CHAPTER 1 Introducing the World of Psychology

LEARNING OBJECTIVES

- 1.1 Psychology Explains Your Mental Activity and Behavior
 - 1.1a. Understand all bold and italic terms by writing explanations of them in your own words.
 - 1.1b. Apply psychology to your life by writing an example of your own mental activity and behavior in a situation.

1.2 Psychology Teaches You to Think Critically

- 1.2a. Understand all bold and italic terms by writing explanations of them in your own words.
- 1.2b. Apply critical thinking to real life by writing an example of each of the following: an intuition, a belief, an opinion, a pseudofact, and objective evidence.

1.3 Psychology Improves Your Life

- 1.3a. Understand all bold and italic terms by writing explanations of them in your own words.
- 1.3b. Apply psychology to your life by writing one example each of how psychology can help you: do well in school, improve your personal life, and succeed at your job.

1.4 Psychology Originated in Philosophical Questions

- 1.4a. Understand all bold and italic terms by writing explanations of them in your own words.
- 1.4b. Apply the nature/nurture debate to your own life by writing an example of how one of your traits might reflect the impact of both nature and nurture.

1.5 Psychologists Investigate the Conscious Mind and the Unconscious Mind

- 1.5a. Understand all bold and italic terms by writing explanations of them in your own words.
- 1.5b. Understand the three psychology schools of thought that investigated the conscious mind and the unconscious mind by using your own words to describe each school.

1.6 Psychologists Explore Behavior and Mental Activity

- 1.6a. Understand all bold and italic terms by writing explanations of them in your own words.
- 1.6b. Apply the four psychology schools of thought that investigated behavior and mental activity by writing an example of a topic that each school of thought would investigate.

1.7 Psychologists Today Investigate Many Different Topics

- 1.7a. Understand all bold and italic terms by writing explanations of them in your own words.
- 1.7b. Apply the subfields of psychology by choosing two subfields that interest you and explaining what research topic you would study in each subfield if you were a psychologist.

1.8 Psychologists Use the Scientific Method

- 1.8a. Understand all bold and italic terms by writing explanations of them in your own words.
- 1.8b. Apply the four goals of science by writing how each one could be used to investigate students' use of active processes to learn material being read in a textbook.
- 1.8c. Understand the scientific method by naming the five steps in this cycle and explaining each one in your own words.

1.9 Descriptive Methods Describe What Is Happening

- 1.9a. Understand all bold and italic terms by writing explanations of them in your own words.
- 1.9b. Apply the three descriptive methods by explaining how you could use each one to investigate a psychological topic you are interested in.

1.10 Correlational Methods Study Relationships

- 1.10a. Understand all bold and italic terms by writing explanations of them in your own words.
- 1.10b. Apply correlations by describing one example of a correlation in your life and explaining why the relationship is not causal.

1.11 Experimental Methods Test Causation

- 1.11a. Understand all bold and italic terms by writing explanations of them in your own words.
- 1.11b. Apply experimental methods by explaining the control group, the experimental group(s), the independent variable(s), and the dependent variable(s) in a study exploring the effect of texting while driving on driving performance.
- 1.12 Psychologists Today Follow Strict Ethical Guidelines
 - 1.12a. Understand all bold and italic terms by writing explanations of them in your own words.

that psychologists must address in their research.	nmarizing in your own words the four ethical guideline

MULTIPLE CHOICE

- 1. Which of the following is the best definition of psychology?
 - a. the study of the brain and its inner function
 - b. the analysis of the mind and its unconscious thoughts
 - c. the study of mental activity and behavior based on brain processes
 - d. the study of thoughts, social interactions, and emotions

ANS: C DIF: Moderate

REF: 1.1 Psychology Explains Your Mental Activity and Behavior

OBJ: 1.1a NAT: APA Goal 1, Knowledge Base in Psychology

MSC: Remembering

- 2. Allanah has declared psychology as her major. Because of this, Allanah will most likely study
 - a. the structure and function of the brain.
 - b. mental disorders and their treatment.
 - c. feelings, memory, and other inner states.
 - d. mental activity, behavior, and the brain.

ANS: D DIF: Moderate

REF: 1.1 Psychology Explains Your Mental Activity and Behavior

OBJ: 1.1a

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 5, Professional Development

MSC: Remembering

- 3. Barry states that psychology is the study of mental activity. Candace remarks that psychology is the science of behavior. Which is the correct evaluation of these two statements?
 - a. Barry's definition is correct; Candace's definition is incorrect.
 - b. Barry's definition is correct; Candace's definition is correct.
 - c. Taken together, the statements are correct.
 - d. Barry's definition is incorrect; Candace's definition is correct.

ANS: C DIF: Difficult

REF: 1.1 Psychology Explains Your Mental Activity and Behavior

OBJ: 1.1a NAT: APA Goal 1, Knowledge Base in Psychology

MSC: Understanding

- 4. Both behavior and mental activity rely primarily on
 - a. processing in the brain. c. the month in which someone was born.

b. subjective experience. d. one's personality.

ANS: A DIF: Moderate

REF: 1.1 Psychology Explains Your Mental Activity and Behavior

OBJ: 1.1a

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 2, Scientific Inquiry and Critical Thinking

MSC: Remembering

- 5. Which of the following is the best description of the mind, according to your textbook?
 - a. all of your intuitions
 - b. your conscience and sense of morality
 - c. your education, experiences, and beliefs
 - d. the sum total of your mental activity

ANS: D DIF: Easy

REF: 1.1 Psychology Explains Your Mental Activity and Behavior

OBJ: 1.1a NAT: APA Goal 1, Knowledge Base in Psychology

MSC: Understanding

- 6. What recent advances have helped scientists to better understand the functions of the brain?
 - a. better nutrition and greater access to improved medications
 - b. improved therapeutic techniques and methods
 - c. improved scanning and brain imaging tools
 - d. better access to psychiatric patients for research

ANS: C DIF: Moderate

REF: 1.1 Psychology Explains Your Mental Activity and Behavior

NAT: APA Goal 1, Knowledge Base in Psychology OBJ:

MSC: Understanding

- 7. Actions that result from sensing and interpreting information are called
 - a. psychological functions.

thoughts.

b. emotions.

behaviors. d.

ANS: D DIF: Easy

REF: 1.1 Psychology Explains Your Mental Activity and Behavior

NAT: APA Goal 1, Knowledge Base in Psychology OBJ: 1.1a

MSC: Remembering

- 8. The purpose of psychology is to
 - a. understand and predict human behavior.
 - b. verify personal beliefs.
 - c. help us to respond to the world around us.
 - d. interpret memories, thoughts, and dreams.

DIF: ANS: A Easy

REF: 1.1 Psychology Explains Your Mental Activity and Behavior

NAT: APA Goal 1, Knowledge Base in Psychology OBJ: 1.1a

MSC: Understanding

- 9. How are the act of riding a roller coaster and the fear experienced while riding the roller coaster related?
 - a. Riding a roller coaster is an intentional behavior and the experienced fear is an instinctual behavior.
 - b. Riding a roller coaster is a behavior and the experienced fear is a related mental activity.
 - Riding a roller coaster is a behavior and the experienced fear is a psychological disorder.
 - d. Riding a roller coaster is a mental activity and the experienced fear is a behavior.

Moderate ANS: B DIF:

REF: 1.1 Psychology Explains Your Mental Activity and Behavior

NAT: APA Goal 1, Knowledge Base in Psychology OBJ: 1.1b

MSC: Applying

- 10. According to the textbook, "friendly skepticism" is an important aspect in the type of reasoning called
 - functionalism.

c. structuralism.

b. introspection.

d. critical thinking.

ANS: D DIF: Easy REF: 1.2 Psychology Teaches You to Think Critically

OBJ: 1.2a

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 2, Scientific Inquiry and Critical Thinking Remembering MSC:

- 11. Critical thinking is best defined as thinking that
 - a. systematically evaluates information.
 - b. criticizes others' opinions.
 - c. is open-minded and creative.
 - d. uses inferences but does not solve problems.

