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Chapter 4: Basic Challtegesbat Okgorgatnizattlengl-theory-design-and-change-6e-jones

1.Differentiation entails establishing and controlling the division of labor.
True
False Type: TF
Page Ref: 114
2. The B.A.R. and Grille is a good example of the challenges differentiation poses.
True
False Type: TF
Page Ref: 114
3. In a simple organization, differentiation is low because division of labor is low.
True
True False
True False Type: TF
True False Type: TF
True False Type: TF Page Ref: 112 4. In a complex organization, both the division of labor and differentiation are high.
True False Type: TF Page Ref: 112 4. In a complex organization, both the division of labor and differentiation are high.

5.
Subunit orientation is the tendency to view one's role in the organization strictly from the perspective of one's own subunit, or department.
True
False
Type: TF
Page Ref: 121
6.
To prevent subunit orientation, management should have clear job descriptions in place. Answer:
True
False
Type: TF
Page Ref: 121
7.
Integration is the way in which a company allocates people and resources to organizational tasks. Answer:
True
False
Type: TF
Page Ref: 121
8.
If an organization has a high degree of integration, then it should have a low degree of differentiation. Answer:
True
False
Type: TF

False

9.
The simplest integrating mechanism is simply direct contact between people in different subunits.
Answer:
True
False
Type: TF
Page Ref: 122
10.
The primary difference between a task force and a team is that a task force is designed to be temporary.
True
True
False
Type: TF
Page Ref: 123
11.
An organization that differentiates too much will experience higher costs in terms of the amount of time spent on
coordinating activities.
True
False
Type: TF
Page Ref: 125
Tage Net. 123
10
12. An organization that integrates too much will experience higher costs in terms of the amount of time spent on
coordinating activities.
True

```
Type: TF
Page Ref: 125
       13.
Formalization is more appropriate in an environment that requires high levels of mutual adjustment.
True
False
Type: TF
Page Ref: 128
       14.
External rules often become internalized norms.
True
False
Type: TF
Page Ref: 129
       15.
Mechanistic structures usually have a high level of formalization.
True
False
Type: TF
Page Ref: 132
       16.
The organization is very status conscious in a mechanistic structure.
True
False
```

Type: TF

False

17
17. Employees are encouraged to use their judgment in making decisions in a mechanistic structure. Answer:
True
•
Eslac
False Type: TF
Page Ref: 132
18.
Organic structures promote flexibility.
True
False
Type: TF
Page Ref: 132
19. Lawrence and Lorsch studied the following three industries: plastics, food processing, and car manufacturing.
Answer:
True
False Type: TF
Page Ref: 134
20. Lawrence and Lorsch found that subunits in an organization respond to subparts of the environment.
True

Page Ref: 134
21. The Burns and Stalker research supports the notion that in a rapidly changing environment, top managers should make all major decisions because they have the experience and expertise. Answer:
True
o contract the second s
False Type: TF
Page Ref: 137
22. McDonald's has made its organizational structure more organic.
True
False Type: TF
Page Ref: 140
23. McDonald's solved most of its organizational problems by becoming more organic. Answer: True
False Type: TF
Page Ref: 140
24 is the process by which an organization allocates people and resources to organizational tasks and establishes the task and authority relationships to reach goals. A. Structure

Type: TF

	В.
Managemen	ıt .
O	C.
Differentiati	
2 11101011111111	D.
Strategy	D.
C	
Type: MC	
Page Ref: 114	
25.	
	and Grille Restaurant, Bob and Amanda took turns cooking and waiting on tables. This type of organization
is	
_	A.
complex	
	В.
simple	
	C.
specialized	
_	D.
coordinated	
В	
Type: MC	
Type. MC	
Page Ref: 114	
O	
26.	
As the B.A.F	R. and Grille Restaurant grew, Bob and Amanda did not:
	A.
allocate reso	ources to tasks.
	В.
perform all t	the tasks themselves.
_	C.
increase the	division of labor.
	D.
allocate peo	
В	
Type: MC	
Type: MC	
Page Ref: 114	
07	
27.	annument on differentiation is and the district of Claberts
ın a sımple o	organization, differentiation is and the division of labor is
1 7	A.
low/high	
	В.

