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Which of the following are reasons for involvement in wanting to host a major sport event:

<https://selldocx.com/products>

[/test-bank-managing-major-sports-events-theory-and-practice-1e-parent](#)

(A ) Sport promotion, health and fitness

(B ) Economic and tourism development

(C ) Both

**Answer:**  
(C) Both

2

Which of the following is false regarding bidding for events?

(A ) Local public sector applications are typically driven by objective analyses, not political reasons

(B ) Enhanced likelihood of success is based on: image synergy, media profile (TV), low financial costs, potential for community involvement

(C ) Successful applications are dependent on in-depth knowledge of networks, processes and people

**Answer:**

(A ) Local public sector applications are typically driven by objective analyses, not political reasons

3

Which of the following is false regarding stakeholders surrounding a bid for a major sports event?

(A ) Co-opting groups who initially oppose a bid can actually strengthen the quality of the bid

(B ) We can trust all bid support surveys conducted by potential host governments' around the world

(C ) Behind-the-scenes lobbying is an important part of a successful bid outcome

**Answer:**

(B ) We can trust all bid support surveys conducted by potential host governments' around the world