

Supply Chain Logistics Management, 5e (Bowersox)
Chapter 1 21st-Century Supply Chains

- 1) A unique feature of integrated logistics is:
- A) The newness of the concept
 - B) Its fundamental similar to military operations
 - C) Complexity and scope of operations
 - D) The fact that it employs many people

Answer: C
Difficulty: 1 Easy
Topic: The Supply Chain Revolution
Learning Objective: 01-01 The Supply Chain Revolution
Bloom's: Remember
AACSB: Knowledge Application
Accessibility: Keyboard Navigation

- 2) What is the primary reason that responsiveness has decreased over the past two decades:
- A) Improvement in Federal Highways
 - B) Better Sea Ports
 - C) Development of Double Stack Containers
 - D) Information Technology

Answer: D
Difficulty: 1 Easy
Topic: The Supply Chain Revolution
Learning Objective: 01-01 The Supply Chain Revolution
Bloom's: Remember
AACSB: Knowledge Application
Accessibility: Keyboard Navigation

- 3) A Supply Chain is best described by which of the following:
- A) A group of cooperative carriers
 - B) A group of collaborative companies
 - C) A formal association of competitive companies
 - D) Two firms who create a strategic alliance

Answer: B
Difficulty: 1 Easy
Topic: The Supply Chain Revolution
Learning Objective: 01-01 The Supply Chain Revolution
Bloom's: Remember
AACSB: Knowledge Application
Accessibility: Keyboard Navigation

4) Which of the following best describes an integrative supply chain process:

- A) Something that links together independent parts
- B) A concept that identifies independent parts
- C) A conglomeration of functions
- D) The link of critical parts of a supply chain

Answer: D

Difficulty: 2 Medium

Topic: Why Integration Creates Value

Learning Objective: 01-02 Why Integration Creates Value

Bloom's: Understand

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

5) The concept of postponement:

- A) Involves two organizations working together to delay delivery
- B) Involves strategic delay of the delivery
- C) Seeks to reduce the risk of delivery
- D) Seeks to reduce the risk of anticipation

Answer: D

Difficulty: 2 Medium

Topic: Integrative Management and Supply Chain Processes

Learning Objective: 01-06 Integrative Management and Supply Chain Processes

Bloom's: Understand

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

6) Collaboration is the act of:

- A) Sharing secret information
- B) Working with competitors
- C) Integrating components of a supply chain
- D) Legal in selected supply chain arrangements

Answer: C

Difficulty: 2 Medium

Topic: Integrative Management and Supply Chain Processes

Learning Objective: 01-06 Integrative Management and Supply Chain Processes

Bloom's: Understand

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

- 7) An integrated service supplier (ISP) seeks to:
- A) Provide critical operational functionality in a supply chain
 - B) Specializes in providing a specialized service
 - C) Bring together two otherwise separate functions
 - D) None of the above

Answer: A

Difficulty: 1 Easy

Topic: Integrative Management and Supply Chain Processes

Learning Objective: 01-06 Integrative Management and Supply Chain Processes

Bloom's: Remember

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

- 8) The lowest total process cost:
- A) Is always the sum of the lowest cost for each involved function
 - B) May be the lowest cost of each involved function
 - C) Is the lowest cost of each involved function
 - D) Is a product of careful cost integration

Answer: C

Difficulty: 2 Medium

Topic: Integrative Management and Supply Chain Processes

Learning Objective: 01-06 Integrative Management and Supply Chain Processes

Bloom's: Understand

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

- 9) The Anticipatory Business Model is best described by which statement:
- A) Driven by forecast
 - B) Driven by information technology
 - C) Builds on the principles of time-based competition
 - D) Is a low risk strategy

Answer: A

Difficulty: 2 Medium

Topic: Responsiveness

Learning Objective: 01-01 The Supply Chain Revolution

Bloom's: Understand

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

10) The internet has increased business-to-business connectivity.

Answer: FALSE

Difficulty: 1 Easy

Topic: Responsiveness

Learning Objective: 01-08 Responsiveness

Bloom's: Remember

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

11) Supply Chain Management promotes a network of highly efficient interdependent businesses.

Answer: TRUE

Difficulty: 1 Easy

Topic: Generalized Supply Chain Model and Supply Chain Applications

Learning Objective: 01-03 Generalized Supply Chain Model and Supply Chain Applications

Bloom's: Remember

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

12) There are eight critical supply chain processes.

Answer: TRUE

Difficulty: 1 Easy

Topic: Integrative Management and Supply Chain Processes

Learning Objective: 01-06 Integrative Management and Supply Chain Processes

Bloom's: Remember

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

13) Collaboration is a fundamental part of Supply Chain Management.

Answer: TRUE

Difficulty: 1 Easy

Topic: Integrative Management and Supply Chain Processes

Learning Objective: 01-06 Integrative Management and Supply Chain Processes

Bloom's: Remember

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

14) A third party service supplier is also a public warehouse.

Answer: FALSE

Difficulty: 1 Easy

Topic: Integrative Management and Supply Chain Processes

Learning Objective: 01-06 Integrative Management and Supply Chain Processes

Bloom's: Remember

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

15) Process specialization involves the same concepts as vertical integration.

Answer: FALSE

Difficulty: 2 Medium

Topic: Integrative Management and Supply Chain Processes

Learning Objective: 01-06 Integrative Management and Supply Chain Processes

Bloom's: Understand

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

16) The principle of postponement is new to the discipline of logistics.

Answer: FALSE

Difficulty: 2 Medium

Topic: Integrative Management and Supply Chain Processes

Learning Objective: 01-06 Integrative Management and Supply Chain Processes

Bloom's: Understand

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

17) Increased operational responsiveness is directly related to information technology.

Answer: TRUE

Difficulty: 2 Medium

Topic: Responsiveness

Learning Objective: 01-08 Responsiveness

Bloom's: Understand

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

18) Enterprise extension is a diversification strategy.

Answer: FALSE

Difficulty: 2 Medium

Topic: Integrative Management and Supply Chain Processes

Learning Objective: 01-06 Integrative Management and Supply Chain Processes

Bloom's: Understand

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

19) Vertical integration and supply chain extension are essentially the same concepts.

Answer: FALSE

Difficulty: 2 Medium

Topic: Integrative Management and Supply Chain Processes

Learning Objective: 01-06 Integrative Management and Supply Chain Processes

Bloom's: Understand

AACSB: Knowledge Application

Accessibility: Keyboard Navigation