low/low high/high	C.
high/low B Type: MC	D.
Page Ref: 114	
28. In a complex	x organization, differentiation is and division of labor is
low/high	A
	B.
low/low	C.
high/low	D.
high/high D	
Type: MC	
Page Ref: 114	
29.	
are	e task-related behaviors required of a position in an organization. A.
Norms	В.
Controls	
Organizatio	C. nal roles
Rules	D.
C	
Type: MC	
Page Ref: 116	
30.	the power to hold people accountable for their actions and to make decisions concerning the use of resources.
	A.
Control	B.
Authority	C.

Differentiati	on
	D.
Function	
В	
Type: MC	
Type. WC	
Page Ref: 117	
	is a subunit composed of a group of people, working together, who possess similar skills or use the same kind ge, tools, or techniques to perform their jobs. A. B. C. D.
32. The two ma	in subunits that develop in an organization are:
	A.
functions an	d divisions.
	В.
marketing a	nd R&D.
	C.
organization	nal roles and functions.
O	D.
horizontal d	ifferentiation and vertical differentiation.
A	
Type: MC	
Page Ref: 117	
33.	
Which of the	e following functions helps an organization control its relations with its environment and its stakeholders?
	A.
Production	
	В.
Support	
	C.
Managerial	

```
D.
Adaptive
Type: MC
Page Ref: 118
      34.
Personnel is a _____ function.
support
            В.
managerial
            C.
production
            D.
maintenance
D
Type: MC
Page Ref: 118
      35.
Which of the following is an adaptive function?
Public relations
            B.
Sales
            C.
Engineering
            D.
Long-range planning
Type: MC
Page Ref: 118
      36.
Which of the following is not a maintenance function?
            A.
Market research
            B.
Janitorial services
            C.
Engineering
            D.
Personnel
```

Type: MC
Page Ref: 118
37.
Which of the following functions manages the conversion process? A.
Production
B. Maintenance
C.
Managerial
D. Support
A
Type: MC
Page Ref: 118
A subunit of people who possess similar skills or use the same kind of techniques to perform their jobs are termed a(n) subunit.
A.
function B.
department
C. division
D.
task
A Type: MC
Page Ref: 117
39.
An organizational chart is a drawing that primarily depicts
A. socialization
B.
differentiation
C. integration
D.
standardization B
U

A

40.	
	ssification of people according to authority and rank.
A.	
team	
В.	
norm	
C. hierarchy	
D.	
role 2.	
C	
Type: MC	
Page Ref: 119	
41.	work on a Classific to have in the historial being at a C
A.	umber of levels to have in the hierarchy is part of
mutual adjustmen	t ·
B.	•
horizontal differer	itiation
C.	
vertical differentia	tion
D.	
standardization	
C	
Type: MC	
Page Ref: 119	
42.	
Which is not a part	of horizontal differentiation?
Α.	
Specialization	
B. Division of labor	
C.	
Increased product	ivity
D.	· •
Centralization	
D	
Type: MC	

43.
Grouping tasks into roles is part of
A.
integration
В.
formalization
C.
horizontal differentiation
D.
vertical differentiation
C
Type: MC
Page Ref: 120
44.
causes functions or divisions to develop subunit orientations.
A.
Horizontal differentiation
В.
Integration
C.
Vertical differentiation
D.
Authority
A
Type: MC
Type. MC
Page Ref: 120
45.
At the B.A.R. & Grille restaurant, Bob and Amanda noticed conflicts between the cooks and the waitstaff. Both sides were
acting as if they were the most important to the success of the restaurant. The cooks noted that "without us, we wouldn't
have customers," while the waitstaff touted it's excellent service as the reason for success. This is an example of
A.
subunit orientation
B.

integrating mechanisms that are too complex
C.
the downside of vertical differentiation
D.
integrating mechanisms that are too simple
A
Type: MC

