The City Construction Services Division recently acquired a new kitchen division, and have performed an audit concentrating on performance analysis. Information, resources, and motivation are the influences that were chosen, with a concentration on system performance improvement. Performance analysis with a cause analysis present the case of implementing a new sales design and sales process for the kitchen division.

The implementation process will involve extensive informative collaboration between construction services and the kitchen designers, performance interventions, and training sessions. Implementing and following the system of workflow processes and planning implementation will naturally improve both financial and market performances.