Test Item File

Quizzes on the introduction are included in this test bank for the reason that the introduction elucidates exactly what its title implies - an “Introduction to Ethical Reasoning.” If students do not grasp this concept, i.e., that ethical theories exist and that one can reason through ethical problems in business by considering and applying ethical theories, they will not succeed in a business ethics course.

Multiple Choice Quiz for the Overall Introduction.

1) Which of the following is not an actual ethical theory?
    A) consequentialism
    B) deontology
    C) utilitarianism
    D) principalism

Correct answer: D

2) Which of the following is a criticism of utilitarianism?
    A) It does not account for justice.
    B) It is based on utility.
    C) It is deontological.
    D) It deals with social contracts.

Correct answer: A

3) “Duty” is a key component of the philosophy of:
    A) John Stuart Mill
    B) Immanuel Kant
    C) Aristotle
    D) John Locke

Correct answer: B

4) According to social contract theory, society is established by __________.
    A) the government
    B) force
    C) agreement
    D) virtue

Correct answer: C

5) Which pair of philosophers are social contract theorists?
    A) John Stuart Mill and John Locke
    B) John Locke and John Rawls
    C) John Rawls and James Johns
    D) John Stuart Mill and John Rawls

Correct answer: B

6) Consequentialism is a type of philosophical theory that ___________.
    A) is concerned with sequences
    B) is concerned with duty
    C) is concerned with the results of actions
    D) is considered to be out of date

Correct answer: C

7) The two types of Utilitarianism are ___________.
    A) consequence and rule
    B) consequence and end
    C) end and good
    D) act and rule

Correct answer: D

8) Immanuel Kant can be classified as a(n) ___________.
    A) uilitarian
    B) social contract theorist
    C) aristotelian
    D) deontologist

Correct answer: D

9) John Rawls is most concerned with ___________.
    A) Justice
    B) Deontology
    C) Virtue
    D) Socioeconomics

Correct answer: A

10) Virtue ethics places an emphasis on a person's ___________.
    A) character
    B) position in society
    C) results
    D) will

Correct answer: A

True/False Quiz for the Overall Introduction.

Indicate whether each of the following statements is True or False.

1) Industry brings job and pollution.
   Correct answer: True

2) Deontology focuses on rights.
   Correct answer: False

3) Utilitarianism need not be selfish.
   Correct answer: True

4) John Stuart Mill is a utilitarian.
   Correct answer: True

5) Jeremy Bentham is a utilitarian.
   Correct answer: True

6) Immanuel Kant is a social contract theorist.
   Correct answer: False

7) John Locke is a social contract theorist.
   Correct answer: True

8) Virtue theory ethics emphasizes character.
   Correct answer: True

9) Aristotle's philosophical system includes moral virtue.
   Correct answer: True

10) Rawls begins his theory with a natural-rights position.
    Correct answer: False

Multiple Choice Quiz for Chapter 1.

1) A corporation is ___________.
    A) a real person
    B) a group of people
    C) stockholders
    D) an artificial person

Correct answer: D

2) A business need only be concerned about ___________.
    A) money
    B) people
    C) the environment
    D) there is no settled answer

Correct answer: D

3) Milton Friedman is ___________.
    A) a Nobel Prize winning environmentalist
    B) a Nobel Prize winning economist
    C) a Professor of Business Administration
    D) a company that makes industrial products

Correct answer: B

4) R. Edward Freeman is ___________.
    A) a Nobel Prize winning environmentalist
    B) a Nobel Prize winning economist
    C) a Professor of Business Administration
    D) a company that makes industrial products

Correct answer: C

5) H.B. Fuller is __________.
    A) a Nobel Prize winning environmentalist
    B) a Nobel Prize winning economist
    C) a Professor of Business Administration
    D) a company that makes industrial products

Correct answer: D

6) Milton Friedman's claim that businesses can have no explicit social responsibilities is best explained as an example of __________.
    A) deontological reasoning
    B) virtue theory ethics
    C) consequentialist theory
    D) social contracting

Correct answer: C

7) The Stakeholder Theory holds that:
    A) The rights of all who may be affected need to be considered in making business decisions.
    B) Anyone with stake in a corporation's behavior should be rewarded with a corresponding proportion of ownership.
    C) Capitalism has long outlived its usefulness.
    D) Virtue theory ethics alone is suitable for the 21st Century.

Correct answer: A

8) Resistol is ___________.
    A) a toxic substance
    B) the theory that we should resist change
    C) a company with business in Central America
    D) an organization concerned with corporate ethics

Correct answer: A

9) When did the modern business corporation emerge as one of the most important innovations in human history?
    A) in the 21st Century
    B) in the 20th Century
    C) in the 19th Century
    D) in the 18th Century

Correct answer: B

10) H. B. Fuller is best described as a company ___________.
    A) that believed it was an ethical company
    B) that was only concerned with making money
    C) that made shoes in Central America
    D) headquartered in Europe

Correct answer: A

True/False Quiz for Chapter 1:

Indicate whether each of the following statements is True or False.

1) H.B. Fuller is a Honduran company.
   Correct answer: False

2) Resistol is marketed as an inhalant.
   Correct answer: False

3) Milton Friedman is a free market economist.
   Correct answer: True

4) Milton Friedman believed the doctrine of “social responsibility” involved the acceptance of a socialist view.
   Correct answer: True

5) Stakeholders are the same as Stockholders.
   Correct answer: False

6) R. Edward Freeman is a proponent of “managing for stakeholders.”
   Correct answer: True

7) Modern business is no more complex than in the past.
   Correct answer: False

8) “Privity of contract” remains the only recognized relationship that an individual can have with a business.
   Correct answer: False

9) The “Separation Fallacy” holds that those who separate business decisions from ethics are wrong to do so.
   Correct answer: True

10) Stakeholder theory holds that business can be understood as a set of relationships among groups that have a stake in the activities that make up the business.
   Correct answer: True