

1

The New York Times reported incorrectly that Penn State Coach Joe Paterno had died and it didn't attribute its sources.

(A) True

<https://selldocx.com/products/test-bank-principles-of-american-journalism-an-introduction-3e-craft>

Answer:
(B) False

(B) False

2

The watchdog role is most closely linked with what need fulfilled by the press?

(A) deliberation

(B) conflict resolution

(C) accountability

Answer:
(C) accountability

(D) information suppression

(E) representation

3

Which media outlet published unattributed reports of Michael Jackson's death?

(A) CNN

(B) CBS News

(C) TMZ

Answer:
(C) TMZ

(D) The Los Angeles Times

(E) Onward State

4

Credibility is based on what?

(A) expertise

(B) trustworthiness

(C) official standing

Answer:
(E) a and b only

(D) all of the above

(E) a and b only

5

The U.S. Supreme Court in its 1972 decision in *Branzburg v. Hayes* decided that individuals disseminating information

(A) had less freedoms as traditional news organizations

(B) had the same freedoms as traditional news organizations

(C) had more freedoms as traditional news organizations

(D) did not fall into ""categories of newsmen""

(E) only had press freedoms if they had attended journalism school

Answer:

(B) had the same freedoms as traditional news organizations

6

In the case *In re Madden*, which of the following were included in the three-part test for whether to consider someone a journalist?

(A) be engaged in investigative reporting

(B) have the intention of making that news public

(C) work for a newspaper, television station or magazine

(D) all of the above

(E) a and b only

Answer:

(E) a and b only

7

How journalists determine which events and information are important enough to cover as news and how to cover them is the definition of what term?

(A) news gathering

(B) investigative reporting

(C) news judgment

(D) journalism

(E) credibility

Answer:

(C) news judgment

8

Kovach and Rosenstiel write: "The essence of journalism is a discipline of -----."

- (A) verification
- (B) transparency
- (C) truth seeking
- (D) information gathering
- (E) assertion

Answer:

(A) verification

9

Which "element" of journalism defined by Kovach and Rosenstiel is most closely linked to journalists having undivided loyalties?

- (A) verification
- (B) transparency
- (C) truth seeking
- (D) independence
- (E) commitment to citizens

Answer:

(D) independence

10

Which news organization prohibited its employees from attending Jon Stewart's "Rally to Restore Sanity," even those on their own time?

- (A) CNN
- (B) The Los Angeles Times
- (C) The New York Times
- (D) FOX
- (E) National Public Radio

Answer:

(E) National Public Radio

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The policy prohibiting journalists from advocating for political or other polarizing issues online is linked to which element?

(A) verification

(B) transparency

(C) independence

(D) commitment to citizens

(E) information gathering

Answer:

(C) independence

12

Which is NOT a characteristic of democracy?

(A) an individual or small group holding power

(B) freedom of expression

(C) self governance

(D) an independent judiciary

(E) all of the above are characteristics of democracy

Answer:

(A) an individual or small group holding power

13

The colonists' reasons for revolt largely centered on the tyranny of British rulers in what areas?

(A) political and religious

(B) religious and economic

(C) political and economic

(D) religious and personal privacy

(E) personal privacy and economic

Answer:

(C) political and economic

14

Credibility is based on what?

(A) expertise

(B) trustworthiness

(C) official standing

Answer:

(D) expertise and trustworthiness

(D expertise and trustworthiness
)

15

Attributing key information to a specific, named person helps the reader decide how believable a source might be.

(A True
)

Answer:
(A) True

(B False
)

16

YouTube was the social media site discussed in the book as a possible reason that the traditional news media incorrectly reported Joe Paterno's death.

(A True
)

Answer:
(B) False

(B False
)

17

Courts define a journalist by focusing mainly on the activity in which a person is engaged.

(A True
)

Answer:
(A) True

(B False
)

18

"What makes journalism journalism is not its format but its content" was the ruling in In re Madden.

(A True
)

Answer:
(B) False

(B False
)

19

The terms "news" "information" and "journalism" are synonyms.

(A True
)

Answer:
(B) False

(B False
)

)

20

Bill Kovach and Tom Rosenstiel argue that journalism really only makes sense in the context of democracy.

(A) True
)

Answer:

(A) True

(B) False
)

21

The process of verification is similar to the scientific method.

(A) True
)

Answer:

(A) True

(B) False
)

22

Pundits offering their opinions on Fox News or CNN are doing journalism.

(A) True
)

Answer:

(B) False

(B) False
)

23

Neutrality can get in the way of journalists' truth-telling mission if it reduces journalism to merely reporting what each "side" of an issue says.

(A) True
)

Answer:

(A) True

(B) False
)

24

Columnist Leonard Pitts argues that even if a citizen journalist meets the definition of a journalist based on their actions, they shouldn't meet the definition if they are not experts in journalism.

(A) True
)

Answer:

(A) True

(B) False
)

Name 3 Elements of Journalism

Answer: