

Chapter 1

1. Social context theories focus on _____ factors that influence mate preferences and choices.

- *a) contemporary
- b) ancestral
- c) evolutionary
- d) personal

Answer Location: Social Context Theories: The World That Is

Cognitive Domain: Knowledge

Question Type: Multiple Choice

2. According to social context theories, which of the following factors influence people's mating behavior?

- a) Adaptive problems
- *b) Cultural expectations
- c) Evolutionary regimes
- d) Ancestral environment

Answer Location: Social Context Theories: The World That Is

Cognitive Domain: Comprehension

Question Type: Multiple Choice

3. Exchange theories of mate selection suggest that . . .

- a) People's mate preferences are strongly influenced by social norms
- *b) People pay attention to the rewards and costs they experience in their relationships
- c) People prefer partners who act according to sex role stereotypes
- d) People's partner preferences are affected by social learning processes

Answer Location: Social Context Theories: The World That Is

Cognitive Domain: Application

Question Type: Multiple Choice

4. Which one of the following attributes is considered part of the female sex role stereotype?

- *a) Nurturance
- b) Dominance
- c) Assertiveness
- d) Competitiveness

Answer Location: Social Context Theories: The World That Is

Cognitive Domain: Knowledge

Question Type: Multiple Choice

5. Which one of the following attributes is considered part of the male sex role stereotype?

- a) Nurturance
- b) Emotional warmth
- *c) Assertiveness
- d) Cooperation

Answer Location: Social Context Theories: The World That Is

Cognitive Domain: Knowledge

Question Type: Multiple Choice

6. According to evolutionary models of human mating, an adaptive mating decision is one that resulted in increased _____.

- *a) reproductive success
- b) emotional well-being
- c) social success
- d) personal happiness

Answer Location: Evolutionary Models: The World That Was

Cognitive Domain: Knowledge

Question Type: Multiple Choice

7. According to the evolutionary perspective on mating, modern-day men and women prefer particular attributes in their romantic partners because those same attributes _____ in the ancestral past.

- a) were considered desirable
- b) enhanced mortality
- c) were culturally appropriate
- *d) increased reproductive success

Answer Location: Evolutionary Models: The World That Was

Cognitive Domain: Comprehension

Question Type: Multiple Choice

8. The term *social fitness* refers to the capacity to _____ to the partner and offspring.

- a) provide strength and “good genes”
- b) offer love and loyalty
- *c) provide material resources and social status
- d) give emotional support and commitment

Answer Location: Evolutionary Models: The World That Was

Cognitive Domain: Comprehension

Question Type: Multiple Choice

9. Which one of the following partner characteristics illustrates the concept of *relational fitness*?

- a) Material resources
- *b) Sexual fidelity
- c) Physical health
- d) Social status

Answer Location: Evolutionary Models: The World That Was

Cognitive Domain: Analysis

Question Type: Multiple Choice

10. The term *relational fitness* refers to the capacity to _____ to the partner and offspring.

- a) provide strength and “good genes”
- b) provide material resources and social status
- c) give emotional and social support
- *d) offer love and loyalty

Answer Location: Evolutionary Models: The World That Was

Cognitive Domain: Analysis

Question Type: Multiple Choice

11. The term *emotional fitness* refers to the capacity to _____ to the partner and offspring.

- a) provide strength and “good genes”
- b) offer love and loyalty
- c) provide material resources and social status
- *d) give emotional support and commitment

Answer Location: Evolutionary Models: The World That Was

Cognitive Domain: Analysis

Question Type: Multiple Choice

12. The term *physical fitness* refers to the capacity to _____ to the partner and offspring.

- *a) provide strength and “good genes”
- b) offer love and loyalty
- c) provide material resources and social status
- d) give emotional support and commitment

Answer Location: Evolutionary Models: The World That Was

Cognitive Domain: Analysis

Question Type: Multiple Choice

13. You are conducting a study on the mate preferences of college students. You give your participants a list of 20 characteristics and ask them to indicate how important each characteristic is in a romantic partner, using the following scale (by circling a number that reflects their opinion):

1 = Not at all important

2

3

4

5

6

7 = Extremely important

What method are you using to examine mate preferences?

- a) Ranking procedure
- *b) Rating procedure
- c) Content analysis
- d) Percentile procedure

Answer Location: Methods Used to Examine Mate Preferences

Cognitive Domain: Application

Question Type: Multiple Choice

14. As part of a class project, you collect 25 personal ads from an online dating website. You then examine these ads and make a list of the different characteristics that people say they are seeking in a potential mate. What type of method are you using to capture people’s mate preferences?