46. Subunit orientations are the result of differences in: the personalities of organizational managers. official goals. perspectives of time frames and goals among departments. external environments among departments. Type: MC Page Ref: 121 47. Production is concerned about reducing costs in the short-term whereas R&D is concerned about innovation, which is long-term. This is an example of _ A. educational differences B. standardization subunit orientation D. integration C Type: MC Page Ref: 121 Which of the following is the simplest integrating mechanism? A. Task force B. Liaison role C. Direct contact D. Hierarchy of authority Type: MC

40	
49.	
Which of the following integrating mechanisms are listed from simplest to most complex?	
A.	
Liaison roles, integrating roles, teams, task forces	
В.	
Direct contact, liaison roles, task forces, teams	
C.	
Liaison roles, integrating roles, task forces, teams	
D.	
Liaison roles, direct contact, teams, integrating roles	
· · ·	
B	
Type: MC	
D D. (. 101	
Page Ref: 121	
50.	
A salesperson reports to the sales manager of a computer company. This integrating mechanism is	
A.	
task force	
В.	
hierarchy of authority	
C.	
team	
D.	
liaison role	
В	
Type: MC	
Page Ref: 122	
51.	
A committee is formed to find new ways to recycle cans in a container company. This integrating mechanism is called	ed
 A.	
direct contact	
B.	
hierarchy of authority	
C.	
integrating role	
D.	
task force	
D	
Type: MC	
71	

52.
A waiter sets up a meeting with the cook to discuss why the food keeps taking so long to cook. This integrating
mechanism is called
A.
hierarchy of authority
В.
direct contact
C.
integrating role
D.
task force
B
Type: MC
D D (100
Page Ref: 122
53.
A waiter sets up a meeting with his boss to see if he can meet with the cook and find out why the food keeps taking so
long to cook. This integrating mechanism is called
A.
a liaison role
В.
hierarchy of authority
C.
task force
D.
direct contact
A
Type: MC
Page Ref: 122
54.
A restaurant has so much conflict between the cooks and the wait staff that they hire a supervisor to handle
communication between the two functions. They have created a(n)
A. task force
B.
integrating role
C.
direct contact
D.
level in the hierarchy
B
Type: MC
A) per me

55.

One manager has responsibility for coordinating the Diaper and Baby Soap divisions to enhance marketing activities. Which of the following integrating mechanisms is being used in this example?

A.

Liaison role

B.

Direct contact

C

Integrating role

D.

Hierarchy of authority

C

Type: MC

Page Ref: 122

56.

Direct contact is an integrating mechanism that:

A.

gives one functional manager the authority to tell another functional manager how to solve a problem.

В.

involves a vice president meeting directly with two functional managers to resolve their problem.

C.

is more complex than an integrating role.

D.

entails two functional managers meeting to solve a common problem.

D

Type: MC

Page Ref: 122

57.

The relationship between teams and task forces as integrating mechanisms is that:

A

task forces involve many departments and teams involve only a few departments.

В.

task forces are formally assigned and teams evolve.

C

task forces are used for routine problems and teams are created to solve specific problems.

D.

teams are permanent task forces.

ח

Type: MC

58. One important difference between an integrating role and a liaison role is: the liaison role is a formal position inside one of the departments and the integrating role is informal. the integrating role is a formal position inside one of the departments and the liaison role is informal. the integrating role is located outside the departments that are being coordinated. the liaison role is a more complex integrating mechanism. C Type: MC Page Ref: 125 59. Which of the following integrating mechanisms is/are independent of the subunits or divisions being integrated? Liaison roles В. Integrating roles Task forces D. **Teams** Type: MC Page Ref: 125 An important implication of high differentiation in an organization is that: controlling the environment will be difficult. the hierarchy of authority will be the most important integrating mechanism. coordination between departments will be difficult. the organization will be more organic. C Type: MC

