

Chapter 1: Psychology and Life

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Chapter 1: Psychology and Life

1) Psychology:

- A) has an applied side.
- B) is a scientific study of behaviour.
- C) has goals of describing, predicting, and explaining events.
- D) all of the above

Answer: D

Diff: % correct 87 a= 1 b= 10 c= 2 d= 87 r = .29 Type: MC

Page Ref: 2

Skill: Factual

2) Which of the following is the correct order that psychologists use in studying a particular behaviour?

- A) describe, explain, predict, control
- B) explain, describe, predict, control
- C) predict, describe, explain, control
- D) describe, predict, explain, control

Answer: A

Diff: % correct 60 a= 60 b= 3 c= 24 d= 13 r = .53 Type: MC

Page Ref: 3

Skill: Factual

3) Psychologists use techniques based on _____.

- A) cultural ethnocentrism
- B) objective introspection
- C) philosophical logic
- D) the scientific method

Answer: D

Diff: % correct 76 a= 0 b= 20 c= 3 d= 76 r = .26 Type: MC

Page Ref: 2

Skill: Factual

4) Structuralism emphasizes _____.

- A) individual differences
- B) the application of biological principles to the mind
- C) the influence of subconscious urges on conscious behaviour
- D) the basic units of experience and their combinations

Answer: D

Diff: % correct 45 a= 12 b= 30 c= 14 d= 45 r = .41 Type: MC

Page Ref: 7

Skill: Factual

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5) Wertheimer was associated with _____ psychology.

- A) functionalist
- B) psychoanalytic
- C) Gestalt
- D) existential

Answer: C

Diff: % **correct 50** $a=23$ $b=21$ $c=50$ $d=6$ $r=.43$

Type: MC

Page Ref: 7

Skill: Factual

6) John Watson was the founder of the school of thought that became known as _____.

- A) functionalism
- B) structuralism
- C) behaviourism
- D) humanism

Answer: C

Diff: % **correct 50** $a=13$ $b=20$ $c=50$ $d=17$ $r=.23$

Type: MC

Page Ref: 9

Skill: Factual

7) The first psychology laboratory was founded by _____.

- A) Wundt
- B) James
- C) Titchener
- D) Watson

Answer: A

Diff: % **correct 60** $a=60$ $b=7$ $c=18$ $d=16$ $r=.21$

Type: MC

Page Ref: 6

Skill: Factual

8) B. F. Skinner is associated with _____.

- A) psychodynamic psychology
- B) behaviourism
- C) Gestalt psychology
- D) existentialism

Answer: B

Diff: % **correct 69** $a=12$ $b=69$ $c=12$ $d=8$ $r=.39$

Type: MC

Page Ref: 9

Skill: Factual

9) Freud was the founder of _____.

- A) existential psychology
- B) behavioural psychology
- C) psychoanalysis
- D) behaviourism

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Answer: C

Diff: % **correct 70** **a= 2 b= 22 c= 70 d=6** **r = .49**

Type: MC Page Ref: 9

Skill: Factual

10) In the late 20th century, psychology _____.

- A) expanded dramatically
- B) stagnated
- C) contracted slightly
- D) contracted dramatically

Answer: A

Diff: % **correct 80** **a= 80 b= 9 c= 4 d= 6** **r = .29**

Type: MC

Page Ref: 7

Skill: Factual

11) Like Watson, Skinner believed that psychology should study only _____.

- A) mental processes
- B) perceptions
- C) elements of thought
- D) observable behaviour

Answer: D

Diff: % **correct 62** **a= 23 b= 5 c= 10 d= 62** **r = .31**

Type: MC

Page Ref: 9

Skill: Factual

12) By general agreement, psychology was born in _____.

- A) 1642
- B) 1853
- C) 1879
- D) 1906

Answer: C

Diff: % **correct 32** **a= 12 b= 50 c= 32 d= 6** **r = .23**

Type: MC

Page Ref: 6

Skill: Factual

13) Freud's theories differed radically from the views of his predecessors because of _____.

- A) their extensive use of laboratory research to support their claims
- B) the emphasis they placed on Eastern philosophies and culture
- C) the emphasis they placed on unconscious processes
- D) their emphasis on environmental learning as the source for most personality characteristics

Answer: C

Diff: % **correct 71** **a= 6 b= 4 c= 71 d= 19** **r = .40**

Type: MC

Page Ref: 9

Skill: Conceptual

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14) The first psychology laboratory was opened by _____.