ANS: A DIF: Moderate REF: 1.2 Psychology Teaches You to Think Critically

OBJ: 1.2a

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 2, Scientific Inquiry and Critical Thinking MSC: Remembering

- 12. "Friendly skepticism" means
 - a. finding flaws in an argument or claim.
 - b. being open to new ideas, while also being careful before accepting them.
 - c. asking a scientist to make his or her findings public so that they can be better evaluated.
 - d. accepting all claims, as long as they are based on the scientific method.

ANS: B DIF: Easy REF: 1.2 Psychology Teaches You to Think Critically

OBJ: 1.2a

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 2, Scientific Inquiry and Critical Thinking MSC: Understanding

- 13. Why do scientists avoid the term *fact*?
 - a. Intuition regarding a claim is more likely to be correct.
 - b. Facts depend on one's own experience and opinion.
 - c. New evidence can change how claims are interpreted.
 - d. Beliefs lead to more important findings than facts do.

ANS: C DIF: Easy REF: 1.2 Psychology Teaches You to Think Critically

OBJ: 1.2a

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 2, Scientific Inquiry and Critical Thinking MSC: Remembering

- 14. Why is the first step in critical thinking to ask, "What is the claim I am being asked to accept?"
 - a. because some claims are so obvious that there is no need for evaluation
 - b. so that you can evaluate the claim at face value
 - c. because if the claim fits what you already believe, then you can ignore it
 - d. because before you can evaluate a claim, you have to recognize and identify it

ANS: D DIF: Difficult REF: 1.2 Psychology Teaches You to Think Critically

OBJ: 1.2a

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 2, Scientific Inquiry and Critical Thinking MSC: Understanding

- 15. Which of the following is an example of critical thinking?
 - a. believing that sugar causes headaches because your head hurts after you eat a candy bar
 - b. concluding that eating spinach leads to a longer life after seeing an ad for spinach on television
 - c. using a personal example to explain the importance of time management
 - d. concluding that exercise is beneficial after evaluating the evidence of a research study

ANS: D DIF: Easy REF: 1.2 Psychology Teaches You to Think Critically

OBJ: 1.2b

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 2, Scientific Inquiry and Critical Thinking MSC: Applying

- 16. Talisa is writing a paper on critical thinking. She wants to explain how critical thinking differs from everyday thinking. Accordingly, which sentence is Talisa most likely to include in her paper about the differences between critical thinking and everyday thinking?
 - a. Critical thinking evaluates information and scientific research to make reasonable conclusions.
 - b. Everyday thinking evaluates information and scientific research to make reasonable conclusions.
 - c. Critical thinking relies on personal examples more than scientific evidence for making conclusions.
 - d. Critical thinking and everyday thinking often result in the same conclusions.

ANS: A DIF: Moderate REF: 1.2 Psychology Teaches You to Think Critically

OBJ: 1.2b

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 2, Scientific Inquiry and Critical Thinking MSC: Applying

17. You are confident that your new roommate is a critical thinker after noticing the following bumper sticker on his car:

a. "Show me the evidence!"

c. "Trust your gut!"

b. "The only truth is no truth."

d. "What is the meaning of life?"

ANS: A DIF: Moderate REF: 1.2 Psychology Teaches You to Think Critically

OBJ: 1.2b

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 2, Scientific Inquiry and Critical Thinking MSC: Applying

- 18. Which of the following is true of objective evidence?
 - a. Objective evidence refers to information that is not influenced by personal feelings.
 - b. Objective evidence refers to information that is influenced by personal feelings, beliefs, intuitions, or opinions.
 - c. Because objective evidence relies on beliefs, personal experience, or intuition it is not important for critical thinking.
 - d. There is no difference between personal beliefs and objective evidence; both are equally important for critical thinking.

ANS: A DIF: Difficult REF: 1.2 Psychology Teaches You to Think Critically

OBJ: 1.2b

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 2, Scientific Inquiry and Critical Thinking MSC: Analyzing

- 19. Which of the following is one way to determine if a piece of information is a pseudofact?
 - a. Determine if the information is true by asking your friends and peers.
 - b. Locate the source of the claim while remaining skeptical of unreliable sources, like the Internet.
 - c. If the information feels like it is true and it aligns with your opinion, then it is not a pseudofact.
 - d. There is no way to tell if a piece of information is a pseudofact.

ANS: B DIF: Moderate REF: 1.2 Psychology Teaches You to Think Critically

OBJ: 1.2b

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 2, Scientific Inquiry and Critical Thinking MSC: Applying

- 20. Dr. Andersen only relies on using holistic methods such as aroma therapy and mindfulness to treat her patients who have depression. Based on these experiences, Dr. Andersen submits a paper to a journal, where it is peer-reviewed and then published. Which of the following is one possible reason to question her results?
 - a. Her results may be biased because she is relying only on her own experiences.
 - b. Peer-reviewed journals are notoriously unreliable.
 - c. The accuracy of her study depends on whether her findings align with common sense.
 - d. There is no reason to question her results; because she is a scientist, her results must be accurate.

ANS: A DIF: Moderate REF: 1.2 Psychology Teaches You to Think Critically

OBJ: 1.2b

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 2, Scientific Inquiry and Critical Thinking MSC: Applying

- 21. Rebecca evaluates a claim and finds scientific evidence in support of the claim. Why should she still use her own logic and reasoning in deciding whether to accept the claim as true?
 - Only research that has been shown to be valid and replicated by other researchers is published in scientific journals.

- b. Even research published in peer-reviewed journals can have flaws in the analysis of or methods behind the research.
- There is no reason for Rebecca to use her own logic and reasoning; scientific evidence is seldom incorrect.
- d. Rebecca's intuition should be the ultimate means of establishing whether the evidence is strong.

ANS: B DIF: Difficult REF: 1.2 Psychology Teaches You to Think Critically

OBJ: 1.2b

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 2, Scientific Inquiry and Critical Thinking MSC: Analyzing

- 22. You are discussing your psychology class with your aunt Annalise. She asks you, "Can psychology really help people study?" You correctly answer,
 - a. "Not really; psychologists generally agree that the field of education is better suited to provide people with techniques for studying."
 - b. "Yes; psychological studies have shown that cramming before an exam can improve memory."
 - c. "Yes; psychology provides us with techniques for improving memory and understanding."
 - d. "It depends; psychology can enhance students' learning, but most people will have difficulty using psychology to help them study."

ANS: C DIF: Easy REF: 1.3 Psychology Improves Your Life

OBJ: 1.3b

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 5, Professional Development

MSC: Understanding

- 23. Which of the following statements best describes how psychology is useful?
 - a. Much of psychology is just common sense.
 - b. Much of psychology is about applying common sense to everyday life.
 - c. Psychological principles are highly applicable to everyday life.
 - d. Psychological principles are too scientific to apply to everyday life.

ANS: C DIF: Easy REF: 1.3 Psychology Improves Your Life

OBJ: 1.3b NAT: APA Goal 1, Knowledge Base in Psychology

MSC: Understanding

- 24. Jeremy is studying for his final exam. Lauren has taken psychology and gives him a good tip about the best way to study. She correctly says,
 - a. "Be sure to cram in your studying during the night before the final exam."
 - b. "As you study, connect the information to something personal."
 - c. "Memorize bold terms by writing and rewriting the definitions."
 - d. "Study in the morning right before the exam deadline, because stress improves learning."

ANS: B DIF: Easy REF: 1.3 Psychology Improves Your Life

OBJ: 1.3b

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 5, Professional Development

MSC: Applying

- 25. Dualism is the classic idea in psychology that
 - a. the mind and the brain are separate entities.
 - b. the mind and the brain are the same entity.
 - c. the mind and the brain are opposing forces.
 - d. there is no mind, just the brain.