61.	
	s of coordinating various tasks, functions, and divisions to work together and not be at cross-
purposes.	
A.	
Integration	
В.	
Organizational behavi	or
C. Supervision	
D.	
Subunit orientation	
A	
Type: MC	
Page Ref: 125	
62.	
Which of the following	g integrating mechanisms is <i>most</i> appropriate for an organization that has low differentiation?
A.	
Teams	
В.	
Integrating roles	
C.	
Direct contact D.	
Task forces	
C	
Type: MC	
Page Ref: 122	
63.	
company uses direct of does this organization	nufacturer makes complex products such as notebook computers and multimedia software. This ontact and the hierarchy of authority to coordinate and control activities. What design challenge face?
A. Balancing centralization B.	on and decentralization
Balancing standardiza C.	tion and mutual adjustment
Balancing differentiati D.	
С	rmal and formal organizations
Type: MC	
Page Ref: 125	

64. Company XYZ is missing many new opportunities because employees do not take responsibilities or risks. What is the primary design challenge facing this organization? Balancing centralization and decentralization Establishing levels of horizontal and vertical differentiation Coordinating the formal and informal organization Balancing differentiation and integration Α Type: MC Page Ref: 125 means that the authority to make important decisions is retained by managers at the top of the hierarchy. Centralization B. Decentralization C. Integration D. Coordination Type: MC Page Ref: 126 allows top managers to keep an organization focused on organizational goals. A. Horizontal differentiation B. Decentralization Mutual adjustment Centralization D Type: MC

67.

____ means that the authority to make important decisions about organizational resources and new projects is delegated to managers at all levels in the hierarchy.

A.

Standardization

B.

Decentralization

C

Centralization

D.

Direct contact

B

Type: MC

Page Ref: 126

68.

A disadvantage of centralization is that:

A.

it is hard to predict employees' behavior.

В.

it makes coordination difficult.

C

top managers may neglect strategic decision making about future organizational activities such as deciding on which strategy to use to expand globally.

D.

top managers may neglect operational decision making about day-to-day activities such as hiring.

C

Type: MC

Page Ref: 127

69.

An advantage of centralization is that it:

Α

allows top managers to keep the organization focused on organizational goals.

B.

encourages flexibility.

C.

gives top managers time to focus on strategic decision making.

D.

increases the motivation of middle managers.

Α

Type: MC

70.

An advantage of decentralization is that it:

Δ

allows top managers to keep the organization focused on organizational goals.

B.

simplifies the coordination process.

C.

may increase the motivation of managers.

D

ensures predictable behavior.

 $\overline{}$

Type: MC

Page Ref: 127

71.

One disadvantage of decentralization is that:

A.

the decision-making process is inflexible.

В.

it may be hard to motivate managers.

C.

it may be hard to coordinate activities.

D.

top managers may neglect strategic decision making.

C

Type: MC

Page Ref: 127

72

A regular customer went to a retail store that required two forms of identification to process a check. Because the customer had only one form of identification, the clerk refused to accept the check, and this action resulted in lost business. What is the design challenge this organization faces?

Δ

Balancing centralization and decentralization

В.

Balancing differentiation and integration

C.

Coordinating the informal and formal organizations

D

Balancing standardization and mutual adjustment

D

Type: MC

73.
IBM experienced coordination and communication problems due to ineffective
A.
formalization
В.
differentiation
C.
standardization
D.
integration
D
Type: MC
Page Ref: 128
74.
The opposite of standardization is
A.
de-standardization
В.
decentralization
C.
mutual adjustment
D.
customization
C
Type: MC
D D (400
Page Ref: 128
75
75.
When individuals use their own judgment rather than relying on rules, it is called
A.
decentralization
B.
empowerment
C.
standardization
D.
mutual adjustment
D To a second control of the second control
Type: MC
Page Pafe 129
Page Ref: 128
74

_____ is conformity to specific models defined by sets of rules and norms that are considered proper in a given

situation.
A.
Integration
В.
Management
C.
Standardization
D.
Differentiation
C
Type: MC
Page Ref: 128
77.
is the process through which people use their judgment rather than standardized rules to address problems,
guide decision making, and promote coordination.
A.
Standardization
В.
Formalization
C.
Centralization
D.
Mutual adjustment
D
Type: MC
Type. MC
B - B - (100
Page Ref: 128
78.
Which of the following would be <i>least</i> appropriate for a company that desires flexibility?
A.
Decentralization
В.
An organic structure
C.
Mutual adjustment
,
D.
Standardization
D
Type: MC
Page Ref: 128
70

