

Testing Program

Chapter 1

MULTIPLE CHOICE: Choose the *best* answer from the choices available.

1. Popular culture, which in U.S. culture includes such icons as Disneyland and McDonald's, is which level of culture according to the cultural iceberg metaphor?
 - a. Surface level
 - b. Intermediate level
 - c. Deep level
 - d. Iceberg level

2. In the United States, intermediate-level culture includes
 - a. Beyoncé Knowles and Disneyland.
 - b. the English language and shaking hands to introduce oneself.
 - c. Thanksgiving and the Pledge of Allegiance.
 - d. the values of self-direction and stimulation.

3. A(n) _____ is a sign, artifact, word(s), gesture, or nonverbal behavior that stands for or reflects something meaningful.
 - a. value
 - b. norm
 - c. interaction goal
 - d. symbol

4. Cultural _____ refer to the collective expectations of what constitutes proper or improper behavior in a given interaction scene.
 - a. meanings
 - b. norms
 - c. skills
 - d. symbols

5. Culturally shared _____ can include myths, legends, ceremonies, and rituals.
 - a. meanings
 - b. norms
 - c. traditions
 - d. beliefs

6. Culturally shared _____ refers to a set of fundamental assumptions or worldviews that people hold dearly to their hearts without question.

- a. meanings
- b. norms
- c. traditions
- d. beliefs

7. Ben celebrates Hanukkah with his family each December. He is participating in which aspect of deep-level culture?

- a. Culturally shared ethics
- b. Culturally shared traditions
- c. Cultural values
- d. Cultural norms

8. A culture that places emphasis on self-direction, stimulation, and hedonism is most likely a(n) _____ culture.

- a. collectivistic
- b. individualistic
- c. traditional
- d. nontraditional

9. A culture that places emphasis on security, tradition, and communal connection is most likely a(n) _____ culture.

- a. collectivistic
- b. individualistic
- c. traditional
- d. nontraditional

10. _____ refer to a set of priorities that guide “good” or “bad” behaviors, “desirable” or “undesirable” practices, and “fair” or “unfair” actions.

- a. Norms
- b. Values
- c. Beliefs
- d. Traditions

11. From the list below, according to U.S. Census data, which state is the most culturally homogeneous state in the United States.?

- a. New Mexico
- b. Virginia
- c. Maine
- d. Florida

12. _____ is a learned meaning system that consists of patterns of traditions, beliefs, values, norms, meanings, and symbols that are passed on from one generation to the next and are shared to varying degrees by interacting members of a community.
- a. Individualism
 - b. Collectivism
 - c. Culture
 - d. Ethnocentrism
13. A nation made up of individuals from only one ethnicity could be described as
- a. ethnically homogeneous.
 - b. ethnically diverse.
 - c. synergistic.
 - d. divergent.
14. A(n) _____ perspective means combining the best of all cultural approaches.
- a. ethnocentric
 - b. synergistic
 - c. individualistic
 - d. conscious incompetent
15. Seeing our own culture as the center of the universe and seeing other cultures as insignificant or even inferior is the definition of
- a. ethnocentrism.
 - b. ethnorelativism.
 - c. conscious competence.
 - d. synergistic thinking.
16. Which population is projected to more than double by the year 2050?
- a. The U.S. Latino/a population
 - b. The U.S. African American population
 - c. The overall U.S. minority population
 - d. The ethnocentric population
17. According to the text, heterogeneous small groups have a _____ probability of groupthink and _____ creative problem-solving solutions than homogeneous small groups.
- a. lower; less
 - b. lower; more
 - c. higher; less
 - d. higher; more

TRUE/FALSE:

1. The United States is increasing in both ethnic and racial diversity.
 - a. True
 - b. False
2. Cultural norms and culturally shared traditions describe the same thing.
 - a. True
 - b. False
3. A higher percentage of U.S. employees fail when sent overseas on work assignments compared with employees from Asian countries.
 - a. True
 - b. False
4. Having a synergistic perspective in solving a workplace problem means using one traditional approach to viewing the problem.
 - a. True
 - b. False

SHORT ANSWER:

1. Identify two reasons from the text to study intercultural communication.
2. Briefly define and give an example of a culturally shared tradition in U.S. culture.
3. Briefly define cultural values and give an example of a U.S. cultural value.
4. Briefly describe the iceberg model of culture, identifying the three layers and giving an example of each.
5. Briefly describe a contemporary issue (e.g., changes in technology, health care, diversity in the United States, globalization) that makes it important to study intercultural communication.