- A) Wundt
- B) James
- C) Titchener
- D) Watson

Answer: A

Diff: % correct 71 $a = 71$ $b = 8$ $c = 6$ $d = 14$ $r = .38$

Type: MC

Page Ref: 6

Skill: Factual

15) Titchener was a member of the _____ school of thought.

- A) structuralist
- B) functionalist
- C) behaviourist
- D) reductionist

Answer: A

Diff: % correct 70 $a = 70$ $b = 16$ $c = 12$ $d = 3$ $r = .39$

Type: MC

Page Ref: 7

Skill: Factual

16) The school of thought that became known as behaviourism was founded by _____.

- A) Watson
- B) Titchener
- C) James
- D) Wundt

Answer: A

Diff: % correct 63 $a = 63$ $b = 8$ $c = 15$ $d = 13$ $r = .50$

Type: MC

Page Ref: 9

Skill: Factual

17) As a science, psychology is approximately how old?

- A) 50 years
- B) 125 years
- C) 175 years
- D) 2500 years, since the field dates back to the ancient Greeks

Answer: B

Diff: % correct 26 $a = 3$ $b = 26$ $c = 23$ $d = 47$ $r = .36$

Type: MC

Page Ref: 6

Skill: Factual

18) Modern psychology is said to have begun when:

- A) Greek philosophers began studying the differences between people.
- B) Wundt opened the first laboratory devoted to the scientific study of psychology.
- C) Freud developed psychoanalytic theory and therapy.

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D) it was discovered in the early 1900s that many illnesses have no medical basis.

Answer: B

Diff: % **correct 77** $a=17$ $b=77$ $c=4$ $d=3$ $r=.26$

Type: MC

Page Ref: 6

Skill: Factual

- 19) The psychological school that asks “What are mental processes for?” rather than “What are mental processes?” is which of the following?

A) structuralism
B) functionalism
C) humanism
D) Gestalt

Answer: B

Diff: % **correct 76** $a=13$ $b=76$ $c=2$ $d=10$ $r=.48$

Type: MC

Page Ref: 7

Skill: Conceptual

- 20) The psychologist John Watson is associated with the _____ school of psychology and argued that psychology must concern itself only with _____.

A) behavioural; behaviour
B) behavioural; mental processes
C) cognitive; thought and action
D) cognitive; behaviour

Answer: A

Diff: % **correct 72** $a=72$ $b=15$ $c=11$ $d=3$ $r=.33$

Type: MC

Page Ref: 9

Skill: Factual

- 21) Which of the following does NOT fit with the other three?

A) Wundt
B) 1879
C) functionalism
D) introspection

Answer: C

Diff: % **correct 55** $a=8$ $b=4$ $c=55$ $d=33$ $r=.26$

Type: MC

Page Ref: 6, 7

Skill: Factual

- 22) Studying the elements of sensations, feelings, and images is most directly associated with which school of psychology?

A) structuralism
B) functionalism
C) behaviourism
D) humanism

Answer: A

Diff: % **correct 64** $a=64$ $b=14$ $c=12$ $d=10$ $r=.52$

Type: MC

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Skill: Conceptual

23) The primary method of investigation used by structuralists was:

- A) natural observation.
- B) dream interpretation.
- C) introspection.
- D) experimentation.

Answer: A

Diff: % correct 54 $a=20$ $b=2$ $c=54$ $d=24$ $r=.42$

Type: MC

Page Ref: 7

Skill: Factual

24) The founder of behaviourism is:

- A) James.
- B) Skinner.
- C) Watson.
- D) Wundt.

Answer: C

Diff: % correct 77 $a=2$ $b=15$ $c=77$ $d=5$ $r=.41$

Type: MC

Page Ref: 9

Skill: Factual

25) Psychology is said to have begun when:

- A) medicine was seen to be ineffective in treating neurosis.
- B) Wilhelm Wundt started the first psychological laboratory.
- C) Sigmund Freud opened his private practice in Vienna.
- D) it was discovered in the early 1900s that many illnesses have no medical explanation.

Answer: B

Diff: % correct 74 $a=8$ $b=74$ $c=3$ $d=15$ $r=.28$

Type: MC

Page Ref: 6

Skill: Factual

26) Scientific psychology is formally recognized to have begun:

- A) in Greece, with the work of Hippocrates.
- B) in the United States, with the work of James.
- C) in Austria, with the work of Freud.
- D) in Germany, with the work of Wundt.

Answer: D

Diff: % correct 90 $a=2$ $b=3$ $c=5$ $d=90$ $r=.30$

Type: MC

Page Ref: 6

Skill: Factual

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27) The first psychology laboratory was opened by _____.