_____ is the extent to which an organization depends on rules and procedures.

A.
Formalization
В.
Horizontal differentiation
C.
Socialization
D.
Vertical differentiation
A
Type: MC
Type. MC
Page Ref: 128
1 age Ref. 120
80.
is the process by which organizational members learn the norms of the organization.
A.
Mutual adjustment
B.
Standardization
C.
Socialization
D.
Integration
C
Type: MC
Page Ref: 130
81.
Task forces and teams can increase
A.
mutual adjustment
В.
standardization
C.
vertical differentiation
D.
horizontal differentiation
A
Type: MC
Type: Inc
Page Ref: 129
Tuge Not. 127
82.
Top managers of a telecommunication company must make complex decisions, such as whether to enter unstable,
developing countries. These managers are most likely to rely on to coordinate and control their decisions about
global expansion.
giorni expansioni,

```
A.
formalization
             B.
standardization
the hierarchy
mutual adjustment
Type: MC
Page Ref: 128
       83.
Norms are:
formal written statements that control behavior.
often established by the informal organization.
easier to change than rules.
used only at lower levels in the organization.
Type: MC
Page Ref: 129
       84.
Mutual adjustment is the:
process of using the hierarchy of authority to integrate subunits.
process of strictly following written rules.
process of using judgment to address a problem.
result of centralization.
\mathsf{C}
Type: MC
Page Ref: 128
       85.
When an organization has a high level of formalization, it will generally:
promote innovation and flexibility.
```

```
decentralize decision-making authority.
centralize decision-making authority.
encourage mutual adjustment.
Type: MC
Page Ref: 126
      86.
"Chiselers" are:
punished because they violate the norm by working too slow.
punished because they violate the norm by working too fast.
punished by managers because they break the rules.
praised because they slow down the pace of work.
Type: MC
Page Ref: 126
      87.
"Rate-Busters" are:
punished because they violate the norm by working too slow.
punished by managers because they break the rules.
punished because they violate the norm by working too fast.
praised because they slow down the pace of work.
C
Type: MC
Page Ref: 126
Amazon.com ensured customer service through all the design choices except ____
            A.
centralized control
mutual adjustment
```

B.

C.
empowerment
D.
decentralized control
A
Type: MC
Page Ref: 130
89.
The primary integrating mechanism used in a mechanistic structure is/are
A.
direct contact
В.
the hierarchy of authority
C.
task forces
D.
liaison roles
В
Type: MC
Page Ref: 132
90.
structures are designed to induce people to behave in predictable, accountable ways.
A. Decentralized
B.
Mechanistic B.
C.
Organic
D.
Simple
В
Type: MC
Page Ref: 132
Page Ref: 132
91.
91 structures promote flexibility, so people initiate change and can adapt quickly to changing conditions.
91 structures promote flexibility, so people initiate change and can adapt quickly to changing conditions. A.
91 structures promote flexibility, so people initiate change and can adapt quickly to changing conditions. A. Mechanistic
91 structures promote flexibility, so people initiate change and can adapt quickly to changing conditions. A. Mechanistic B.
91 structures promote flexibility, so people initiate change and can adapt quickly to changing conditions. A. Mechanistic

```
Formalized
В
Type: MC
Page Ref: 132
      92.
If a company desires predictable behavior, it should authority and adopt a(n) ______ structure.
decentralize/mechanistic
centralize/mechanistic
             C.
centralize/organic
            D.
decentralize/organic
Type: MC
Page Ref: 133
      93.
A mechanistic structure is characterized by:
             A.
loosely defined rules.
             B.
a high level of standardization.
complex integrating mechanisms.
decentralization.
Type: MC
Page Ref: 132
      94.
Which of the following is not a characteristic of a mechanistic structure?
Roles are clearly defined.
The informal organization is very status conscious.
Complex integrating mechanisms are used.
The information flow is mainly vertical.
```

