# Overview

**Computer Training Concepts, Inc.** (**CTC**) is an established computer training company positioned to provide technological training to all levels of individuals. High quality training has become synonymous with our name. **CTC** has over 155 offices scattered throughout the United States and Canada, staffed by more than 1500 highly trained professional sales personnel.

# Budget

We have taken into consideration budgetary concerns, and we believe that we can produce stellar results within a moderate budget. We can supply some preliminary figures based on other, similar training missions we have conducted.

Travel $5,000

Materials $12,000

Personnel $20,000

# Conclusion

This proposal is, of course, based on preliminary information. We would welcome the chance to meet with you to discuss our services in person.

# Background Information

Computer Training Concepts, Inc. is currently responsible for corporate training at over 100 different clients throughout North America. Many clients are found on the Fortune 500 list. Although some clients choose to remain anonymous, a growing number are proud to endorse CTC as playing a key role in their continued growth and success. References will be made available for your convenience.

# Ideology

Computer Training Concept’s product is knowledge; knowledge is power. We know that technology provides the tools that businesses need to compete in the new millennium. CTC can deliver that knowledge, and along with it, the power to succeed.

# Time Frame

Training should commence as soon as possible. CTC can start training as early as next Monday. To meet your stated needs, we anticipate a total of 20 sessions for a total of 80 hours. Sessions can be completed in three consecutive weeks, or spread out over a three-month period.