- a) Ranking procedure
- b) Rating procedure
- *c) Content analysis

d) Experiment

Answer Location: Methods Used to Examine Mate Preferences

Cognitive Domain: Application

Question Type: Multiple Choice

15. Dr. A studies mate preferences. In her latest study, she gave participants a list of attributes and asked them to organize the features from most to least important. What method is Dr. A using?

*a) Rank order

b) Rating scale

c) Experiment

d) Percentile ranking

Answer Location: Methods Used to Examine Mate Preferences

Cognitive Domain: Application

Question Type: Multiple Choice

16. Dr. A has completed a study on mate preference in which she asked people to organize a list of partner attributes from most to least important. Based upon your knowledge of research on partner preferences, what do you think she found? The characteristics below are listed in order from most important to least important. Select one option that seems to best “fit” with your understanding of mate preference research.

a) Wealthy, good looking, dependable, honest, intelligent

b) Good looking, wealthy, honest, intelligent, dependable

*c) Dependable, honest, intelligent, good looking, wealthy

d) Intelligent, wealthy, good looking, honest, dependable

Answer Location: Empirical Evidence

Cognitive Domain: Application

Question Type: Multiple Choice

17. People tend to prefer potential partners who possess _____ demographic characteristics, _____ values and attitudes, and _____ hobbies and interests.

a) similar, dissimilar, similar

b) dissimilar, similar, similar

c) dissimilar, dissimilar, dissimilar

*d) similar, similar, similar

Answer Location: Empirical Evidence

Cognitive Domain: Knowledge

Question Type: Multiple Choice

18. Which one of the following statements about mate preferences is accurate?

a) Men emphasize social status more than women.

*b) Women and men have fairly similar mate preferences.

c) Women focus on attractiveness more than men.

d) Men and women have extremely different mate preferences.

Answer Location: Individual and Group Differences

Cognitive Domain: Comprehension

Question Type: Multiple Choice

19. A *social allergen* is defined as _____.

- a) a social behavior that causes allergies
- b) something that makes you itch
- *c) an undesirable partner attribute
- d) a minimum mate selection standard

Answer Location: Empirical Evidence

Cognitive Domain: Knowledge

Question Type: Multiple Choice

20. Heidi constantly gossips about other people, tells lies, and talks about her past sexual experiences. These behaviors would be considered _____.

- a) irritants
- b) pathologies
- c) signs of severe emotional disturbance
- *d) social allergens

Answer Location: Empirical Evidence

Cognitive Domain: Application

Question Type: Multiple Choice

21. Adults from collectivist cultures tend to value _____ in their potential partners more than do adults from individualist cultures.

- a) emotional stability
- *b) demographic similarity
- c) intelligence
- d) physical appearance

Answer Location: Individual and Group Differences

Cognitive Domain: Knowledge

Question Type: Multiple Choice

22. The concept of *mate value* refers to _____.

- a) what people desire in an ideal partner
- b) what people seek to avoid in a potential partner
- *c) people's own desirability as a partner
- d) how valuable people consider their partners to be

Answer Location: Do We Always Get What We Want? The Issue of Compromise

Cognitive Domain: Comprehension

Question Type: Multiple Choice

23. Jim is smart, funny, kind, open, warm, and honest. He's also attractive, a good communicator, and has a great job. Rob, on the other hand, is shy, awkward in social situations, a poor communicator, of average intelligence, short, and skinny. Research on mate preferences would suggest that Jim will be _____ to compromise his ideal mate preferences.

- *a) less likely than Rob
- b) more likely than Rob
- c) equally likely as Rob

d) absolutely unwilling

Answer Location: Do We Always Get What We Want? The Issue of Compromise

Cognitive Domain: Analysis

Question Type: Multiple Choice

24. Which of the following issues has been a problem for researchers interested in studying mate preferences?

a) People appear unwilling to compromise their ideal mate selection standards.

b) Women link their own mate value to their ideal mate preferences, but men do not.

c) Men's self-reports do not match their actual behaviors, whereas women's self-reports do match their actual behaviors.

*d) People's evaluations of hypothetical partners do not always match their evaluations of real partners.

Answer Location: Do We Always Know What We Want? The Issues of Self-Report and Hypothetical Ideals

Cognitive Domain: Comprehension

Question Type: Multiple Choice