- A) Wundt
- B) James
- C) Titchener
- D) Watson

Answer: A

Diff: % **correct 95** $a=95$ $b=2$ $c=2$ $d=1$ $r=.20$ Type: MC

Page Ref: 6

Skill: Factual

28) Skinner is associated with _____.

- A) structuralism
- B) behaviourism
- C) Gestalt psychology
- D) existentialism

Answer: B

Diff: % **correct 78** $a=7$ $b=78$ $c=14$ $d=1$ $r=.20$ Type: MC

Page Ref: 9

Skill: Factual

29) For Freud, much of our behaviour is controlled by _____.

- A) unconscious desires
- B) environmental stimuli
- C) mental Gestalts
- D) mental associations

Answer: A

Diff: % **correct 90** $a=90$ $b=7$ $c=1$ $d=2$ $r=.27$ Type: MC

Page Ref: 9

Skill: Factual

30) Watson felt that psychologists should study _____.

- A) consciousness
- B) observable behaviour
- C) mental imagery
- D) elements of thought

Answer: B

Diff: % **correct 86** $a=2$ $b=86$ $c=1$ $d=11$ $r=.31$ Type: MC

Page Ref: 9

Skill: Factual

31) Psychologists should only study observable behaviour, according to _____.

- A) Freud
- B) Titchener
- C) Galton
- D) Watson

Answer: D

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Diff: % correct 58 a= 14 b= 17 c= 12 d= 58 r = .41 Type: MC
Page Ref: 9
Skill: Factual

- 32) John Watson was a behaviourist who argued that the science of psychology must concern itself only with:
- A) experiences as whole units.
 - B) observable events.
 - C) unconscious mental processes.
 - D) early childhood experiences.

Answer: B
Diff: % correct 93 a= 1 b= 93 c= 3 d= 3 r = .23 Type: MC
Page Ref: 9
Skill: Factual

- 33) Which of the following is associated with Gestalt psychology?
- A) Skinner
 - B) Wertheimer
 - C) James
 - D) Jones

Answer: B
Diff: % correct 80 a= 3 b= 80 c= 10 d= 7 r = .45 Type: MC
Page Ref: 7
Skill: Factual

- 34) The psychologist John Watson is associated with the _____ school of psychology and argued that psychology must concern itself only with _____.
- A) behavioural; behaviour
 - B) behavioural; mental processes
 - C) cognitive; thought and action
 - D) cognitive; behaviour

Answer: A
Diff: % correct 69 a= 69 b= 17 c= 8 d= 5 r = .40 Type: MC
Page Ref: 9
Skill: Factual

- 35) B. F. Skinner is most closely associated with which school of psychology?
- A) cognitive
 - B) humanistic
 - C) functionalism
 - D) behaviourism

Answer: D
Diff: % correct 62 a= 10 b= 15 c= 12 d= 62 r = .50 Type: MC
Page Ref: 9
Skill: Factual

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36) Which one of the following psychologists was responsible for originating the behavioural school of psychology?

- A) Pavlov
- B) Watson
- C) Skinner
- D) Rayner

Answer: B

Diff: % correct 49 $a = 10$ $b = 49$ $c = 38$ $d = 3$ $r = .23$

Type: MC

Page Ref: 9

Skill: Factual

37) B. F. Skinner is most closely associated with which school of psychology?

- A) cognitive
- B) humanistic
- C) functionalism
- D) behaviourism

Answer: D

Diff: % correct 78 $a = 9$ $b = 6$ $c = 8$ $d = 78$ $r = .46$

Type: MC

Page Ref: 9

Skill: Factual

38) Wundt is to structuralism as _____ is to psychoanalysis.

- A) Freud
- B) Watson
- C) Rogers
- D) Maslow

Answer: A

Diff: % correct 95 $a = 95$ $b = 3$ $c = 0$ $d = 3$ $r = .24$

Type: MC

Page Ref: 8

Skill: Factual

39) Watson is to behaviourism as _____ is to psychoanalysis.

- A) Freud
- B) James
- C) Skinner
- D) Wundt

Answer: A

Diff: % correct 91 $a = 91$ $b = 1$ $c = 6$ $d = 2$ $r = .23$

Type: MC

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Skill: Factual

40) Each day in class, Dr. Helms explains to his students that they are wonderful whether they are academic successes or failures. He also points out that each individual consciously chooses to attend class and study and that these choices dramatically

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affect whether one is academically successful. Dr. Helms is most likely a _____ psychologist.

