

**TEST-BANK MULTIPLE-CHOICE QUESTIONS FOR INSTRUCTORS**  
**EVALUATING RESEARCH IN ACADEMIC JOURNALS, 7<sup>TH</sup> EDITION**

**Chapter 1**

**Background for Evaluating Research Reports**

**1. All of the following features are common in research studies, EXCEPT:**

- a) research problems that are narrowly defined.
- b) studies conducted in artificial settings.
- c) exceedingly large samples.
- d) imperfect methods of measurement.

Correct answer: c

**2. Which one of the following flaws of a research study can result in misleading findings?**

- a) Use of a convenience sample.
- b) Questionable measurement procedures.
- c) Data-input errors.
- d) Any of the above.

Correct answer: d

**3. Below, there are several statements about measuring complex social variables like racial bias. Which one of these statements is INCORRECT?**

- a) There is no one perfect way to measure a complex social variable like racial bias.
- b) It is best to measure such variables on a scale from “completely disagree” to “completely agree”.
- c) Measuring such variables through direct observation of behavior is often difficult and has serious limitations.
- d) Survey responses about variables like racial bias may be skewed by social desirability.

Correct answer: b

**4. When researchers acknowledge the limitations of their research, it means that:**

- a) they recognize the problems that could bias the results of their research.
- b) their study results cannot be trusted due to inherent biases.
- c) their research should have been improved before it got published.
- d) they should not have published their study.

Correct answer: a

**5. The main reason the researchers provide extensive details and definitions of key terms in their research reports is to:**

- a) make sure the readers understand every aspect of the study.
- b) make it as boring as possible for the reader.
- c) create a record to remind themselves of their study's key steps.
- d) increase the number of pages in the article.

Correct answer: a

**6. All of the following statements about pilot studies are true, EXCEPT:**

- a) pilot studies are smaller-scale, preliminary studies.
- b) pilot studies often use small samples.
- c) journal editors are unlikely to choose pilot studies for publication.
- d) researchers often use pilot studies to try out new methods or research procedures.

Correct answer: c

**7. What is the main reason that many research reports lack information about the aspects of the study that are important for evaluating the study's quality?**

- a) Journal editors strike out some boring details from research reports.
- b) Publishers limit the length of research reports submitted for publication.

- c) The authors of research reports often forget some minute details of their study.
- d) The authors of research reports conceal some important details out of embarrassment.

Correct answer: b

**8. All of the following statements are true, EXCEPT:**

- a) High-quality journals generally publish high-quality articles.
- b) Empirical research that is based on theoretical footing is valued more highly.
- c) A high-quality empirical study can provide proof of a theory.
- d) Details about the study's sampling and measures of key variables are important for evaluating its quality.

Correct answer: c

## **Chapter 2**

### **Evaluating Titles**

**1. All of the guidelines below should be followed in a good title of an empirical article, EXCEPT:**

- a) Avoid asking a question that has a ‘yes’ or ‘no’ answer.
- b) Mention in the title every variable that was used in the study.
- c) Name in the article title the theory the study is testing.
- d) Make the title specific and relatively short.

Correct answer: b

**2. When the text suggests that the article title should not be too long, what is ‘too long’?**

- a) Over 15 words.
- b) Over 10 words.
- c) Over 5 words.
- d) The specific number of words is not mentioned in the text.

Correct answer: a