref. page: 73

- 7.5 How confident was Pamela Cody, Junior Paugh's granddaughter, that the government and her employer would help support her in her retirement as they did her grandfather?
 - a. very confident
 - b. somewhat confident
 - c. not at all confident

ANSWER: C

Ref. page: 78

True/False		
7.6	All three gener	rations of the Paugh family can count on lifetime health insurance.
ANSWEF	R: F	Ref. page: 76
7.7 legged sto	For the third go	eneration of Paugh's, 401(k) plans have replaced savings and pensions in the three-
ANSWER	R: T	Ref. page: 73
7.8 as for pen		t offer retiree health benefits now pay as much or more for retiree health insurance
ANSWER	R: T	Ref. page: 74
7.9	Under 401(k) j	plans, employers bear the risk and responsibility of investing enough for retirement.
ANSWER	R: F	Ref. page: 73
7.10		neration of the Paugh family—the boomers—expect to enjoy the same level of r father, Junior Paugh.
ANSWER:	F	Ref. pages: 75-77
Essay/Discussion	n	
last 70 years	s. Describe the th	nerations of the Paugh family to illustrate the changing face of retirement over the nree-legged stool that assured retirement security for the elder Paugh. How has the for the Paugh children and grandchildren?
7.12 How does t the Ownersh		aployee pensions to 401(k) plans characterize the shift from the New Deal Society to
Ownership S		najor policies and goals that characterize the New Deal Society with those of the opinion, which type of society crates a more secure retirement for individuals? m the reading.

8. Robert Kuttner, The Squandering of America

Multiple Choice						
8.1	"St	"Subprime" mortgage refers to				
	a.	below what is considered	optimal.			
	b.	loan denial because of poo	or credit history.			
	c. income that is too low to qualify for loans.					
	d.	credit that is extended to p	hat is extended to people who would not ordinarily qualify for loans.			
	AN	SWER: D	Ref. page: 79			
8.2	In t	In the early 2000's, approximately percent of subprime loans required little or no income verification.				
	a.	60				
	b.	50				
	c.	30				
	d.	10	D. C			
	AN	SWER: A	Ref. page: 79			
8.3	In an effort to prevent foreclosures in the late 2000's, housing policies <i>not</i> taken include all of the following <i>except</i> :					
	a.	underwriting standards				
	b.	subsidized mortgages				
	c.	starter homes				
	d.	l. credit counseling for new home buyers				
	e.	the SEC investigation of N	New Century Financial Corporation			
	AN	SWER: E	Ref page: 80			
8.4	3.4 Which state had the highest foreclosure rate in 2007?					
	a.	California				
	b.	Nevada				
	c.	Ohio				
	d.	North Dakota				
	AN	SWER: C	Ref. page: 82			

- 8.5 Which of the following best characterizes the federal government's response to the subprime scandal?
 - a. A new federal agency was created to regulate mortgage companies, similar to the regulation of banks and savings and loan associations.
 - b. The Office of Federal Housing Enterprise Oversight, which monitors Fannie Mae and Freddie Mac, created standards for oversight of mortgage companies.
 - c. The regulatory agencies did nothing until 2007 when Congress began to investigate the Mortgage Bankers Association.
 - d. The Home Owners' Loan Corporation, first developed in the 1930's, was re-established to assist low-income Americans with home ownership and prevention of foreclosure.

ANSWER: C Ref. page: 81

True/False

_____ 8.6 In the early 2000's, as many as 30 percent of subprime loans required little or no verification of income.

ANSWER: F Ref. page: 79

_ 8.7 The value of subprime loans steadily decreased during the 2000's.

ANSWER: F Ref. page: 79

_____ 8.8 Unlike banks and savings and loan association, mortgage companies are not directly regulated by the federal government.

ANSWER: T Ref. page: 80

8.9 The Home Owners' Loan Corporation, first developed during the Great Depression to prevent foreclosures, was re-established following the subprime scandal of the 2000's.

ANSWER: F Ref. page: 81

_____ 8.10 A mortgage is considered "subprime" when the buyer's income is too low to qualify for a conventional loan.

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Essay/Discussion

- 8.11 Explain how mortgage companies are able to make subprime loans.
- 8.12 On what basis did the Mortgage Bankers Association resist regulation by the federal government?
- 8.13 Kuttner argues that there are better ways to help low-income Americans become homeowners or avoid foreclosures than to rely on mortgage brokers. What housing policies does Kuttner suggest? Which do you agree with, and why?