- A) psychoanalytic
- B) humanistic
- C) behavioural
- D) Gestalt

Answer: B

Diff: % **correct 77** $a=3$ $b=77$ $c=17$ $d=4$ $r=.36$

Type: MC

Page Ref: 9

Skill: Applied

- 41) Steve, a college sophomore, is seeing a psychologist because of his intense fear of people. His counsellor feels that Steve's fear is a product of unresolved conflicts about his parents, and his childhood experiences with them. Steve's therapist is most characteristic of which school of psychology?

- A) behaviourism
- B) psychoanalytic
- C) humanistic
- D) Gestalt

Answer: B

Diff: % **correct 80** $a=6$ $b=80$ $c=13$ $d=1$ $r=.33$

Type: MC

Page Ref: 8

Skill: Applied

- 42) Cognitive psychology is contributing to the development of _____, which attempts to make computers learn and solve problems the way people do.

- A) educational technology
- B) forensic psychology
- C) virtual reality
- D) artificial intelligence

Answer: D

Diff: % **correct 65** $a=19$ $b=3$ $c=13$ $d=65$ $r=.32$

Type: MC

Page Ref: 10

Skill: Applied

- 43) Humanistic psychologists believe that:

- A) humans are basically destructive and must constantly fight negative impulses.
- B) psychologists should study only objective events such as stimuli and behaviours.
- C) people are basically good and will generally strive to achieve positive social goals.
- D) none of the above

Answer: C

Diff: % **correct 85** $a=3$ $b=7$ $c=85$ $d=5$ $r=.37$

Type: MC

Page Ref: 9

Skill: Conceptual

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- 44) A psychologist bases his/her theories completely on measuring observable behaviours. This psychologist is probably a _____.

A) humanist
B) behaviourist
C) structuralist
D) functionalist

Answer: B

Diff: % correct 88 a= 1 b= 88 c= 9 d= 1 r = .21 Type: MC

Page Ref: 9

Skill: Conceptual

- 45) What early school of thought in psychology was noted for its emphasis on the unconscious determinants of behaviour?

A) structuralism
B) behaviourism
C) Gestalt psychology
D) psychoanalytic theory

Answer: D

Diff: % correct 86 a= 0 b= 8 c= 5 d= 86 r = .32 Type: MC

Page Ref: 8

Skill: Conceptual

- 46) Studying the elements of sensations, feelings, and images is most directly associated with which school of psychology?

A) structuralism
B) functionalism
C) behaviourism
D) humanism

Answer: A

Diff: % correct 49 a= 49 b= 19 c= 22 d= 10 r = .38 Type: MC

Page Ref: 7

Skill: Conceptual

- 47) A group of psychologists study how adults change and grow, both psychologically and physiologically, as they age. These psychologists are most like _____.

A) personality psychologists
B) social psychologists
C) organizational psychologists
D) developmental psychologists

Answer: D

Diff: % correct 93 a= 3 b= 2 c= 2 d= 93 r = .21 Type: MC Page

Ref: 14

Skill: Conceptual

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- 48) After more than a year in Iranian prisons, 52 American hostages were released by Iran's revolutionary government and allowed to return to the United States. Of the following professionals, _____ psychologists would probably have the LEAST professional interest in that event.

A) counselling
B) clinical
C) social
D) experimental

Answer: D

Diff: % **correct 77** $a=5$ $b=11$ $c=7$ $d=77$ $r=.23$

Type: MC

Page Ref: 14

Skill: Applied

- 49) Which of the following types of psychologists is most prepared to help a person who hears voices and believes she is Joan of Arc?

A) forensic
B) counselling
C) school
D) clinical

Answer: D

Diff: % **correct 87** $a=3$ $b=10$ $c=1$ $d=87$ $r=.34$

Type: MC

Page Ref: 14

Skill: Applied

- 50) Cognitive psychologists are a subgroup of experimental psychologists who are concerned primarily with:

A) neurobiological events that underlie behaviour.
B) the function of age on behaviour.
C) mental events that intervene between stimuli and responses.
D) how people are affected by social situations.

Answer: C

Diff: % **correct 77** $a=16$ $b=2$ $c=77$ $d=6$ $r=.22$

Type: MC

Page Ref: 14

Skill: Conceptual

- 51) Cognitive psychologists are concerned with the scientific study of _____.

A) reinforcement
B) alienation and apathy
C) mental processes
D) self-actualization

Answer: C

Diff: % **correct 90** $a=4$ $b=0$ $c=90$ $d=6$ $r=.29$

Type: MC

Page Ref: 14

Skill: Factual