

[/test-bank-the-art-of-editing-in-the-age-of-convergence-12e-brooks](#)  
EXERCISE: OBJECTIVITY

A. List the four rules typically referred to by the term “journalistic objectivity.”

- 1.
- 2.
- 3.
- 4.

B. What’s nonobjective about these statements?

5. The controversial, arch-conservative speaker of the House has definitely stirred up a hornet’s nest with his latest dramatic proposal for additional widespread cuts.
6. Food is so bad at the Jackson prison that inmates have begun a hunger strike.
7. The suspect was described as an Arab man of average height and build.
8. The grandmother of five claimed that if elected she would bring to the office a greater sense of caring for the disadvantaged than her predecessor.
9. The senator’s humor is known to be as dry as a Kansas summer, when cows have been known to give powdered milk.
10. The U.S. Senate blocked funding Thursday for a Pentagon computer project that would violate the privacy rights of average Americans by scouring databases for terrorist threats.

C. Put the letter of the best answer in front of the number.

\_\_\_ 11. Which of the following best summarizes a couple of the ways that editors most commonly introduce errors into stories?

- a. trusting the reporter and not looking things up
- b. writing headlines, captions and blurbs and rewriting the story
- c. spicing up the story and not caring whether it's true
- d. injecting their own racist or political views

\_\_\_ 12. Which one of the following attribution words would be most neutral?

- a. answered
- b. admitted
- c. claimed
- c. refuted

**D. Circle O if the statement is written as objective journalism, N if it isn't.**

- O N 13. The bureaucrat in the registrar's office felt he would have to pay the disputed charge.
- O N 14. He doubts the fact it happened as the Times had reported.
- O N 15. Sampson believes the matter has been blown out of proportion.