ANS: A DIF: Easy

REF: 1.4 Psychology Originated in Philosophical Questions OBJ: 1.4a NAT: APA Goal 1, Knowledge Base in Psychology MSC: Remembering

26.	The philosopher who p a. William James. b. Charles Darwin.	romoted dualism as an explan		René Descartes	S
		DIF: Easy Originated in Philosophical (Inowledge Base in Psychology			OBJ: 1.4a Remembering
27.	Which of the following a. dualism b. structuralism ANS: C	g has been a topic of discussio DIF: Easy	c.	d curiosity since the nature/nurti cognitive psycl	ure debate.
	REF: 1.4 Psychology	originated in Philosophical Conowledge Base in Psychology			OBJ: 1.4a Remembering
28.	the 'nature' portion of a. early education." b. inborn influences. ANS: B REF: 1.4 Psychology	the debate refers to how a per-	son to c. d.	thinks and acts a prenatal experi cultural norms. stions	ences."
29.			the	question of how	factors affect the mind, brain,
		DIF: Easy Originated in Philosophical (Inowledge Base in Psychology			OBJ: 1.4a Understanding
30.	With respect to the natural understanding the mind a. nature b. nurture		ists 1 c. d.		
		DIF: Easy Originated in Philosophical Canowledge Base in Psychology		stions MSC:	OBJ: 1.4a Understanding
31.	nature or nurture. This a. the debate has bee b. the debate has bee c. psychologists now	d philosophers have debated we debate is no longer a focus of en resolved: how a person thin en resolved: how a person thin we realize that both nature and reverselize that neither nature no	psy ks a ks a urtu	chology because nd acts is priman nd acts is priman are influence psy	rily due to nature. rily due to nurture. rchological traits.
		DIF: Moderate Originated in Philosophical (nowledge Base in Psychology)		stions MSC:	OBJ: 1.4a Understanding
32.	The concept of <i>nurture</i> a. experience; cultur b. genes; metabolism		c. d.	mind; body culture; genes	

	REF: 1.4 Psychology Originated in Philosophical Questions NAT: APA Goal 1, Knowledge Base in Psychology MSC:	OBJ: 1.4a Applying
33.	How did the ancient Greeks and Romans know that the brain was the pafunctioning?	art of the body essential for normal
	 a. They performed carefully controlled experiments similar to those c b. They assumed the brain was important based on knowledge passed c. They observed that people who had suffered blows to the head ofte behavioral changes. d. They assumed that the heart was the center of the body responsible 	down from earlier civilizations. en lost consciousness or had
	ANS: C DIF: Moderate REF: 1.4 Psychology Originated in Philosophical Questions NAT: APA Goal 1, Knowledge Base in Psychology MSC:	OBJ: 1.4a Understanding
34.	René Descartes's idea of dualism, that the mind and body are separate, viime.	was based largely on beliefs of his
	a. scientificb. biologicalc. religiousd. humanistic	
	ANS: C DIF: Easy REF: 1.4 Psychology Originated in Philosophical Questions NAT: APA Goal 1, Knowledge Base in Psychology MSC:	OBJ: 1.4a Understanding
35.	Modern psychologists reject Descartes's dualism and instead have show a. a reflexive process. b. a result of biological activity in the brain. c. less complex than Descartes thought. d. intertwined with the body, but separate from it.	rn that the mind is
	ANS: B DIF: Easy REF: 1.4 Psychology Originated in Philosophical Questions NAT: APA Goal 1, Knowledge Base in Psychology MSC:	OBJ: 1.4a Remembering
36.	Which of the following questions is debated by both early philosophers a. Are mental activity and behavior a result of nature or nurture? b. Are the mind and soul separate or distinct? c. Is the brain essential for normal mental functioning? d. Do people have an immortal soul?	and psychologists?
	ANS: A DIF: Easy REF: 1.4 Psychology Originated in Philosophical Questions NAT: APA Goal 1, Knowledge Base in Psychology APA Goal 2, Sci MSC: Understanding	OBJ: 1.4b entific Inquiry and Critical Thinking
37.	The school of psychology known as used introspection to study a. functionalism c. cognitivism b. behaviorism d. structuralism	dy the basic elements of mental experiences.
	ANS: D DIF: Easy REF: 1.5 Psychologists Investigate the Conscious Mind and the Uncologists Investigate Mind and the Uncologists Investigate Mind and Mind an	
38.	Structuralism is a school of psychology introduced by a. Edward Titchener. c. Charles Darw	in.

ANS: A

DIF: Easy

b. William James.

ANS: A DIF: Easy

REF: 1.5 Psychologists Investigate the Conscious Mind and the Unconscious Mind

OBJ: 1.5a NAT: APA Goal 1, Knowledge Base in Psychology

MSC: Remembering

39. The psychologist most closely associated with the school of functionalism is

a. Sigmund Freud.

c. Edward Titchener.

b. Wilhelm Wundt.

d. William James.

d. Sigmund Freud.

ANS: D DIF: Easy

REF: 1.5 Psychologists Investigate the Conscious Mind and the Unconscious Mind

OBJ: 1.5a NAT: APA Goal 1, Knowledge Base in Psychology

MSC: Remembering

40. Functionalism is the school of thought concerned with

a. the structures of the mind.

b. the adaptive purposes of the mind and behavior.

c. how unconscious conflicts can lead to mental disorders.

d. how the presence of others influences behavior.

ANS: B DIF: Easy

REF: 1.5 Psychologists Investigate the Conscious Mind and the Unconscious Mind

OBJ: 1.5a NAT: APA Goal 1, Knowledge Base in Psychology

MSC: Remembering

41. Psychoanalysis is a type of psychological treatment to resolve unconscious conflicts that cause mental disorders.

This treatment was developed by

a. Wilhelm Wundt.

c. William James.

b. Sigmund Freud.

d. Edward Titchener.

ANS: B DIF: Easy

REF: 1.5 Psychologists Investigate the Conscious Mind and the Unconscious Mind

OBJ: 1.5a NAT: APA Goal 1, Knowledge Base in Psychology

MSC: Remembering

42. The person who established the first psychology laboratory, which marked the beginning of experimental

psychology, was

a. Wilhelm Wundt.

c. William James.

b. Sigmund Freud.

d. Edward Titchener.

ANS: A DIF: Moderate

REF: 1.5 Psychologists Investigate the Conscious Mind and the Unconscious Mind

OBJ: 1.5a NAT: APA Goal 1, Knowledge Base in Psychology

MSC: Remembering

43. The person who is most closely associated with the study of the unconscious is

a. Sigmund Freud.

c. Wilhelm Wundt.

b. William James.

d. B.F. Skinner.

ANS: A DIF: Moderate

REF: 1.5 Psychologists Investigate the Conscious Mind and the Unconscious Mind

OBJ: 1.5a NAT: APA Goal 1, Knowledge Base in Psychology

MSC: Remembering

44. The unconscious mind influences human behavior, according to

a. structuralism.b. psychoanalytic theory.c. functionalism.d. Gestalt theory.

ANS: B DIF: Moderate

REF: 1.5 Psychologists Investigate the Conscious Mind and the Unconscious Mind

OBJ: 1.5a NAT: APA Goal 1, Knowledge Base in Psychology

MSC: Remembering

45. Dr. Leleux believes that psychologists should focus on identifying the basic elements of mental experience. Dr.

Leleux's beliefs are most closely matched with the school of thought called

a. functionalism.b. behaviorism.c. structuralism.d. Gestalt theory.

ANS: C DIF: Moderate

REF: 1.5 Psychologists Investigate the Conscious Mind and the Unconscious Mind

OBJ: 1.5a NAT: APA Goal 1, Knowledge Base in Psychology

MSC: Understanding

46. Charles Darwin's observations on how individuals adapt to an environment through natural selection had the strongest influence on which of the following schools of thought?

a. structuralism c. functionalism

b. Gestalt theory d. psychoanalytic theory

ANS: C DIF: Easy

REF: 1.5 Psychologists Investigate the Conscious Mind and the Unconscious Mind

OBJ: 1.5b NAT: APA Goal 1, Knowledge Base in Psychology

MSC: Understanding

47. According to functionalism, the purpose of the human mind is

a. something we may never fully understand.

b. to overcome unconscious, animalistic desires.

c. to help preserve human life over time.

d. related to human happiness and fulfillment.

ANS: C DIF: Easy

REF: 1.5 Psychologists Investigate the Conscious Mind and the Unconscious Mind

OBJ: 1.5b NAT: APA Goal 1, Knowledge Base in Psychology

MSC: Understanding

48. Structuralists investigated the conscious parts of the mind by having a person describe the elements of their mental experience in as much detail as possible. This technique is known as

a. introspection.b. inner perception.c. psychoanalysis.d. individual analysis.