D.

```
C
Type: MC
Page Ref: 132
       95.
An organic structure is characterized by:
simple integrating mechanisms.
a high level of standardization.
loosely defined roles.
centralization.
C
Type: MC
Page Ref: 132
       96.
Which of the following structures is most appropriate for an organization that operates in a stable environment?
Mechanistic
             B.
Organic
             C.
Differentiated
             D.
Systematic
Type: MC
Page Ref: 132
Which of the following structures is most appropriate for an organization that operates in a dynamic environment?
Differentiated
Systematic
             C.
Organic
             D.
Mechanistic
Type: MC
```

Type: MC

98. Status in an organic organization is determined by: organizational structure. the team to which a person is assigned. the hierarchy of authority. the ability to provide creative leadership. Type: MC Page Ref: 132 Which of the following is *not* a characteristic of an organic structure? Coordination is achieved through standardization. Both the informal and formal authority relationships change in response to changing internal conditions. Integrating mechanisms are complex. D. Roles are loosely defined. Type: MC Page Ref: 132 100. states that in order to manage effectively, an organization should design its structure to fit with the environment. Contingency theory Organizational theory C. Organizational behavior Environmental richness

```
101.
The success of Trader Joe's upscale supermarket can be attributed to:
A mechanistic structure that allows them to sell upscale products at a lower cost.
An organic structure that allowed them to focus on the customer better.
Integrating mechanisms that balanced cost with customer service.
Successful use of the Contingency structure.
Type: MC
Page Ref: 134
     102.
The study by Lawrence and Lorsch:
analyzes mechanistic and organic structures.
supports resource dependency theory.
             C.
supports contingency theory.
supports transaction cost theory.
C
Type: MC
Page Ref: 134
     103.
According to Lawrence and Lorsch, a poor fit between an organization and its environment leads to ______.
failure
             B.
success
             C.
profit minimization
             D.
effectiveness
Type: MC
```

104.

Which of the following findings were discovered by Lawrence and Lorsch?

A.

Organizations that operate in certain environments were more effective if they relied on standardization instead of mutual adjustment.

В

Effective companies in stable environments were less formalized.

 \mathbf{C}

Organizations that operate in uncertain environments were more effective if they relied on standardization instead of mutual adjustment.

D.

All effective companies used complex integrating mechanisms.

Α

Type: MC

Page Ref: 136

105.

Centralization is *most* effective when an organization:

Α

has complex environmental forces.

В.

operates in a poor environment.

C.

operates in a stable environment.

D.

operates in a dynamic environment.

C

Type: MC

Page Ref: 137

106.

Decentralization is *most* effective when an organization:

A

operates in a complex environment.

B.

operates in a simple environment.

C.

operates in a stable environment.

D.

operates in a rich environment.

Δ

Type: MC

107.	
	o Burns and Stalker, an organization should its structure to match its environment for effectiveness
	A.
simplify	
	B.
centralize	
	C.
adapt	_
1 . 1	D.
decentralize	
C	
Type: MC	
Page Ref: 137	
rage Ref. 157	
108.	
	o Burns and Stalker, an organization in a stable environment should:
O	A.
adopt a med	chanistic structure.
•	B.
use complex	c integrating mechanisms.
	C.
adopt an org	ganic structure.
	D.
use mutual	adjustment.
A	
Type: MC	
Page Ref: 137	
100	
109.	found communition from Olive Condon and Chili's so it adopted a many
MCDonaid S	faced competition from Olive Garden and Chili's so it adopted a more structure. A.
organic	A.
organic	В.
centralized	D.
centranzea	C.
standardize	
- minararar	D.
mechanistic	
A	
Type: MC	
-) P = 1110	
Page Ref: 140	

110.

McDonald's early efforts at restructuring were a disaster in part because _____

Δ

the pricing strategy was poorly planned

B.

certain departments were not structured so as to adapt to the major changes taking place

C.

the environment was stable, requiring a more mechanistic structure

D.

the changes came way too late

В

Type: MC

Page Ref: 140

111.

