

<https://www.nytimes.com/2015/08/09/sunday-review/what-selfie-sticks-really-tell-us-about-ourselves.html>

Discusses the impact of selfies and selfie culture.

Videos

The History of Black Hair

<https://www.youtube.com/watch?v=U48565qmqUk>

Discusses the history of Black hair.

Activities

The Detective Game Activity

-Fairly extensive activity, but students tend to enjoy the process

Picking the Right Job Candidate Activity

Optional Knowledge Questions

Multiple Choice

Which of the following is *not* a good example of an identity display?

- A) A nonverbal accent
- B) The time of day that someone was born
- C) The smoothness/roughness of someone's skin
- D) Body piercings

Answer: B

The most prominent physical appearance identifier of race is:

- A) Dress
- B) Height
- C) Physiognomy
- D) Jewelry

Answer: C

Which is not one of the four principles of the image management process as listed in the textbook:

- A) We manage multiple identities
- B) Image management is concerned with cause-and-effect relationships
- C) Image management techniques are typically directed toward a generalized audience
- D) Image management is a process that involves minimal pre-preparation or cognitive energy
- E) Image management focused on the single encoder who is enacting image management strategies

Answer: D

What are the four key elements of Expectancy Violations Theory (EVT):

- A) Expectancies, expectancy violations, communicator valence, violation valence
- B) Expectancies, expectancy violations, encoder valence, decoder valence
- C) Expectancies, expectancy valence, predictive violations, prescriptive violations
- D) Expectancies, management violations, impression violations, expectancy violations

Answer: A

The “What if beautiful is good” hypothesis is an example of which form of bias:

- A) Primacy bias
- B) Recency bias
- C) Confirmation bias
- D) Visual bias

Answer: D

True/False

Impression management has to do with encoding and impression formation has to do with decoding.

Answer: True

Overall, across most cultures and co-cultures, women tend to smile more than men.

Answer: True

According to Impression Management Theory, *defensive image management* occurs when actors attempt to establish particular attributes in the eyes of others, and *assertive image management* occurs when people experience or anticipate a predicament in which they believe others will attribute negative qualities to them.

Answer: False

Short Response

What is the definition of self-presentation? _____

Answer: The process of using nonverbal and verbal communication to put forward images of ourselves for public consumption

What are the three separate but related tasks of person perception? _____

Answer: Select, organization, interpretation