ANS: A DIF: Easy

REF: 1.5 Psychologists Investigate the Conscious Mind and the Unconscious Mind

OBJ: 1.5b NAT: APA Goal 1, Knowledge Base in Psychology

MSC: Understanding

49. According to structuralism, the goal of psychology is to

a. uncover the unconscious determinants of behavior.

b. focus on observable behavior itself.

c. explore the basic elements of the conscious experience.

d. identify the purposes of our behavior and mental processes.

ANS: C DIF: Moderate

REF: 1.5 Psychologists Investigate the Conscious Mind and the Unconscious Mind

	MSC: Understanding			
50.	If you are asked to list all the thoughts and experier engaging in a. critical thinking. b. psychoanalysis.	c.		nswering a test question, you would be
	ANS: D DIF: Moderate REF: 1.5 Psychologists Investigate the Conscious OBJ: 1.5b NAT: APA Goal 1, Know MSC: Applying		d and the Uncon	
51.	The theories of Sigmund Freud and his followers a. state that behavior can be altered by the applic b. emphasize the functions or adaptive purposes c. emphasize the concept that the whole is differed d. state that much of human behavior is determined	of the	e mind. om the sum of it	s parts.
	ANS: D DIF: Difficult REF: 1.5 Psychologists Investigate the Conscious OBJ: 1.5b NAT: APA Goal 1, Know MSC: Understanding			
52.	Noreen believes that our behavior often reflects und consistent with the approach in psychologa. psychoanalytic b. structuralist	gy.	cognitive	d conflicts. This viewpoint is most
	ANS: A DIF: Moderate REF: 1.5 Psychologists Investigate the Conscious OBJ: 1.5b NAT: APA Goal 1, Know MSC: Understanding			
53.	Gestalt psychology was developed based on the ide various parts or elements of consciousness. This ide a. functionalist b. psychoanalytic		in direct contrast	with the approach.
	ANS: D DIF: Difficult REF: 1.5 Psychologists Investigate the Conscious OBJ: 1.5b NAT: APA Goal 1, Know MSC: Understanding			
54.	The psychological approach that emphasizes the roa. humanism. b. cognitive.	le of c. d.	the environment behaviorism. Gestalt theory.	_
	ANS: C DIF: Easy REF: 1.6 Psychologists Explore Behavior and Mo NAT: APA Goal 1, Knowledge Base in Psychologists		Activity MSC:	OBJ: 1.6a Remembering
55.	The psychologist who would be mostly likely to formaking, would be a	cus o		
	a. behaviorist.b. cognitive psychologist.	c. d.	psychoanalyst. humanistic psy	

NAT: APA Goal 1, Knowledge Base in Psychology

OBJ: 1.5b

ANS: B DIF: Easy

REF: 1.6 Psychologists Explore Behavior and Mental Activity OBJ: 1.6a NAT: APA Goal 1, Knowledge Base in Psychology MSC: Remembering

56. The cognitive revolution was launched by

a. George Miller.b. Sigmund Freud.c. B. F. Skinner.d. William James.

ANS: A DIF: Moderate

REF: 1.6 Psychologists Explore Behavior and Mental Activity OBJ: 1.6a NAT: APA Goal 1, Knowledge Base in Psychology MSC: Remembering

- 57. Gestalt theory is based on the idea that
 - a. the whole is different from the sum of its parts.
 - b. the environment affects behavior.
 - c. social situations influence behavior.
 - d. science should be used to understand therapy.

ANS: A DIF: Moderate

REF: 1.6 Psychologists Explore Behavior and Mental Activity OBJ: 1.6a NAT: APA Goal 1, Knowledge Base in Psychology MSC: Understanding

- 58. Which of the following questions do behaviorists attempt to answer?
 - a. Is behavior influenced by mental processes?
 - b. Which is more important, the parts or the unified whole?
 - c. Can unconscious conflicts be fully resolved?
 - d. How does the environment influence behavior?

ANS: D DIF: Moderate

REF: 1.6 Psychologists Explore Behavior and Mental Activity OBJ: 1.6a NAT: APA Goal 1, Knowledge Base in Psychology MSC: Understanding

59. Your uncle John always argued, "Stop studying mental events that cannot be directly observed!" Which school of thought would most likely agree with your uncle John?

cognitive c. Gestalt

b. behaviorism d. psychoanalytic

ANS: B DIF: Moderate

REF: 1.6 Psychologists Explore Behavior and Mental Activity OBJ: 1.6a NAT: APA Goal 1, Knowledge Base in Psychology MSC: Understanding

- 60. Which statement best captures historical trends in cognitive psychology?
 - a. Before the 1980s, cognitive psychology emphasized the mind; today, it focuses mostly on behavior.
 - b. Before the 1980s, cognitive psychology emphasized the mind; today, it focuses mainly on the brain.
 - c. Before the 1980s, cognitive psychology emphasized the brain; today, it focuses on the mind along with the brain.
 - d. Before the 1980s, cognitive psychology emphasized the mind; today, it focuses on both the mind and the brain.

ANS: D DIF: Difficult

REF: 1.6 Psychologists Explore Behavior and Mental Activity OBJ: 1.6a
NAT: APA Goal 1, Knowledge Base in Psychology MSC: Understanding

61. Four early psychologists suddenly appear in your psychology department. Who would be most discouraged to hear that modern psychology places a lot of emphasis on the study of mental processes?

a. Sigmund Freud c. Edward Titchener b. Wilhelm Wundt d. John Watson ANS: D DIF: Difficult

REF: 1.6 Psychologists Explore Behavior and Mental Activity OBJ: 1.6b NAT: APA Goal 1, Knowledge Base in Psychology Understanding

- 62. Four psychologists, each from a different psychological perspective, are eating dinner. They notice their waitress is crying. When the waitress leaves, they each provide an explanation for why she is crying. What did the humanistic psychologist most likely say?
 - "She is struggling with psychological blockages from unconscious conflicts."
 - b. "She thinks her job is harming her personal growth and preventing her from realizing her full
 - "She was probably punished by her boss, or denied some expected reward." c.
 - d. "She is concerned about her biological clock and that she will not be able to pass on her genes."

ANS: B DIF: Difficult

1.6 Psychologists Explore Behavior and Mental Activity REF: OBJ: 1.6b NAT: APA Goal 1, Knowledge Base in Psychology Applying

63. Which psychological approach focused on the ability of people to choose activities that make them feel happy and bring them fulfillment?

a. humanistic psychology

gestalt psychology

b. behaviorism

d. functionalism

ANS: A DIF: Easy

REF: 1.6 Psychologists Explore Behavior and Mental Activity OBJ: 1.6b NAT: APA Goal 1, Knowledge Base in Psychology Applying

The shared beliefs, values, rules, and customs that exist within a group make up a person's

a. society.

c. civilization.

b. culture.

community.

DIF: Easy ANS: B

1.7 Psychologists Today Investigate Many Different Topics REF:

OBJ: 1.7a

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 3, Ethical and Social Responsibility in a Diverse

World MSC: Remembering

- 65. The subfield of cognitive psychology focuses on
 - a. groups, relationships, and workplace interactions.
 - b. personality, gender, and self-concept.
 - norms, beliefs, and values.
 - d. thinking, memory, and attention.

ANS: D DIF: Easy

REF: 1.7 Psychologists Today Investigate Many Different Topics

OBJ: 1.7a

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 5, Professional Development

MSC: Remembering

- Why are schools of thought in psychology less important today?
 - a. Psychology has fully explained human behavior and mental activity.
 - b. Mental activity and behavior must be examined from many different perspectives.
 - c. All of the schools of thought were equally correct.
 - d. None of the schools of thought was correct.

