

Name: \_\_\_\_\_

Number correct \_\_\_\_\_

QUIZ #1, Chapters 1-3 *The Elements of News Writing*

True/False

1. \_\_\_\_\_ News is a timely account of a recent, interesting, and significant event. (1)
2. \_\_\_\_\_ *Media* is a singular noun; the plural is *medias*. (1)
3. \_\_\_\_\_ A medium is an intermediate substance, agency, or instrument through which a force acts or an effect is produced. (1)
4. \_\_\_\_\_ Printing made the mass media possible and also raised the concern of rulers. (2)
5. \_\_\_\_\_ Radio and television changed journalism but did not replace newspapers. (2)
6. \_\_\_\_\_ The assassination of President John F. Kennedy changed television journalism forever. (2)
7. \_\_\_\_\_ One of the common threads demonstrated throughout the history of the mass media is that improved technology is replacing the need for journalists. (2)

8. \_\_\_\_\_ The news media provide people with the information they need to participate in a democracy. (3)
9. \_\_\_\_\_ The news media raise people's awareness about societies and cultures different from their own. (3)
10. \_\_\_\_\_ The news media rarely provide any information about fine and performing arts. (3)

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QUIZ #1, Chapters 1-3 *The Elements of News Writing*

True/False Answer Key

11. **True**\_\_\_\_\_ News is a timely account of a recent, interesting, and significant event. (1)

12. **False**\_\_\_\_\_ *Media* is a singular noun; the plural is *medias*. (1)

13. **True**\_\_\_\_\_ A medium is an intermediate substance, agency, or instrument through which a force acts or an effect is produced. (1)

14. **True**\_\_\_\_\_ Printing made the mass media possible and also raised the concern of rulers. (2)

15. **True**\_\_\_\_\_ Radio and television changed journalism but did not replace newspapers. (2)

16. **True**\_\_\_\_\_ The assassination of President John F. Kennedy changed television journalism forever. (2)

17. **False**\_\_\_\_\_ One of the common threads demonstrated throughout the history of the mass media is that improved technology is replacing the need for journalists. (2)

18. **True**\_\_\_\_\_ The news media provide people with the information they need to participate in a democracy. (3)
19. **True**\_\_\_\_\_ The news media raise people's awareness about societies and cultures different from their own. (3)
20. **False**\_\_\_\_\_ The news media rarely provide any information about fine and performing arts. (3)

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QUIZ #2, Chapters 4-7 *The Elements of News Writing*

True/False

1. \_\_\_\_\_ One of Kershner's Five Rules of Journalism is "Find your focus." (4)
2. \_\_\_\_\_ One of Kershner's Five Rules of Journalism is "Every paragraph must have a topic sentence." (4)
3. \_\_\_\_\_ One of Kershner's Five Rules of Journalism is "Strive to be objective." (4)
4. \_\_\_\_\_ Among the basics of journalism are the five W's: *who*, *what*, *where*, *when*, and *why*. (4)
5. \_\_\_\_\_ As a journalist, your basic obligation is to the reader. (5)
6. \_\_\_\_\_ It is a good idea for a journalist to make every word count and omit needless words. (5)
7. \_\_\_\_\_ Most newspapers follow the *AP Stylebook*. (6)
8. \_\_\_\_\_ According to AP Style, "a lot" and "all right" are always written as two words." (6)

9. \_\_\_\_\_ It is important for a journalist to read a newspaper every day. (7)
10. \_\_\_\_\_ It is important for a journalist to read every word of every story in a newspaper. (7)

