

TEST BANK

CHAPTER ONE - DIVERSITY: AN OVERVIEW

CH 1 – Define

diversity
culture
cultural landscape
digital natives
digital immigrants
quadroon
octoroon
globalization
glocalization
global perspective
role conflict
assimilation
pluralism
cultural lag
glass ceiling
digital divide
cultural cruise control
dimensions of diversity
race
ethnicity
gender
social class
values
master status
diversity consciousness
diversity education
diversity skills

CH 1 - Multiple Choice

1. According to the text, diversity refers to
 - a. only race and gender
 - b. individual but not cultural differences
 - c. cultural but not individual differences
 - d. all of the ways in which people are different
2. Culture refers to
 - a. language
 - b. beliefs
 - c. rules
 - d. all of the above

3. An estimated ____ languages are spoken throughout the world.
 - a. 200
 - b. 1,000
 - c. 7,000
 - d. 70,000
4. Maria is a member of the “baby-boom generation.” Unlike the children of today, she was not born into the digital world but learned the language as well as the new technology later in life. Thus, we can refer to Maria as a
 - a. digital native
 - b. digital immigrant
 - c. digital millennial
 - d. digital introvert
5. According to U.S. Census data cited in the text, which of the following are included among the ten names in the U.S.?
 - a. Rodriguez
 - b. Smith
 - c. Williams
 - d. All of the above
 - e. Only b and c
6. U. S. Census data indicate that
 - a. the country’s earliest inhabitants were monocultural
 - b. the percentage of Whites will gradually increase by the year 2050
 - c. the cultural landscape has changed very little since 1790
 - d. most of the population now lives in urban areas
 - e. all of the above
7. Racial and ethnic minorities now make up approximately ____ of the U.S. population.
 - a. one-tenth
 - b. one-fifth
 - c. one-third
 - d. one-half
 - e. two-thirds
8. Approximately ____ of respondents identified themselves as members of more than one race in the 2000 U. S. Census.
 - a. 3 percent
 - b. 20 percent
 - c. 33 percent
 - d. 50 percent

9. U. S. demographic data indicate that
 - a. the international student population is declining rapidly
 - b. women will make up almost 50 percent of the labor force by the year 2050
 - c. the percentage of workers with disabilities will continue to decrease
 - d. all of the above
10. _____ is the author of *The World is Flat*.
 - a. McLuhan
 - b. Rodriguez
 - c. Takaki
 - d. Friedman
 - e. Covey
11. According to Marshall McLuhan, technological advances have transformed our social world into a
 - a. global village
 - b. virtual culture
 - c. digital divide
 - d. foreign country
12. As a global business, IBM finds that it must adapt to local cultures and practices. This blending of global and local ideas and practices is referred to as
 - a. cultural fine tuning
 - b. cultural cruise control
 - c. glocalization
 - d. cultural lag
 - e. socioglobal transformation
13. Chapter One addresses a number of different reactions to our changing cultural landscape. Which of the following reactions is most likely to lead to cultural misunderstandings and conflict?
 - a. cultural cruise control
 - b. beginning adjustments
 - c. fine tuning
 - d. cultural mindfulness
14. The term “melting pot” is most closely associated with
 - a. nativism
 - b. assimilation
 - c. segregation
 - d. transculturation
 - e. pluralism

15. The image of a quilt made up of many different colors reflects which of the following views of diversity:
 - a. nativism
 - b. assimilation
 - c. pluralism
 - d. transculturation
 - e. the melting pot
16. Dimensions of diversity
 - a. are found within groups
 - b. are found within individuals
 - c. may be hidden or visible
 - d. all of the above
17. Dimensions of diversity include
 - a. race
 - b. social class
 - c. learning style
 - d. all of the above
 - e. only a and b
18. Diversity consciousness refers to
 - a. awareness
 - b. understanding
 - c. skills
 - d. all of the above
 - e. only a and b
19. Which of the following illustrates diversity consciousness?
 - a. Becoming aware of possible gender differences in the way people communicate
 - b. Being ready and able to adapt when communicating with men and women
 - c. Understanding why men and women sometimes misunderstand each other
 - d. All of the above
 - e. Only a and c
20. Diversity consciousness is
 - a. common sense
 - b. simply ignoring differences
 - c. the result of good intentions
 - d. important for all of us
 - e. all of the above