DIF: Moderate

REF: 1.7 Psychologists Today Investigate Many Different Topics

	OBJ: 1.7a NAT: APA Goal 1, Knowledge Base in Psychology MSC: Understanding
67.	Psychologists who study, assess, and treat individuals with psychological disorders are called psychologists. a. school c. clinical b. personality d. cognitive
	ANS: C DIF: Easy REF: 1.7 Psychologists Today Investigate Many Different Topics OBJ: 1.7a NAT: APA Goal 1, Knowledge Base in Psychology APA Goal 5, Professional Development MSC: Remembering
68.	Dr. Alvarez studies how the degeneration of nerve cells in the brain might contribute to the development of multiple sclerosis. Dr. Alvarez's work best exemplifies the subfield of psychology. a. cognitive
	REF: 1.7 Psychologists Today Investigate Many Different Topics OBJ: 1.7a 1.7b NAT: APA Goal 1, Knowledge Base in Psychology APA Goal 5, Professional Development MSC: Applying
69.	Psychologists work in many settings. Which are the two main areas? a. business and government b. health care settings and private practice c. government and private practice d. universities and health care settings
	ANS: D DIF: Easy REF: 1.7 Psychologists Today Investigate Many Different Topics OBJ: 1.7b NAT: APA Goal 1, Knowledge Base in Psychology MSC: Remembering
70.	Daniel is highly interested in workplace training and job placement. He would probably be most interested in speaking to a(n) psychologist. a. counseling
	ANS: C DIF: Easy REF: 1.7 Psychologists Today Investigate Many Different Topics OBJ: 1.7b NAT: APA Goal 1, Knowledge Base in Psychology APA Goal 5, Professional Development MSC: Applying
71.	The type of psychologist who studies how people are affected by the presence of others is called a psychologist. a. developmental
	ANS: C DIF: Easy REF: 1.7 Psychologists Today Investigate Many Different Topics OBJ: 1.7b NAT: APA Goal 1, Knowledge Base in Psychology APA Goal 5, Professional Development MSC: Remembering

72.	 72. You are having a difficult time deciding whether to switch career paths. To professional life, you should seek help from a psychologist. a. personality c. developmental b. social d. counseling 	help cope with this challenge in your
	ANS: D DIF: Moderate REF: 1.7 Psychologists Today Investigate Many Different Topics OBJ: 1.7b NAT: APA Goal 1, Knowledge Base in Psychology APA Goal 5, Profes MSC: Understanding	sional Development
73.	 73. Your nephew is fascinated with human memory and the strategies that help information. If he were to become a psychologist, you suspect that he woul a. industrial/organizational psychology. b. cognitive psychology or neuroscience. c. developmental psychology. d. clinical psychology. 	
	ANS: B DIF: Easy REF: 1.7 Psychologists Today Investigate Many Different Topics OBJ: 1.7b NAT: APA Goal 1, Knowledge Base in Psychology APA Goal 5, Profes MSC: Applying	sional Development
74.	74. Dr. Ebrahim examines how children's friendships change through the elem Ebrahim is a(n) psychologist. a. developmental c. cognitive b. personality d. organizational	entary and middle school years. Dr.
	ANS: A DIF: Easy REF: 1.7 Psychologists Today Investigate Many Different Topics OBJ: 1.7b NAT: APA Goal 1, Knowledge Base in Psychology APA Goal 5, Profes MSC: Applying	sional Development
75.	75. Dr. Growe is reading an article discussing the effect of group size on the consist is most likely reading the <i>Journal of Psychology</i> . a. Developmental b. Social c. Cultural d. Personality	onformity of group members. Dr. Growe
	ANS: B DIF: Difficult REF: 1.7 Psychologists Today Investigate Many Different Topics OBJ: 1.7b NAT: APA Goal 1, Knowledge Base in Psychology APA Goal 5, Profes MSC: Applying	sional Development
76.	76. A set of interconnected ideas that psychologists use to explain prior research the future is called (a)n a. theory. b. hypothesis. c. literature review. d. replication.	
	ANS: A DIF: Easy REF: 1.8 Psychologists OBJ: 1.8a NAT: APA Goal 1, Knowledge Base in Psychology APA Goal 2, Scient MSC: Remembering	Use the Scientific Method ific Inquiry and Critical Thinking

77.	a. a	of the following theory hypothesis	; is a spe	ecific, testable pr	ediction c. d.	1
	ANS: OBJ: NAT:	1.8a		Easy ge Base in Psych nbering	REF: nology A	1.8 Psychologists Use the Scientific Method APA Goal 2, Scientific Inquiry and Critical Thinking
78.	a. a	scientific method hypothesis. mpiricism.	l, a spec	ific, testable pred	diction a c. d.	bout a theory is called a variable. a theory.
	ANS: OBJ: NAT:	1.8a		Easy ge Base in Psych nbering	REF: nology A	1.8 Psychologists Use the Scientific Method APA Goal 2, Scientific Inquiry and Critical Thinking
79.	learnin a. de	ah observes the g about the worlescriptive statistitheory.	d by usi		easures v c. d.	various aspects of it to gain new knowledge. Susannah is a hypothesis. empiricism.
		1.8a		Easy ge Base in Psych nbering	REF: nology <i>E</i>	1.8 Psychologists Use the Scientific Method APA Goal 2, Scientific Inquiry and Critical Thinking
80.	a. fo	e wants to use the cusing on a theo ating a hypothes	ry.	fic method, he w	vould use c. d.	e all of the following elements EXCEPT using a research method. recalling his personal experiences.
	ANS: OBJ: NAT:	1.8a		Easy ge Base in Psych nbering	REF: nology A	1.8 Psychologists Use the Scientific Method APA Goal 2, Scientific Inquiry and Critical Thinking
81.	a. thb. orc. a	eories are shown ne of the benefits	n to be to s of theo ccessful	rue, so subsequent ries is that they larged by the substitution of	nt researd lead to te	stable hypotheses.
	ANS: OBJ: NAT:	1.8c	,	Difficult ge Base in Psych standing	REF: nology A	1.8 Psychologists Use the Scientific Method APA Goal 2, Scientific Inquiry and Critical Thinking
82.	more a a. hy		ation of			n a lineup one at a time instead of in a group would lead to lief represents a(n) correlation. theory.
	ANS: OBJ: NAT:	1.8c	DIF: nowleds Apply	•	REF: nology <i>E</i>	1.8 Psychologists Use the Scientific Method APA Goal 2, Scientific Inquiry and Critical Thinking

83.	An extensive study of a single person or a few people is characteristic of a. a self-report. b. a case study. c. the scientific method. d. an experiment.
	ANS: B DIF: Easy REF: 1.9 Descriptive Methods Describe What Is Happening OBJ: 1.9a NAT: APA Goal 1, Knowledge Base in Psychology APA Goal 2, Scientific Inquiry and Critical Thinking MSC: Remembering
84.	Investigators who are interested in studying attitudes and would like to gain a lot of information very quickly are likely to use
	a. a case study. b. an experiment. c. observation. d. self-reports.
	ANS: D DIF: Easy REF: 1.9 Descriptive Methods Describe What Is Happening OBJ: 1.9a NAT: APA Goal 1, Knowledge Base in Psychology APA Goal 2, Scientific Inquiry and Critical Thinking MSC: Understanding
85.	If a psychologist's goal is to understand behavior, he or she might conduct a(n) study. a. experimental
	ANS: B DIF: Moderate REF: 1.9 Descriptive Methods Describe What Is Happening OBJ: 1.9a NAT: APA Goal 1, Knowledge Base in Psychology APA Goal 2, Scientific Inquiry and Critical Thinking MSC: Understanding
86.	Janice wants to use a descriptive research method to study the behavior of children following the birth of a new brother or sister. She could use any of the following EXCEPT a(n) a. case study. c. experiment. b. observational study. d. survey.
	ANS: C DIF: Moderate REF: 1.9 Descriptive Methods Describe What Is Happening OBJ: 1.9a NAT: APA Goal 1, Knowledge Base in Psychology APA Goal 2, Scientific Inquiry and Critical Thinking MSC: Applying
87.	Jane Goodall systematically watched and recorded the behavior of chimpanzees in their natural environment. She was conducting a. observational studies. b. case studies. c. experiments. d. correlations.
	ANS: A DIF: Easy REF: 1.9 Descriptive Methods Describe What Is Happening OBJ: 1.9a 1.9b NAT: APA Goal 1, Knowledge Base in Psychology APA Goal 2, Scientific Inquiry and Critical Thinking MSC: Remembering
88.	Because Lucy becomes aware that all of the adults are watching her as she plays, she starts to act silly and make funny noises. Her behavior is called
	a. the directionality problem. b. causality. c. random sampling. d. reactivity.
	ANS: D DIF: Easy REF: 1.9 Descriptive Methods Describe What Is Happening OBJ: 1.9b NAT: APA Goal 1. Knowledge Base in Psychology APA Goal 2. Scientific Inquiry and Critical Thinking

