

Product Knowledge: Reference Guide

Media Devices

New style **Reference Title**
applied to first paragraph

The Electronics department offer streaming options.

Google Chromecast

Amazon Fire Stick

Roku Streaming Stick

Heading 1 style applied to Media Devices, Free Channels, and Common Features

Paragraph left and right indent **0.5"**, **8 pt** paragraph spacing before, **½ pt** double top and bottom paragraph border in **Orange**, **Accent 2** and shading in **Orange, Accent 2 Lighter 80%**

Product Knowledge

The sales specialist will need to develop product knowledge skills to reply to customer inquiries

Heading 2 style applied to Product Knowledge, Apps – Casting, and Devices – Downloading Apps

with App
tablet, P

Devices - Downloading Apps

Android and iOS offer the majority of device Apps. Android Apps are available through the Google Play Store from a lap top, tablet, smartphone, or e-book reader. iOS Apps are available in the Apple App Store from a MAC, iPad, i

understanding and comparing these devices.

Apps - Casting

Roku comes with a directly to the TV. Chromecast and Fire Stick run

Line Spacing **Multiple 1.4**

Two-column layout

Free Channels

- ✓ Roku: Pluto, Crackle, Roku Channel, Tubi, Twitch
- ✓ Fire Stick: VLC for Fire, Twitch, TED TV, PBS Kids Video, Spotify Music
- ✓ Chromecast: Crackle, Google Home, HBO Now, Google Play, YouTube, Slacker Radio, Tubi

Heading 1 style is Black, Text 1, Lighter 25%

Common Features

Paid Channels

- ✓ Netflix
- ✓ Hulu
- ✓ Amazon Prime

Bulleted list format ✓

Each device

Numbered list format 1)

- 1) uses an HDMI connection. The new Chromecast uses a USB to HDMI Chord making better fit for all TVs.
- 2) needs Internet connection to stream.
- 3) offers

Red font color

Picture inserted, height is **0.55"** and text wrapping is **Tight**



505-555-1234

<http://electronics.sales.com>

Hyperlink