A small group of scientists began looking for ways to treat a certain illness. They developed a drug that was extremely successful and had to hire 300 people to produce and market the drug. The company was once innovative, but now has problems getting products to market quickly. The founder is wondering why a high division of labor has failed to be effective.

This division of labor has resulted in subunit orientations. Marketing is concerned primarily with satisfying customers' needs. Production's main concern is costs, and R&D's major focus is innovation. The company has likely failed to adopt more complex integrating mechanisms to facilitate communication and coordinate between divisions. Initially, only simple integrating mechanisms, such as direct contact, were necessary, because the division of labor was low. However, the company has grown and become more differentiated, so it needs more complex integrating mechanisms. The company should consider using teams to facilitate cross-functional coordination and communication. These more complex integrating mechanisms will improve effectiveness.

Type: ES

Page Ref: 121

112.

A large defense company has decided to open a nuclear plant as a subsidiary. What design characteristics should the structure of this plant have?

The organization will want employee behavior to be predictable, so it should adopt a mechanistic structure. Decision-making authority should be highly centralized, and standardization should be the main means of control. To prevent disasters, it will be imperative that employees follow rules. Employees will be evaluated on following rules and will not have much room for using their judgment in making decisions. The hierarchy of authority will be the primary integrating mechanism. Roles will be clearly designed, and employees will be closely supervised. Most of the information will flow vertically. This rigid structure will ensure that proper procedures are followed to prevent any mishaps.

Type: ES

Page Ref: 131

113.

What are some ways a company can design its structure to foster innovative behavior? If a company desires innovation and flexibility, it should adopt an organic structure. Decision making should be decentralized to lower-level managers to improve customer responsiveness and to speed up the decision-making process. Roles should be loosely defined to give employees the latitude to take risks. Employees should be encouraged to use their judgment in making decisions rather than relying solely on rules. Teams and task forces can be used to facilitate mutual adjustment. The company can also instill innovative norms in the organization, such as allotting employees the time to work on individual projects that are independent of their formal responsibilities. In addition, managers should understand and use the informal organization to encourage more flexibility.

Type: ES

Page Ref: 131

114.

At the B.A.R. & Grille restaurant, Bob and Amanda have noticed major conflicts between the cooks and the waitstaff. Both departments seem to be making more mistakes, and each side is blaming the other. They set up an integrating mechanism that consisted of "direct contact" through weekly meetings. This has not worked. What should Bob and Amanda try next?

Make sure students understand that an integrating mechanism needs to match the complexity of the problem. The direct contact most likely didn't work because it was too simple. Bob and Amanda should therefore try something more complex, such as a liaison role person that can mediate conflicts between the parties as they happen

Type: ES

Page Ref: 122

115.

At the B.A.R. & Grille restaurant, Bob and Amanda have noticed major conflicts between the cooks and the waitstaff. Both departments seem to be making more mistakes, and each side is blaming the other. They set up an integrating mechanism that consisted of a new department. This department had several team members whose responsibility consisted of resolving conflicts before they impacted the customer. Do you agree with this solution? Why or why not? An integrating mechanism needs to solve the problem, but not be too complex. In this case, creating an entire department probably would not be cost effective in a single restaurant operation. Make sure students know that cost is a factor in solving design problems.

Type: ES

Page Ref: 122

116.

Discuss the advantages and disadvantages of an organization that has centralized decision making authority. Centralized authority allows top managers to coordinate and keep the organization focused on its goals. This can cause top managers to be too immersed in day-to-day decisions, and not focused on long-term items such as strategic planning. Type: ES

Page Ref: 126

117

Define "mutual adjustment." Give an example of a cook at a restaurant using mutual adjustment.

Mutual adjustment is where people use their own judgement to solve problems, versus using rules and procedures. A

cook at a restaurant may substitute baked potatoes for rice based upon a customer's request, or prepare food that is not on the menu per a customer's request.

Type: SA

Page Ref: 128

118.

A manager at a very mechanistic nulcear power plant has been reading about the advantages of a flexible, organic structure. He thinks this would foster creativity and teamwork, and wants to restructure. What advice would you have for him?