MSC: Applying 89. In correlational studies, there is ambiguity as to which variable is the cause and which is the effect. This phenomenon is known as the third variable problem. c. selection bias. random error. d. the directionality problem. ANS: D DIF: Easy REF: 1.10 Correlational Methods Study Relationships OBJ: 1.10a NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 2, Scientific Inquiry and Critical Thinking MSC: Remembering 90. In correlational studies, it is always possible that an unmeasured factor is responsible for the relationship observed. This complication is known as observer bias. the directionality problem. b. researcher bias. the third variable problem. DIF: Easy REF: 1.10 Correlational Methods Study Relationships ANS: D OBJ: 1.10b NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 2, Scientific Inquiry and Critical Thinking Remembering MSC: 91. The more time Annie devoted to studying, the better her scores on exams. This fact illustrates a(n) a. correlation. c. experiment. b. case study. d. survey. ANS: A DIF: REF: 1.10 Correlational Methods Study Relationships Easy OBJ: 1.10b NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 2, Scientific Inquiry and Critical Thinking MSC: **Applying** 92. You notice that the more you wear your lucky shirt, the better your mood. What conclusion should you draw from this observation? Your lucky shirt makes you feel good. Your good mood makes you want to wear your lucky shirt. There is a correlation between your mood and your lucky shirt. d. There is no correlation between your mood and your lucky shirt. DIF: REF: 1.10 Correlational Methods Study Relationships ANS: C Moderate OBJ: 1.10b NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 2, Scientific Inquiry and Critical Thinking Applying MSC: 93. When a researcher manipulates a variable to see what effect the manipulation has on another variable, the research design is a(n) a. correlational study. c. observational study.

b. experiment.

case study.

ANS: B DIF: Easy REF: 1.11 Experimental Methods Test Causation OBJ: 1.11a

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 2, Scientific Inquiry and Critical Thinking MSC: Remembering

94. The variable that a researcher measures in an experiment is called the

a. independent variable. c. experimental group.

b. dependent variable. d. control group.

	ANS: OBJ:	B 1.11a	DIF:	Easy	REF:	1.11 Experimental Methods Test Causation
	NAT:	APA Goal 1, K MSC:		ge Base in Psychon Spering	ology A	APA Goal 2, Scientific Inquiry and Critical Thinking
95.	a. ir	riable that a rese dependent varia ependent variabl	ble.	nanipulates in an	experim c. d.	
	ANS: OBJ:	1.11a	DIF:	Easy	REF:	1.11 Experimental Methods Test Causation
	NAT:	APA Goal 1, K MSC:		ge Base in Psych nbering	ology <i>A</i>	APA Goal 2, Scientific Inquiry and Critical Thinking
96.	a. a	earcher wants to convenience san experience sampli	nple.	to generalize abo	out a pop c. d.	oulation using data pulled from a sample, it is best to use a descriptive study. a random sample.
	ANS:	D 1.11a	DIF:	Easy	REF:	1.11 Experimental Methods Test Causation
	NAT:				ology A	APA Goal 2, Scientific Inquiry and Critical Thinking APA MSC: Remembering
97.	to part	icipate?	g samplir	ng techniques giv	es each	member of the population an equal chance of being selected
		ndom sampling onvenience samp	oling		c. d.	random assignment a case study
	ANS: OBJ:	A 1.11a	DIF:	Moderate	REF:	1.11 Experimental Methods Test Causation
	NAT:	APA Goal 1, K MSC:		ge Base in Psych nbering	ology A	APA Goal 2, Scientific Inquiry and Critical Thinking
98.				easures and defin		riable is known as the
		perational definiteory.	tion.		c. d.	hypothesis. independent variable.
	ANS:	A 1.11a	DIF:	Moderate	REF:	1.11 Experimental Methods Test Causation
				ge Base in Psychonbering	ology A	APA Goal 2, Scientific Inquiry and Critical Thinking
99.	a. is b. cl	hidden or unknown nanges over time measured by the	own. e. e researc	ent variable is the her. d by the research		e that
	ANS: OBJ:	D 1.11a	DIF:	Moderate	REF:	1.11 Experimental Methods Test Causation
				ge Base in Psychonbering	ology A	APA Goal 2, Scientific Inquiry and Critical Thinking
100.	that re	ceives no treatm			o treatm	I compares the group that receives a treatment with the group nent is the group.
		ariable onfound				experimental control

ANS: D DIF: REF: 1.11 Experimental Methods Test Causation Easy OBJ: 1.11a NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 2, Scientific Inquiry and Critical Thinking | APA Goal 5, Professional Development MSC: Understanding 101. In order to maximize the likelihood that experimental and control groups are similar before any treatment has begun, researchers typically use descriptive statistics. sampling. random assignment. observational studies. ANS: B DIF: REF: 1.11 Experimental Methods Test Causation Easy OBJ: 1.11a NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 2, Scientific Inquiry and Critical Thinking MSC: Understanding 102. A psychologist wants to create two groups that are as similar as possible at the beginning of an experiment. To do this, the psychologist should use random sampling. c. self-report methods. b. random assignment. participant observation. ANS: B DIF: Easy REF: 1.11 Experimental Methods Test Causation OBJ: 1.11a NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 2, Scientific Inquiry and Critical Thinking MSC: Understanding 103. If a researcher created two groups by assigning the first 30 people to the experimental group and the last 30 people to the control group, this process would a. lead to a directionality problem. lead to a third variable problem. violate the principle of random assignment. violate the principle of random sampling. ANS: C DIF: Easy REF: 1.11 Experimental Methods Test Causation OBJ: 1.11a NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 2, Scientific Inquiry and Critical Thinking | APA Goal 5, Professional Development MSC: Understanding 104. Bai is conducting a study on learning. When she manipulates an independent variable, it is possible that some other factor, such as noise in the hall, can affect learning in one of the groups but not in the other. This possibility reflects the presence of a. a confound. selection bias. a dependent variable. random assignment. ANS: A DIF: Moderate REF: 1.11 Experimental Methods Test Causation OBJ: 1.11a NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 2, Scientific Inquiry and Critical Thinking Understanding 105. Because psychologists generally use college students as research participants, the research does NOT involve a. random sampling. confounds. b. convenience sampling. random assignment. ANS: A DIF: Difficult REF: 1.11 Experimental Methods Test Causation OBJ: 1.11a NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 2, Scientific Inquiry and Critical Thinking MSC: Understanding

106.	Wilhelm randomly assigns participants to two groups and compares the group that receives a treatment with the group that receives no treatment. The group that gets the treatment is the group. a. variable c. experimental
	b. confound d. control
	ANS: C DIF: Easy REF: 1.11 Experimental Methods Test Causation OBJ: 1.11b
	NAT: APA Goal 1, Knowledge Base in Psychology APA Goal 2, Scientific Inquiry and Critical Thinking APA Goal 5, Professional Development MSC: Understanding
107.	A researcher investigated how two different flirting styles affected the person being flirted with. The researcher categorized "happiness" in the person being flirted with based on the number of times that person smiled in a 15-minute period. In this research the number of smiles is a. a hypothesis. b. the operational definition of happiness. c. a confound. d. the independent variable.
	ANS: B DIF: Moderate REF: 1.11 Experimental Methods Test Causation
	OBJ: 1.11b NAT: APA Goal 1, Knowledge Base in Psychology APA Goal 2, Scientific Inquiry and Critical Thinking MSC: Understanding
108.	Johnny wants to show that watering his crop more in the spring causes a larger harvest in the fall. Which type of
	study should Johnny use?
	a. descriptive studyb. correlational studyc. an experimentd. a case study
	ANS: C DIF: Moderate REF: 1.11 Experimental Methods Test Causation OBJ: 1.11b
	NAT: APA Goal 1, Knowledge Base in Psychology APA Goal 2, Scientific Inquiry and Critical Thinking MSC: Applying
109.	Dr. Stanley would like to find out whether her study guide helps students perform better on exams. She randomly assigns students to one of two groups: Group 1 receives her study guide and Group 2 receives no study guide. Then, after three weeks, the performance of each student is measured on an exam. What is the dependent variable in this study? a. the study guide b. the group that did not receive the study guide c. students' performance on the exam d. There is no dependent variable in this study.
	ANS: C DIF: Moderate REF: 1.11 Experimental Methods Test Causation
	OBJ: 1.11b NAT: APA Goal 1, Knowledge Base in Psychology APA Goal 2, Scientific Inquiry and Critical Thinking MSC: Applying
110.	Dr. Redbull conducts a study to determine whether her new energy drink helps children perform better on spelling tests. She randomly assigns children to one of two groups: Group 1 receives her energy drink and Group 2 receives water. She then gives both groups a spelling test and compares the results. Which of the following is true about this study?
	 a. Group 1 is the dependent variable and Group 2 is the independent variable. b. The independent variable is the type of drink the children receive. c. Group 2 is the experimental group. d. This is a correlational study.

