

1

**In selecting projects, event managers must firstly be able to evaluate how they relate to ...**

- <https://selldocx.com/products/test-bank-events-management-an-introduction-1e-bladen>
- (A) Strategic factors and overall feasibility
  - (B) Levels of staffing within the organisation
  - (C) Prior experience of delivering similar projects
  - (D) The activities of direct competitors

**Answer:**

(A) Strategic factors and overall feasibility

2

**Which one of the following statements is true? Project-led organisations ...**

- (A) Group people into departments performing similar tasks
- (B) Have predefined line management structures
- (C) Combine functional and project-led structures
- (D) Group people into temporary teams for the duration of projects

**Answer:**

(D) Group people into temporary teams for the duration of projects

3

**Which one of the following techniques can support effective project crashing?**

- (A) Cancelling event contracts
- (B) Sacking staff to reduce costs
- (C) Outsourcing aspects of the project
- (D) Negotiating a new event date with the client

**Answer:**

(C) Outsourcing aspects of the project

4

**Which four of the following five statements make up the event project evaluation life cycle?**

- (A) Set event objective
- (B) Measure performance
- (C) Compare with planned measure

**Answer:**

(A) Set event objective

(B) Measure performance

(D  
) Commission an independent evaluation

(C  
) Compare with planned measure

(E) Take corrective action

(E)Take corrective action