Organic is not necessarily better than mechanistic. Students need to understand that the structure needs to match the task, and in this case, creativity would probably be at the expense of safety. A nuclear power plant needs to run smooth and follow very detailed regulations, making an organic structure ineffective. The best answers will include a discussion of "Contingency Theory."

Type: ES

Page Ref: 131

TRUE

2.
TRUE

3. TRUE

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6. FALSE

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10. TRUE

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13. TRUE

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16. TRUE

17. FALSE

18. TRUE

19. FALSE

20. TRUE

21. FALSE 22. TRUE

23. FALSE

24. C

25. B

26. B

27. B

28. D

29. C

30. B

31. B

32. A

33. B

34. D 35. D

36. A

37. A

38. A

39. B

40. C

41. C

42. D

43. C

44. A

45. A

46. C

47. C

48. D

49.

В

50. B

51.

D

52. B

53. A

54. B

55. C

56. D

57. D

58. C

59. B

60. C

61. A

62. C

63. C

64. A

65. A

66. D

67. B

68. C

69. A

70. C

71. C

72. D

73. D

74. C

75. D

76. C

77. D

78. D

79. A

80. C

81. A

82. B

83. B

84. C

85. C

86.

A

87. C

88. A

89. В

90. B

91. B

92. B

93. B

94. C

95. C

96. A

97. C

98. D

99.

A

100. Α 101. В 102. C 103. Α 104. A 105. C 106. A 107. C 108. A 109. Α 110. В

111.

This division of labor has resulted in subunit orientations. Marketing is concerned primarily with satisfying customers' needs. Production's main concern is costs, and R&D's major focus is innovation. The company has likely failed to adopt more complex integrating mechanisms to facilitate communication and coordinate between divisions. Initially, only simple integrating mechanisms, such as direct contact, were necessary, because the division of labor was low. However, the company has grown and become more differentiated, so it needs more complex integrating mechanisms. The

company should consider using teams to facilitate cross-functional coordination and communication. These more complex integrating mechanisms will improve effectiveness.

112.

The organization will want employee behavior to be predictable, so it should adopt a mechanistic structure. Decision-making authority should be highly centralized, and standardization should be the main means of control. To prevent disasters, it will be imperative that employees follow rules. Employees will be evaluated on following rules and will not have much room for using their judgment in making decisions. The hierarchy of authority will be the primary integrating mechanism. Roles will be clearly designed, and employees will be closely supervised. Most of the information will flow vertically. This rigid structure will ensure that proper procedures are followed to prevent any mishaps.

113.

If a company desires innovation and flexibility, it should adopt an organic structure. Decision making should be decentralized to lower-level managers to improve customer responsiveness and to speed up the decision-making process. Roles should be loosely defined to give employees the latitude to take risks. Employees should be encouraged to use their judgment in making decisions rather than relying solely on rules. Teams and task forces can be used to facilitate mutual adjustment. The company can also instill innovative norms in the organization, such as allotting employees the time to work on individual projects that are independent of their formal responsibilities. In addition, managers should understand and use the informal organization to encourage more flexibility.

114.

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115.

An integrating mechanism needs to solve the problem, but not be too complex. In this case, creating an entire department probably would not be cost effective in a single restaurant operation. Make sure students know that cost is a factor in solving design problems.

116.

Centralized authority allows top managers to coordinate and keep the organization focused on its goals. This can cause top managers to be too immersed in day-to-day decisions, and not focused on long-term items such as strategic planning.

117.

Mutual adjustment is where people use their own judgement to solve problems, versus using rules and procedures. A cook at a restaurant may substitute baked potatoes for rice based upon a customer's request, or prepare food that is not on the menu per a customer's request.

118.

Organic is not necessarily better than mechanistic. Students need to understand that the structure needs to match the task, and in this case, creativity would probably be at the expense of safety. A nuclear power plant needs to run smooth and follow very detailed regulations, making an organic structure ineffective. The best answers will include a discussion of "Contingency Theory."