ANS: B DIF: Moderate REF: 1.11 Experimental Methods Test Causation

OBJ: 1.11b

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 2, Scientific Inquiry and Critical Thinking

MSC: Applying

- 111. The purpose of an institutional review board is to
 - a. make it more difficult to conduct research.
 - b. ensure that proposed research is ethical.
 - c. analyze research data.
 - d. recruit research participants.

ANS: B DIF: Easy

REF: 1.12 Psychologists Today Follow Strict Ethical Guidelines

OBJ: 1.12a

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 2, Scientific Inquiry and Critical Thinking | APA

Goal 3, Ethical and Social Responsibility in a Diverse World

MSC: Understanding

- 112. Before psychologists can begin a research project, they must receive approval from the
 - a. American Psychological Association.
 - b. Association of Psychological Science.
 - c. National Science Foundation.
 - d. Institutional Review Board.

ANS: D DIF: Easy

REF: 1.12 Psychologists Today Follow Strict Ethical Guidelines

OBJ: 1.12a

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 3, Ethical and Social Responsibility in a Diverse

World MSC: Remembering

- 113. Informed consent means that
 - a. participants' information must be kept strictly confidential.
 - b. participants must be told about a research study and allowed to choose whether they would like to participate.
 - c. a research study has been reviewed and approved by a group of reviewers based on ethical standards.
 - d. a researcher is not permitted to observe people in public places without their knowledge.

ANS: B DIF: Easy

REF: 1.12 Psychologists Today Follow Strict Ethical Guidelines

OBJ: 1.12a

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 3, Ethical and Social Responsibility in a Diverse

World MSC: Remembering

- 114. When determining whether a research project is ethical, researchers and the institutional review board consider the as part of the mandate to protect participants from harm.
 - a. deception quotient
 - b. potential stress component
 - c. amount of money offered for participation
 - d. risk/benefit ratio

ANS: D DIF: Moderate

REF: 1.12 Psychologists Today Follow Strict Ethical Guidelines

OBJ: 1.12a

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 3, Ethical and Social Responsibility in a Diverse

World MSC: Understanding

	a. deception.b. informed consent.cd	1 2
	ANS: D DIF: Easy REF: 1.12 Psychologists Today Follow Strict Ethica OBJ: 1.12b NAT: APA Goal 1, Knowledge Base in Psychology World MSC: Understanding	l Guidelines APA Goal 3, Ethical and Social Responsibility in a Diverse
116.	If a researcher publicly discussed a participant's responding guilty of violating the ethical principle of a. confidentiality. c b. risk. d ANS: A DIF: Easy	1 2
	REF: 1.12 Psychologists Today Follow Strict Ethica OBJ: 1.12b NAT: APA Goal 1, Knowledge Base in Psychology World MSC: Understanding	l Guidelines APA Goal 3, Ethical and Social Responsibility in a Diverse
117.	If a researcher was denied permission to conduct a studhave been made by the a. American Psychological Association. b. Institutional Review Board. c. National Science Foundation. d. Association of Psychological Science.	dy because participants might suffer harm, that decision would
	ANS: B DIF: Easy REF: 1.12 Psychologists Today Follow Strict Ethica OBJ: 1.12b NAT: APA Goal 1, Knowledge Base in Psychology World MSC: Understanding	l Guidelines APA Goal 3, Ethical and Social Responsibility in a Diverse
118.		consent
	ANS: A DIF: Easy REF: 1.12 Psychologists Today Follow Strict Ethica OBJ: 1.12b NAT: APA Goal 1, Knowledge Base in Psychology World MSC: Applying	l Guidelines APA Goal 3, Ethical and Social Responsibility in a Diverse
119.	 Dr. Jahrel has designed a study that uses surveys to col campus. What responsibility does Dr. Jahrel have befo a. Dr. Jahrel will need to present his study to the ins he collects data. b. Dr. Jahrel can present his study to the institutiona c. As long as Dr. Jahrel has informed his participant will not need to present his study to the institution d. Since Dr. Jahrel will be collecting data using a sur 	I review board after he collects a pilot set of data. s that their answers will be kept confidential, he hal review board.

issues beforehand.

115. "Should people have access to data collected in an experiment?" This question is associated with the ethical issue of

ANS: A DIF: Difficult

REF: 1.12 Psychologists Today Follow Strict Ethical Guidelines

OBJ: 1.12b

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 3, Ethical and Social Responsibility in a Diverse

World MSC: Applying

- 120. Dr. Ethridge is interested in finding out how likely people are to discriminate against a member of an ethnic minority. She designs her experiment so that it seems like it is about fashion but it is actually measuring differences in treatment based on race. Which of the following is true regarding the ethical requirements Dr. Ethridge must follow?
 - a. She must inform her participants that the study is about racial discrimination in order to obtain informed consent.
 - b. She can deceive her participants as long as she reveals the true nature of the study at its conclusion.
 - c. There are no ethical requirements; she can conduct the study using deception without ever having to disclose the truth to the participants.
 - d. There are no ethical requirements; participants do not generally change their behavior, regardless of what a study might reveal about them.

ANS: B DIF: Difficult

REF: 1.12 Psychologists Today Follow Strict Ethical Guidelines

OBJ: 1.12b

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 3, Ethical and Social Responsibility in a Diverse

World MSC: Applying

SHORT ANSWER

1. A) Describe the nature/nurture debate.

B) Discuss the modern view regarding the nature/nurture debate.

ANS:

Suggested answer:

- A) The nature/nurture debate refers to the factors that influence human behavior. Some argue that inborn, biological factors (nature) are responsible for human behavior. Others argue that human behavior is a result of a person's experiences, culture, education, or other non-inborn factors (nurture).
- B) Nowadays, psychologists recognize that both nature and nurture work together to influence human behavior. In fact, there are many examples of how nature and nurture influence each other.

DIF: Easy REF: 1.4 Psychology Originated in Philosophical Questions

OBJ: 1.4a

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 4, Communication

MSC: Understanding

2. Introductory psychology textbooks never leave out the name Wilhelm Wundt. Describe who Wundt was and explain why his accomplishments were important to the discipline of psychology.

ANS:

Suggested answer:

Wilhelm Wundt is considered the founder of experimental psychology. He established the first psychology laboratory that allowed for new ways of measuring and studying human experience. He pioneered the idea of reaction time and came up with a new method called introspection, which allowed researchers to measure conscious experience.

DIF: Moderate

REF: 1.5 Psychologists Investigate the Conscious Mind and the Unconscious Mind

OBJ: 1.5b

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 4, Communication

MSC: Understanding

- 3. A) Discuss the key ideas underlying structuralism and functionalism.
 - B) Explain how these schools of thought are different from each other.

ANS:

Suggested answer:

- A) Structuralism is an early school of thought that explored the structures or the so-called parts of the conscious mind. Functionalism is another early school of thought that explored the adaptive purposes of the mind.
- B) These schools of thought differ from each other in that structuralism attempts to identify the elements of conscious experience, whereas functionalism attempts to explain the functions of conscious experience.

DIF: Moderate

REF: 1.5 Psychologists Investigate the Conscious Mind and the Unconscious Mind

OBJ: 1.5b

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 4, Communication

MSC: Understanding

4. Describe the key ideas of the psychoanalytic approach.

ANS:

Suggested answer:

A key idea of the psychoanalytic approach is that much of human behavior is influenced by mental processes that occur below the level of conscious awareness. The psychoanalytic approach proposes that troubling childhood experiences and unacceptable sexual urges lead to unconscious conflicts of the mind. Psychoanalysis is a therapeutic technique that can help a person cope with unconscious conflicts. This technique allows a therapist to help a client bring the contents of his or her unconscious into conscious awareness.

DIF: Moderate

REF: 1.5 Psychologists Investigate the Conscious Mind and the Unconscious Mind

OBJ: 1.5b

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 4, Communication

MSC: Understanding

5. Your younger brother believes that all psychologists are clinical psychologists who specialize in treating people with mental health difficulties. Write a response to him showing that psychology is broader than the clinical subfield by providing two examples of nonclinical areas of psychology. In your answer, be sure to name each subfield and to give a brief description of each.

ANS:

Suggested answer:

Answers will vary but should discuss any two of the following subfields: biological psychology, cognitive psychology/neuroscience, developmental psychology, personality psychology, social psychology, cultural psychology, or industrial/organizational psychology.

DIF: Moderate REF: 1.7 Psychologists Today Investigate Many Different Topics

OBJ: 1.7b

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 4, Communication | APA Goal 5, Professional Development MSC: Understanding

6. If you were to choose a career in psychology, which subfield would interest you the most? Briefly explain your chosen subfield and the types of questions that your subfield could help answer.

ANS:

Suggested answer:

Answers will vary. Subfields include clinical psychology, biological psychology, cognitive psychology/neuroscience, developmental psychology, personality psychology, humanistic psychology, cultural psychology, or industrial/organizational psychology.

DIF: Moderate REF: 1.7 Psychologists Today Investigate Many Different Topics

OBJ: 1.7b

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 4, Communication | APA Goal 5, Professional

Development MSC: Applying

7. Describe the five steps of the scientific method. In your answer, be sure to explain the difference between a theory and a hypothesis.

ANS:

Suggested answer:

The first step of the scientific method is to create a theory. A theory is a model of interconnected ideas that explains what is observed and makes predictions about the future. Next, a hypothesis is created. A hypothesis is a specific, testable prediction of what should be observed if the theory is correct. The third step is to test the hypothesis using research methods. The fourth step is to analyze the data using appropriate statistics; the fifth step is to report the results and determine what additional investigation is needed.

DIF: Difficult REF: 1.8 Psychologists Use the Scientific Method

OBJ: 1.8a | 1.8c

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 2, Scientific Inquiry and Critical Thinking | APA Goal 4, Communication MSC: Understanding

8. Danielle is using self-report surveys to determine how many people in her neighborhood experienced depression during childhood. What might be some advantages and disadvantages to her using surveys for this study?

ANS:

Suggested answer:

The following are appropriate answers:

- Advantages: Information can be quickly and easily collected from a large number of people; self-report measures are usually inexpensive.
- Disadvantages: People can introduce bias in their answers (self-report bias) or they may be unable to remember information accurately.

DIF: Easy REF: 1.9 Descriptive Methods Describe What Is Happening

OBJ: 1.9b

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 2, Scientific Inquiry and Critical Thinking | APA Goal 4, Communication MSC: Understanding

9. A drawback to correlational studies is the third variable problem. What does this mean? Use an example to explain your answer.

ANS:

Suggested answer:

The third variable problem describes the possibility that a third variable can explain the relationship between two variables in a correlational study. For example, drinking alcohol before driving can be highly correlated with distracted driving. However, stress could be a variable that causes people to both drink and drive and also to be distracted while driving. Thus, the third variable, stress, prevents us from understanding an outcome in a correlational study. It is one of the reasons why we cannot infer causality from a correlational study.

DIF: Difficult REF: 1.10 Correlational Methods Study Relationships

OBJ: 1.10b

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 2, Scientific Inquiry and Critical Thinking | APA Goal 4, Communication MSC: Applying

10. Deshawnda has just read an article reporting a "strong correlation between baldness and heart attacks." She concludes that one should never shave one's head because it will cause one to have a heart attack. Evaluate Deshawnda's interpretation of this article. Explain why you agree or disagree with her conclusion.

ANS:

Suggested answer:

Students should disagree with Deshawnda's interpretation. Deshawnda is incorrectly inferring a causal relationship from a correlation. A correlation study merely describes the relationship between two variables. Deshawnda may only conclude that a change in one variable causes a change in another variable when an experimental design is being used.

DIF: Moderate REF: 1.10 Correlational Methods Study Relationships

OBJ: 1.10b

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 2, Scientific Inquiry and Critical Thinking | APA Goal 4, Communication MSC: Evaluating

11. Explain correlational methods and provide two personal examples of correlations in your own life. Hint: Think of two variables in your personal life that are strongly related to each other.

ANS:

Suggested answer:

Correlational methods examine how variables are naturally related to each other in the real world. The researcher makes no attempt to alter the variables or assign causation between them. Personal examples will vary, but one example could be "There is a relationship between the amount of time spent studying psychology and grades on psychology exams."

DIF: Moderate REF: 1.10 Correlational Methods Study Relationships

OBJ: 1.10b

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 2, Scientific Inquiry and Critical Thinking | APA Goal 4, Communication MSC: Applying

12. Many studies use random assignment when placing research participants into the conditions of an experiment. First, describe random assignment. Then, explain why it is important for an experimenter to use random assignment.

ANS:

Suggested answer:

Random assignment involves placing research participants into the conditions of an experiment in a way that allows each participant to have an equal chance of being assigned to any level of the independent variable. Random assignment is an important part of experimental design because it creates two (or more) identical groups. That is, if random assignment is used, the two groups should be equal on all variables expect for the one independent variable that the experimenter is manipulating. In other words, random assignment balances out all unknown factors.

DIF: Difficult REF: 1.11 Experimental Methods Test Causation

OBJ: 1.11a

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 2, Scientific Inquiry and Critical Thinking | APA Goal 4, Communication | APA Goal 5, Professional Development

MSC: Understanding

13. Daniel believes that skipping breakfast will cause students to perform worse on final exams. Design a strong research study that could test whether a causal relationship exists between eating breakfast and exam performance.

ANS:

Suggested answer:

Answers will vary. An experimental design should be discussed, with well-defined independent and dependent variables. The design should include experimental and control groups. Also, random assignment should be discussed.

DIF: Difficult REF: 1.11 Experimental Methods Test Causation

OBJ: 1.11b

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 2, Scientific Inquiry and Critical Thinking | APA Goal 4, Communication MSC: Applying

14. The mayor of Houston is conducting an experiment to determine whether introducing gym classes in certain school districts will lower the rate of childhood obesity. Identify the dependent and independent variables in this study.

ANS:

Suggested answer:

The dependent variable is obesity. The independent variable is the gym classes.

DIF: Moderate REF: 1.11 Experimental Methods Test Causation

OBJ: 1.11b

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 2, Scientific Inquiry and Critical Thinking | APA Goal 4, Communication MSC: Analyzing

15. Michael Scott wants to conduct a study on the day-to-day behaviors of office workers. He wants to film their behaviors for six years and then analyze the contents of the tapes. Describe three ethical issues that Mr. Scott must consider when conducting research with human subjects.

ANS:

Suggested answer:

Three of the following should be discussed:

- Privacy—Mr. Scott must protect his workers' privacy. It would be unethical to observe their private behaviors without their knowledge.
- Confidentiality—Mr. Scott must keep his findings confidential; he should only make his tapes available to a few essential people (i.e., researchers in charge of analyzing the data); he should try to prevent other people from linking the study's findings to particular individuals (his participants' identities should remain anonymous).
- Informed consent—the office workers must be told about the study and be allowed to choose whether they would like to participate.
- Deception—sometimes deception may be used if knowledge of the study would alter participant behavior. If Mr. Scott uses any deception at all, he must inform his workers of the study's goals once the study is completed. He must also explain to them why deception was necessary.
- Risks—Mr. Scott may not ask his workers to endure unreasonable pain or discomfort. He must assess the risk/benefit ratio of his study and determine whether the benefits outweigh potential benefits.

DIF: Moderate REF: 1.12 Psychologists Today Follow Strict Ethical Guidelines

OBJ: 1.12b

NAT: APA Goal 1, Knowledge Base in Psychology | APA Goal 3, Ethical and Social Responsibility in a Diverse World | APA Goal 4, Communication MSC: Applying